JOHN BULL, MARCH 20, 1937

TWOPENCE
Vol. LXI.
1605.

REMARKABLE HUMAN BALANCE SHEET (SEE PAGES 22 & 23)

JOHN BULL

'What's under your topper, Algy?'

BRYLCREEM

THE PERFECT HAIR DRESSING

1/- from Chemists and Hairdressers.

The County Perfumery Co., North Circular Road., West Twyford, N.W.10.

royds

RED TILES need this Rich Red Polish

Red Tiles and Composition Floors that have lost their colour need "Cardinal"—the polish that immediately imparts a beautiful rich red finish. Also excellent for Front Steps, Stone and Concrete Paths, etc. Made by makers of Mansion Polish.

Also in Buff, Green and White.
Of all Dealers

CARDINAL POLISH
CP.5.3 LARGE 6 8 1/2

RECEIVED SHED 1 P.M.. erected BY 4 P.M!"

You, too, can erect a Thorns Portable Building in record time. The sections fit accurately and have "Strongess" *steel braced* corners. Roofing felt is included. Delivered on first payment and on fullest approval. Write NOW for FREE Catalogue No. 46.

THORNS SPAN ROOF GARDEN SHEDS

Long.	Wide.	High.	Cash.	Down.	Mthly.	
6ft.	4ft.	6ft.	£5.7.0	21/-	4/6	Floors
7ft.	5ft.	6½ft.	£6.1.0	4/6	5/7	extra.
8ft.	5ft.	6½ft.	£6.7.0	4/6	5/11	Many
8ft.	6ft.	6½ft.	£6.14.0	5/-	7/4	other
10ft.	7ft.	6½ft.	£8.17.0	5/6	9/10	sizes.

Delivered Free on Carriage Paid England and Wales

Send NOW for Free CATALOGUE No. 46. THORNS Portable Buildings

FILMS FREE FOR EASTER

We lend your Camera FREE with an [illegible] rapid British made "Gratispool" film to advertise the Gratispool service. No "CATCH." Send this ad. with name and address and 2d. in stamps to cover postage, packing, etc., and free film will be sent by return. THESE SIZES ONLY: 2½ x 2½, 4½ x 2½, 3 x 2, or 2½ by 1½ films, and to fit KODAK 620 Cameras.

GRATISPOOL CO. (DEPT. J.B.2)
37, ISLES LANE, LEEDS, 11.

YOUR VOICE —and what it means to YOU!

You can't buy a magnificent voice, but you *can* develop one silently. Think of the people you know who have won success—success in singing, in public speaking, on the stage and in commercial and social life. You will find them winning with a glorious voice. This intensely interesting book lays bare the secrets of famous singers and tells how you can quickly become the possessor of life's passport—a strong, expressive voice. Send for your copy NOW. It's free!

PROFESSOR W. B. REID (Dept. J.B.), "Faladam," Westcombe Park Road, COULSDON.

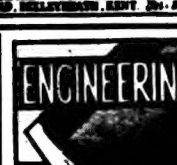
GOOD NEWS FOR RUPTURED

You can overcome your physical disability and once more enjoy normal activity. Wear the Rigiflex Belt. Similar to an ordinary abdominal belt, it is woven from tough tricot of special design. The Rigiflex Belt not only applies accurate pressure over rupture but supports whole weight of abdomen away from weakened area. Special Airollasta pads for severe cases. Doctors often prescribe the Rigiflex to save operations. Obtainable through Approved Societies. Prices from 2 gns. Cut this out and post with name and address for full particulars to the

I20

RIGIFLEX BELT CO.,
173, REGENT STREET, LONDON, W.1.

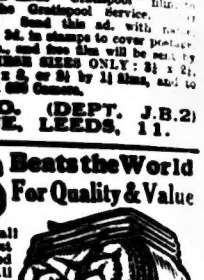
ENGINEERING OPPORTUNITIES Free!



This unique Handbook shows the easy way to secure A.M.I.C.E., A.M.I.Mech.E., A.M.I.E.E., A.M.I.A.E., A.M.I.W.T., A.R.I.B.E., and similar qualifications. WE GUARANTEE—"NO PASS—NO FEE." Details are given of over 150 Diploma Courses in all branches of Civil, Mech., Elec., Motor, Aero., Radio and Television Engineering, Building, Government Employment, etc. Write for this enlightening Handbook to-day FREE and post free.

British Institute of Engineering Technology,
98, Shakespeare House, 17, 18, 19, Stratford Pl., W.1

GRAVES Beats the World For Quality & Value



Two lovely White British all pure Wool Blankets of finest finish, Rose Borders, whipped ends 66 x 86in. 7½lb. pr. Two All White durable Fleecy Blankets whipped ends, 60 x 80in. 4lb pr. Two Pure White Pillow Cases, 20 x 30in. Olde Bolster Cases 20 x 60in. Two Grey Bolton Twill Hemmed Sheets 70 x 90in. 4lb pair. Gaze Alhambra Quilt 72 x 94in. Complete Carriage Paid. Price 52/- Terms 4/- Monthly. No Charge for Easy Payments. Catalogue Free.

J. G. GRAVES LTD. SHEFFIELD

4/- NOW

LATEST 1937 MODEL ALL-WAVE RADIO

A triumph of British design and production, embodying all latest improvements for only

£8 - 8 - 0

Powerful all-wave, all-electric 6 valve superhet receiver of latest type. Performance only equalled by receivers at double the price or more! 3 wave-bands (16.5—2,000 metres) give all world stations at full strength (indoor aerial only required). Specification includes: 6 Mullard valves of latest type; illuminated dial with station names; automatic volume control (no fading); tone control; large moving coil loud speaker; attractive walnut cabinet with marquetry inlay. Dimensions 21 in. x 16in. x 11in.

Easy Terms 14 Monthly £1 Deposit Secures

12 months' full Guarantee

£1 deposit secures prompt delivery, or on 7 days' free trial for 8 guineas cash (refunded in full if not satisfied).

McCARTHY RADIO, LIMITED,
44a, Westbourne Grove, - - London, W.2.

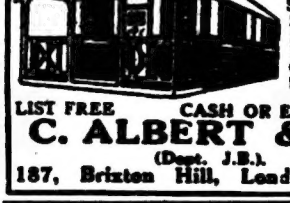
GRASP H. SAMUEL'S CORONATION YEAR OFFER TO-DAY!

Look at the six world-beating Direct-from-Factory bargains illustrated here—all obtainable on a whole month's trial under H. Samuel's Satisfaction or Money-Back Guarantee! Then send coupon below for his new Free Gift Books illustrating hundreds more—**all of which are obtainable on the same wonderful terms.** Good watches from 5/- to £20, timed, tested and fully guaranteed for accuracy; lovely real diamond and gem-set rings from 42/-; beautiful jewellery and silverware of every description.

Shop at H. Samuel's and save! Every lovely treasure in H. Samuel's huge factory and 99 shops is marked at the lowest direct-from-factory cash price. No middle profits or credit charges! This guarantees enormous savings and extra value for you! So hurry and post coupon now!

H. SAMUEL
The Empire's Largest Jeweller
Dept. 194, MARKET ST., MANCHESTER, 1.
Please send me FREE BOOKS marked x
1. Watches ☐ 2. Rings and Jewellery ☐
3. Clocks, Silverware, Cutlery, etc. ☐
Name .....
Address .....
.....J.B. 20/3/37

TIMBER BUILDINGS



Bungalows	£15
Entertainment Halls ...	£28
Pavilions	£22
Iron Buildings ...	£4
Motor Houses	£5
Army Huts	£11
Workshops	£10
Shop & Store ...	£20
Shelters	£5
Stabling	£20
Huts ...	50/-
Greenhouses ...	£5

List Free

LIST FREE CASH OR EASY TERMS
C. ALBERT & CO.
(Dept. J.B.),
187, Brixton Hill, London, S.W.2.

BABY CLOTHES

30/- STILL BETTER VALUE PREVIOUS CUSTOMERS NOW WRITE TESTIFYING THE LAYETTE AS DEFINITELY SUPERIOR.

Modern Short Lengths or Usual Long Clothes 76 DELIGHTFUL GARMENTS (for Winter or Summer Baby). Silk and Wool Shawl, Emb. Robes, Lawn or Winsey Day Gowns, L'Cloth, Flan. or Winsey Nighties, Best Wool Vests, Bock-Flannels, Hand Knit Woollies, Mod. Coats, Trunk Sets, Turk Napkins, Squares, Coveralls, etc.

SEND 2/- FOR PARCEL ON APPROVAL.

A FED' PURCHASER WRITES:—"Thank you for such a splendid layette. A genuine bargain for the Bal. Cash or Terms. Mother-to-be, de Rtn. J.B. HOVARD serving all the prams 66, Dover Road, and recommendation Portsmouth. it gets."

A GUINEA DYNAMO LIGHTING SET FREE

CYCLES FROM 57/6 CASH OR TERMS

THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1937 Models at lower prices and terms than Agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

EDWD. O'BRIEN, Ltd., Dept. 3, COVENTRY.

THAMES UTILITY

Planed Framing and Weatherboards. Tongued and Grooved Roofs & Floors. Corners Steel Braced. Mortised and Tenoned Doors and Door Frames. Roofs Steel Tied. All windows open. Lock, Key and Bolts to Doors. Felt & Battens included.

THE "SNIP" GARAGE. SPECIAL REDUCED PRICE.

STEEL TIED ROOFS!

Lth.	Wth.	Ht.	Cash.	Dep.	12 pyts.
10	7	8	£5/10/-	9/-	10/2
12	8	8	£6/10/-	8/-	11/10
14	8	8	£7/15/-	10/-	14/1

Asbestos Garages from 90/-. List G. Free Delivery England and Wales. Free Plans for Councils.

THAMES UTILITY BUILDINGS, 7, WEST ST., ERITH, KENT. (Props.: Thames Steam Saw Mills, Ltd.) (Est. 40 years.) Phone: Erith 2672-3.

NERVOUSNESS

A Remarkably Interesting Book on Nervous Disorders Given Free to all Sufferers!

If you suffer from Weak Nerves, Depression, Insomnia, Morbid Fears, Blushing, or any similar nerve-weakness, stop wasting money on useless patent medicines and let me show you how to conquer your nervousness before it conquers you! An absorbingly interesting book, describing a simple, inexpensive drugless home-treatment, will be sent in a plain sealed envelope without charge or obligation. Write NOW, and you will be delighted to learn how easily you can acquire strong nerves, robust health, and a happy, confident personality.

HENRY J. RIVERS (Dept. J.B.24),
40, LAMB'S CONDUIT ST., LONDON, W.C.1.

KEEP YOUR BOYS AT HOME

£/- DOWN brings delivery of a Riley "Home" Billiard Table to the easiest and best way of keeping your family together these winter nights. Table sent, carriage paid, on 7 DAYS' FREE TRIAL. Pay balance as you play. Write for Art List showing Riley "Home" Billiard Tables and Riley "Combine" Billiard and Dining Tables to close for every home. Rileys are the largest makers of full-size Billiard Tables in Great Britain. E. J. RILEY, LTD., ARBOR WORKS, ACCRINGTON; or Dept. 11, 147, Aldersgate Street, London, E.C.1.

FREE Write for Art List

GREAT DISPOSAL OFFER!

DOUBLE-BARRELLED BREAK-BACK GUNS 3/9 POST 9d

Surplus to be cleared quickly. Take immediate advantage of this amazing offer and learn to shoot straight. These guns are fully 26 in. long with 9/16 in. bore. Twin steel barrels finished usual "gun-black." Two hair-spring triggers will fire each barrel separately or simultaneously where necessary. Hard wood stock correctly shaped and finished. To load, breaks open at breech. These splendid guns are being offered to you at ONLY 3/9 EACH. Post 9d.

Send at once to avoid disappointment.

OXFORD STREET STORES,
(Desk J.B.G.2), 7, Oxford Street, London, W.1

THE CLUB FOR SPEED THE CLUB YOU NEED!

The QUICKLY CLUB

HERE'S THE FINEST CLUB YOU'VE MET WITH YET!

Goods of First Grade Quality at Four Bargain Prices! Wonderful Values ... Quick Terms Quick Service ... Quick satisfaction ... Try QUICKLY CLUB quickly! Test this new service for ever-growing success in club organising. Every Member has a quick turn. Four easy prices are just what your members need. Give YOUR Members the benefit of this new service, and Profit by their Preference for the club that gives them better value, wider choice, quicker service and greater satisfaction.

FREE!—Send a P.S. NOW for newly issued Catalogue.

Great value for Quickly Club Members. New style Capes in Fine Indiana with Contrast Trimming.

4 PRICE CLUB

2/6 5/- 7/6 10/-

QUICKLY LTD., (Dept. Q.H.), 40, Portland St., Manchester, 1.

Master the Piano

I'll Teach You To Play Brilliantly

I do not say I may—I say positively I WILL—if I accept you as my pupil. You need no cleverness, only ordinary everyday intelligence and willingness. If a Beginner you quickly learn from **Ordinary Music** to play easy **Dances, Songs, Hymns, and Gems from the great masters.** If already a Player, in a few weeks the whole practice of your art shall be **positively and literally transformed!** BY POST, crystal-clear Musicianly Training a child could follow. A teacher by your side always—not for **merely half an hour weekly. If you wish to play to the pleasure of every listener—you shall! Ordinary** musical notation only used (no freakish methods), enabling you to read and play at sight any standard musical composition. I am enrolling 50-100 adult pupils every week, have taught over 40,000 during 32 years, and I CAN TEACH YOU.

Send P.C. for FREE book, **"Mind, Music and Keyboard,"** my special pamphlet, **"Truth in Advertising,"** and form for gratis advice. Say if **Advanced, Moderate, Elementary or Beginner.**

MR. H. BECKER,
(Dept. 81K), 69, FLEET ST., LONDON, E.C.4.

FREE DELIVERY in England & Wales

LIST together with GARDEN POULTRY PIGEON & DOG GUIDE FREE

GREENHOUSES from 55/- BUNGALOWS from £14-10 GARAGES from 7/6 or 5/- INCUBATORS from 15/- BROODERS from 45/- DOG KENNELS from 25/- BATH'S HUTS from 12/6 or 7/6 HEATING from 7/6 APPARATUS or 8/6 FRAMES from 12/6 RUSTIC from 6/9 HOUSES or 4/-

SPECIAL OFFER

CHIMNEY SWEEPING and Drain Cleaning Machines

Set Finest Quality Canes fitted Best Brass Screws and Sockets 15in. Brass Chimney Brush Carriage 1/- At Dandelion Drain Cleaner included. Cash refunded if not satisfied.

12/6

Other sizes: 40ft. 18/-, 50ft. 22/6, 60ft. 26/-, 80ft. 35/-, 100ft. 45/-. The above are best Quality—Stores Quality, 30ft. 9/-. Carr. 1/-. Leaflet of Sweeps and Drain Tools Post Free.

S. TYZACK & SON, LTD. (J.B.36), 341, 343 & 345, Old Street, London, E.C.1.

We Guarantee THAT YOU CAN MASTER THESE BASSES IN ONE HOUR

DOUBLE YOUR MONEY BACK IF YOU FAIL.

COMPLETE TUTOR 1/- ONLY

FREE Music

In spite of past failure, you can play the correct bass accompaniment of any tune, in any key, on ANY model by the astounding Fifth Stave Method. Complete Tutor 1/- only, with 16 Copies of Accordion Music FREE. Nothing more to pay. Many famous players recommend it. Send 1/- to-day (P.O. or stamps). State how many basses on your accordion.

Music Dept., THE FIFTH STAVE COLLEGE OF ACCORDIONISTS, 9 Albert Crescent, London, E.4

4-WAY BEDCHAIR

FULL SIZE

EASY CHAIR. LOUNGE CHAIR. FULL-LENGTH BED. FIRE-SIDE SEAT

17/6

OR 1/- WEEKLY

PATENT SPRING SEAT, SOLID OAK FRAME, TURNED LEGS, 2 VELVET CORD CUSHIONS, COLOURS TO SUIT EVERYONE. Send for new coloured Catalogue J of wonderful bargains in Upholstered Chairs, Bedroom and Dining Room Suites. Carriage and Packing, England and Wales 2/6. Cheques, Reg. Letters or Crossed P.O.s to:—

NORTH BUCKS DIRECT TRADING CO. LTD., 52, Shaftesbury Avenue, Piccadilly Circus, London, W.1.

CORONATION SOUVENIR FREE TO ALL "JOHN BULL" READERS PURCHASING

26-piece CUTLERY CANTEEN

Comprising:—

6 Stainless Nickel Silver Knives, mirror finished blades, with White XYLO handles. 6 Dessert Forks; 6 Dessert Spoons; 6 Tea Spoons; 2 Table Spoons (each piece guaranteed Stainless). Artistically arranged in a beautifully finished presentation case, lined cloth with real silk and velvet. Offered to "John Bull" readers at the very special price of 16/11. (Cash or C.O.D.) Carriage paid. Packing Free.

REMEMBER! Each Canteen carries the "John Bull" Money Back guarantee.

G. S. HARMAN & CO. (Dept. S.W.), 16, Norris Road, Birmingham, 6.

SUTCLIFFES STORE SHED FROM 3/8 MONTHLY

Design S.S. SMALL STORE SHEDS from 30/-

DELIVERED on first payment. For storing Tools, Garden Implements, Cycles, Frames, etc. Built in 6 strong perfect-fitting sections, easily the best value. Send carriage paid. Roofing Felt supplied Free. (Floor extra.)

Long.	Wide	High	Cash	or 12 payments
6ft.	4ft.	6½ft.	£2 0 0	3/8
7ft.	6ft.	6½ft.	3 3 0	5/10
10ft.	7ft.	6½ft.	4 5 0	7/9
12ft.	8ft.	7ft.	5 10 0	10/1

Send for Free CATALOGUE, Sheds, Sports Pavilions, Poultry Houses, Kennels, Greenhouses, Garages, Work Shops Aviaries, etc. All Carriage Paid.

F. & H. Sutcliffe Ltd., 62, Wood Top, Holmfirth, Yorks. London Showrooms: 60-62, Oxford St., W.1.

QUICK-CUTTING GARDEN SCYTHE

FREE! SPECIAL SHARPENER FOR SCYTHE INCLUDED FREE NEXT 7 DAYS

Cuts WET or DRY grass twice as quickly as shears without stooping or backache. Gets where mower cannot be used—sloping banks, narrow borders, awkward corners, around trees, rockeries, etc. Fitted keen razor-edge tempered steel 9 in. blade in non-rust holder, this improved Scythe can even be used by ladies without fatigue.

Complete with handle and sheath to protect blade. FREE SHARPENER and easy directions. Send NOW P.O. 3/- to:

COMPLETE WITH HANDLE 2/6 CARR. 6D

Wm. PENN, Ltd. (Dept. AB), 623, Holloway Rd., London, N.19

You'll play better with a GOOD RACKET

Beware of so-called "cheap" rackets—it pays to get a good one on Deferred Terms. The "Monarch" is a first-class Tennis Racket, British-made by the famous Sports firm of F. H. Ayres Ltd. 3-piece laminated frame of beech and ash, strengthened on shoulders with overlay. Best-quality English all-white gut with green interlacings. Leather wind on handle grip. 12½, 13 or 13½ oz. A bargain at 27 6; or 5 - with order and 7 monthly payments of 5 -. Carr. Paid. Prompt delivery guaranteed. Money refunded without question if not fully satisfied.

THIS MODEL YOURS for 5/- DOWN

The L.R. SUPPLY Co. Ltd. 11, OAT LANE, London, E.C.2. Est. 1925.

"QUALCAST PANTHER" Lawn Mowers supplied on similar terms.

PIANO ACCORDIONS

BONELLI, STELDENI, VISSINIO, PANCOTTI, HOHNER, CRUCIANELLI, PAOLO SOPRANI, ETC., ETC. USED AND RECOMMENDED BY BAND LEADERS ALL OVER THE COUNTRY.

"Buy an Accordion by a Famed Maker."

Here we offer a very wonderful Bargain. £5-5-0 MODEL FOR 47 6

Real Piano Accordions at specially reduced prices. By STELDENI. Piano finished cabinet tonal reeds, metal-bound bellows, triple chord action. Complete with shoulder strap, 21 piano keys, 8 basses. Cash price 47/6, or sent on receipt of 2/6 First Instalment, Balance payable 4/- monthly until 52/6 is paid. Elaborate Tutor supplied. Other cheaper model accordions from 38/6. Write for fully illustrated list of models with 25 keys, 12 bass; 25 keys, 24 bass; 34 keys, 48 bass; 41 keys, 120 bass; etc., on equally attractive terms. The remarkably Low Terms for Monthly Payments ensure the immediate popularity of these fine instruments.

BY ALL THE MOST FAMOUS MAKERS

From 1/- WEEKLY

J. A. DAVIS & CO. (Dept. J.B.50), 94-104, Denmark Hill, London, S.E.5.

YOURS for 6D DEPOSIT

The Choice of your Spring Fashions on Free Approval.

Here is the Smartest of the Season's Models in Fine Quality Coronation Crepe. You will be delighted with the Quality and Exclusive Design cut with new full top sleeves and wrap over Basque and Collar. Colours advised for spring wear: Nigger, Wine, Coronation Blue, Black, New Green and Navy. All sizes available, but O.S. sizes 2/6 extra.

Don't Forget You receive our Free Gift to every customer. A Real Oyama Pearl Necklet with Solid Gold Snap, value 12/6, sent with the SUIT

You can obtain immediate delivery upon payment of 6d. deposit and 6d. for Postage. Balance payable 1/6 fortnightly until 14/11 is paid or Full Cash within 7 days 13/9 only.

REMEMBER OUR FREE GIFT OFFER TO EVERY PURCHASER

Full 1937 Illustrated Frock List Post Free.

J A DAVIS C

Dept. J.B. 73.

YOURS for 1/- DEPOSIT

Splendid value for 23/6

Chosen by our Expert Fashion Artist as the Smartest TWO-PIECE SWAGGERSUIT For Present Wear

Delightfully tailored in exclusive soft woollen Tweed. Smart Cut Coat with newest collar, deep lapels. Well-cut skirt of same material. Perfect fitting guaranteed. Satisfaction assured. Specially reduced prices.

COAT 23/6. SKIRT 8/11.

Send only 1/- deposit and 6d. for postage for immediate delivery. Balance 1/6 fortnightly.

Don't Forget You receive our Free Gift to every customer. A Real Oyama Pearl Necklet with Solid Gold Snap, value 12/6, sent with the SUIT

Style 7002

A Dainty Material in Black, Navy, Nigger, Fawn, Green, Beige, Wine, and Strawberry. Sizes: 33W., 34W., W. 3/6 extra. Odd Sizes.

Write for fully Illus. List of Frocks, Coats, Footwear, Underwear, etc.

J A DAVIS & Co 94/104 DENMARK HILL LONDON S.E.5

Dept. J.B. 180

BEFORE AFTER

WONDERFUL 2 MINUTE TROUSERS CREASER

ADJUSTS TO ANY WIDTH

PAIR 9/- POST 4d. 3 prs. 5/- 6 prs. 9/- POST FREE

Magic is the only word for it. We challenge any tailor to produce a more perfect crease. Miles better than any Press. Makes baggiest trousers hang with faultless knife crease, and takes only 2 minutes to use as shown. No screws, springs or wires. Packs flat. Everlasting wear. Worth its weight in gold to smart men.

FREE GIFT OF MARVELLOUS TIE STRETCHER with 3 pairs 5/-. Two gifts with 6 pairs 9/-

Wm. PENN, LTD. (Dept. 12), 623, Holloway Road, London, N.19.

DO YOU WANT TO MAKE MONEY?

£2-16-9 PROFIT ON 5/3

SKILL PUNCHBOARDS

The best money-making proposition ever offered the public

If you want funds for Charity, Clubs, Fetes or any other purpose set the SKILL PUNCHBOARD help you. A 600-hole board costs only 5/3 post free, and makes £2-16-9 profit at 2d. per punch, and £1-8-9 at 1d. per punch. Agents, working out special profit sharing plan are making £5 to £10 weekly. WHY NOT YOU? Our free Service Dept. will tell you how. Write for SAMPLE 300-hole board and illustrated price list . . . . . 3/9 post free

Discount for dozen lots.

BURDON HUNTER (Punchboard Specialist), 46J, Camomile Street Chambers, London, E.C.3.

TRADE SUPPLIED

SOUTH WESTERN

GREENHOUSES.

L.	W.	Cash. Down.	12 Pts
6	8	£2 0 0	4/6
10	6	3 0 0	5/3
15	8	5 0 0	9/3
		10 0 0	15/0

ALL-SECTIONAL.

FROM 4/- DOWN CARR. PD.

IMMEDIATE DELIVERY FROM STOCK

250 MILE FREE LORRY DELIVERY

Write now for free Cat. S.B. (Sheds, etc.), G.H. (Greenhouses).

GARDEN SHEDS.

L.	W.	Cash. Dn.	12 Pts.	FL. Ex.
4	3	25/-	2 -	2 3
7	5	55/-	5/-	4 10
10	7	85/-	7/-	7 7

SOUTH WESTERN APPLIANCE CO. 1929 Ltd. Dept S, Nugee Rd., Fulham, S.W.6. Ful. 1121 (5 lines)

HOUSEHOLD SCALES

USUALLY 21/6

NOW 12/6 CARR. PAID

500 Pairs only of the famous "Beatrice" make. Beautifully made and finished stoved enamel white, with vitreous enamel scoop white with red line. Full size, perfectly accurate, rust proof. Will last a lifetime.

Every housewife needs good household scales. Check your purchases and don't guess for cooking—weigh.

Set of 8 Japanned weights for weighing 1 oz. to 2 lb. included.

Send 12/6 NOW to:—

S. & H. E. HILL (Mail Order Dept.), Brasenose Rd., Liverpool 20

CUCKOO! CUCKOO CLOCK

ONLY 6D NOW

Cuckoos the time (every quarter-hour) in the good old-fashioned way with life-like effect. Most ornamental case handsomely carved in original woodland design.

Fitted with twin keyless movement, made of solid brass, and pendulum adjustment for accurate time-keeping. Chains and weight included. As big importers we offer you this charming Clock for 6d. deposit and 6d. for post and packing, then 1/- weekly to complete 18/- or full cash 18/-. Don't wait. Send 1/- NOW for immediate delivery.

Hark! Hear the Cuckoo! How Marvellous!

OXFORD STREET STORES (Desk J.O.2.), 7, Oxford Street, London, W.1

Beautiful ORIENTAL TABLECLOTH and 2 Hand-painted VIOLET VASES FREE TO ALL

Close your eyes and visualise your table draped with a beautiful Oriental Floral Tablecloth coloured as only the art of the East can, with two real hand-painted Violet Vases to match—THEY ARE YOURS for the asking! This splendid gift offer is to advertise our famous 100% Sheffield 3 hole type "Multi Life" Razor Blades.. Every purchaser of 1 packet containing 15 blades, 1/9 post free, receives these gifts by return. Money refunded if these blades are not equal to any 4d. blade. Send only 1/9 now to

OXFORD STREET STORES, Dept. J.O.V.1, 7, Oxford Street, London, W.1.

HOHNER THE WORLD'S BEST

There is no other Piano Accordion whatever its country of origin to surpass the quality of the Hohner constructionally, musically, tonally —THE HOHNER TONE IS THE TRUE TONE.

30 models 8-140 basses. £3.10.0—£58.10.0

Cash or extended easy terms.

Post this advertisement for beautifully illustrated coloured brochure to:

HOHNER CONCESSIONAIRES LTD. 179, (J.B. 203), Tottenham Court Rd., London, W.1

Agents! AT 3D DOUBLE VALUE!

SOMETHING TOTALLY NEW IN CARDS

Introduce these marvellous entirely new 3d. Club Cards to your friends and workmates. They will buy them because not only can they obtain Gifts, but because there are Weekly Cash Prizes in which you also share. Liberal commissions and Bonuses. All postages paid. Take up this easy and simple proposition now. Absolutely unbeatable.

Full details from Dept. J.B.

SEND FOR FREE BOOKLET

STADIUM WORKS, Wembley, Middlesex

SOCCER KING

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY. Sell Tablecloths Towels Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. Oldest, Largest, Cheapest & Best Wholesale firm. Write now for Catalogue and guide. Cochrane's Warehouse, 1, Thomas Street, Manchester.

CROCKERY 120 asstd. articles 10/- 48 cups, scrs. 4/-. Dinner set free. Glass & Hardware Cat. & Guide free. Bridge St. Pottery, 9 Bursiem.

FOX BROS FOR CORONATION GOODS. Toilet Goods, Flasklamps, Hosiery, Smallwares, etc. W'sale List Free.—36B Thomas St., M'chester, 4.

ARCHERS offer in Wholesale drapery keenest value possible. Small quantities supplied. Catalogues free.—Archers, Castle Gate Nottingham.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, etc., etc. (wholesale only).—LEVY BROS., Dept. A., 39, Houndsditch, LONDON, E.3.

PROFITABLE goods to sell. Every kind. Easy Terms for Spare time Agent & Shopkeeper. 144-Page Catalogue free.—MAY (125), Birmingham.

96-PAGE New 1937 Wholesale Drapery Catalogue. Post free. Perfect and repeatable goods of quality & Value. Keenest Prices. All Depts. Ladies', Men's, Child's, Household. Boots & Shoes. Satisfaction gntd. W'sale only—Myers & Co. L & H.), Ltd., 7, Trinity St., Leeds, 1.

A GOLDEN OPPORTUNITY for CREDIT Traders, Shopkeepers and Beginners. Send for free illus. Catlgs. of Household, Fashion and Fancy Goods.—Dept J.B., THE HOUNDSDITCH WAREHOUSE CO. LTD. Houndsditch, E.C.3.

AGENCIES, CLUBS.

SOMETHING Really New in Clubs! The "Sixit" Club is different. At last just what club organisers and members have been waiting for—a club that is complete in six weeks. Why wait twenty weeks for your turn? Two prices only, 3/- and 6/-; 10/- goods for 6/- and 8/- goods for 3/-. Everything to wear. Useful things for the home. Big commission. Most wonderful variety of goods ever gathered in one catalogue at such low prices. Send p.c. NOW for newly issued catalogue.—Geo. Day, Ltd., (Dept. 2), 29 Altrincham Street, Manchester, 1.

EARN BIG MONEY as AGENTS for all-the-year-round firm specialising in Clothing, Footwear, Jewellery, Fancy and Household Goods; liberal commission and bonuses paid and cash prizes; send at once for particulars, post free.—AMBLER, PRICE & COLE, LTD. (Dept. J.B.), Amprico House North End Road, Wembley.

£5 CASH BONUS & HALF PROFIT, either sex, anywhere, selling printed stationery. Samples free of over 30 shilling lines. Write now.—R. Vernon Service Press, Albert Grove, Bristol, 5.

EMPLOYMENT.

G.P.O. Engineering Dept. (No experience required) Commencing £3 13s. per week. Age 18-23. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 527), 17-19, Stratford Place, London, W.1.

AIR FORCE.—Young men will be Wanted as Clerks, Engineers, etc.: our postal courses will get you through the entrance examinations. Particulars free.—Dept. L.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

POST OFFICE SORTERS. (Ages 16 to 18—both sexes). Good pay and prospects. Simple Entrance exam. For full particulars write, B.T.I. (Dept. 531), 356, Oxford Street, W.1.

YOUNG Men physically fit should join the Police. Study at home in your spare time. Special Courses for Entrance and Promotion; 1/- per week brings success. Full particulars or advice about other careers, Commercial, Technical, or Civil Service, FREE.—Dept. A.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

A GREAT Guide to Careers. — FREE. The School's 180-p. Guide explains how you can qualify for a highly paid administrative position in Commerce, Industry, Accountancy, Secretaryship or the Public Service. Write today.—THE SCHOOL OF ACCOUNTANCY, 569, Bush House, London, W.C.2.

SALES VACANCIES. Every year 4,000 new men are required. You can qualify by interesting home study to receive introductions to SALARIED POSITIONS. Send to-day for FREE book, "Salesmanship," to Dept. 19, Wallace Attwood College, Victoria House, Southampton Row, London.

MEN who can handle tools "Wood or Metal" wanted as TEACHERS OF HANDICRAFTS in the Boys' Day Schools. Our Correspondence Course will fit you for an appointment. Advice on all Careers FREE.—Dept. E.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CUSTOMS & EXCISE. Attractive careers offered to keen young men, aged 19-21. Commencing pay, £3 8s. The entrance Exam. is not difficult. For full details apply to B.T.I. (Dept. 801), 356, Oxford Street, LONDON, W.1.

SHEET METAL WORKERS wanted everywhere. Now is your chance to get into a Key Position. Our Postal course will make you efficient. Particulars free.—Dept. SM38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

POLICE RECRUITS' HANDBOOK for 1937 (FREE).—Contains information on pay, prospects and entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 602), 356, Oxford Street, London W.1.

TELEPHONY, RADIO AND MOTOR ENGINEERING ARE EXPANDING RAPIDLY, there are lots of vacancies; our Postal Courses will make you eligible; advice on all careers free. Dept. T38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CIVIL SERVICE VACANCIES.—The 1937 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, Entrance Exams., etc., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, LONDON, W.1.

ENGINEERS, now is your chance to dig yourselves into a Key position and make your future solid. It needs Technical Training; we can give you that by post. Full particulars free.—Dept. D.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CIVIL SERVICE, G.P.O., Engineers, Customs and Excise, Inspector of Taxes; no experience required. Open Examinations; vacancies regularly available; ages 17-24. Full particulars, with personal advice, free.—Dept. C.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

BUSINESS SERVICES, ETC.

PRINTING—Magazines, Catalogues, Dup. Books, Memos, Billheads, Circulars, Folders, &c. Lowest prices. Samps 2d.—Mead's (60) Sandy Beds.

RETAILERS.—Local trade is limited, so why not sell by post? — the modern method of trading? Advertise a bargain line in *John Bull's* famous "Shop Window" and reach millions of buyers all over the country. One advertiser recently reported that from a single advertisement he had received over 500 orders for a 10/- article. A mail order department has turned many a local business into a national one. Why not yours? Start small, grow big. Apply on business letterhead for particulars and details of free advertisement writing service for Shopkeepers and small traders. Address: Manager, Ideas and Sales Development Dept. *John Bull*, Room 38, 57-59, Long Acre London, W.C.2.

SMALL ADS. WORTH WATCHING

RATE- 10s. per line of approximately six words. Minimum charge 30s.

DO YOU ADVERTISE?—Advertisements inserted in 50 provincial newspapers or London Suburban, 7/10. Welsh 3/8. Large or small Mail order Campaigns. Advice free.—Write for Prospectus 60, Buttolph & Dickson, 323 High Holborn, London, W.C.1. (Chancery 8113.)

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free.—WEST RIDING WALLPAPER CO. 62, TRINITY ST., LEEDS.

CORONATION Carnival Goods, Decorations, Balloons, hats, novelties, etc. Bargain list free.—"Uneedus, 70/72 Arundel St., Portsmouth.

BILLIARD TABLES, 5/- monthly; SNOOKER, Bagatelle. Amazing value. Art List Free.—B. B. RAYMOND, address see "Musical" Column.

WALLPAPERS, 1937. The famous Blakey Morris Pattern Book post free. Write, Dept. J.B., Blakey Morris, 86, London Rd. London, S.E.1.

SEND for this free book and say good-bye to the drudgery of spring cleaning on hands and knees. Fill in coupon on p. 25 for full details of all Goblin Cleaners, showing how you can secure the utmost in cleaning efficiency, suction power, ease of handling and service at popular prices to suit all pockets. Post coupon now.

FREE.—Special literature illustrated in colour, explaining all about Sleepyhead Mattresses, will be sent on application to Sleepyhead Mattress Co., Ltd., Dept. J.B., Anchor Works, Charles Henry Street, Birmingham, 12. Ensure sound sleep by having a healthy, comfortable Sleepyhead Mattress. See page 24.

TAKE THIS HERB FOR YOUR CATARRH

I HAVE DISCOVERED A SIMPLE BUT WONDERFUL HERB WHICH FORMS PART OF MY PROVEN BALANCED FIVE-FOLD TREATMENT FOR ALL FORMS OF DANGEROUS CATARRH. Thousands are walking about with deadly catarrh and don't know it. Thousands are treating one "symptom" and imagine they are treating the "complaint." I will tell you where they are wrong with my new sample test. You can wash your nose with the best spray that was ever made—you can use worthless inhalants and medicaments and still be miles from treating the source of this dangerous disease.

Run through these symptoms—but don't fall into the error that any one of these is the complaint—they are only symptoms which manifest the urgent need of striking at this foul complaint directly at its source to clear it from the system.

Don't be under any illusion. Catarrh, with the complications that follow, is a very serious trouble. It is so tenacious that every day you leave it, the deadly virulent mucus that drops from the throat to bronchial tubes, stomach and bowels is reinfecting the whole system.

Don't delay another minute, fill in coupon below, and I will show you a simple and rational method of tackling this great problem once and for all. Never mind what you have tried or your previous disappointments, my plan is based on a "no relief, no pay" principle, so that you have everything to gain and nothing to lose.

SAMPLE FREE

YOU HAVE CATARRH IF . . . . . .

Nose is blocked.
YOU HAVE HEAD NOISES.
YOUR HEARING IS FAILING
Mucus drops in your throat.
You have loose cough.
Breathing difficult.
You catch cold easily.
Your breath is foul.
Your throat is sore.
YOU ARE SUBJECT TO HAY FEVER.
You get headache.
Your memory is failing.
You tire quickly.
Your tongue is coated.
You have pains after eating.
You are constipated.
You mouth-breathe.

BEWARE!

"I AM A NEW MAN"

"After years of suffering I am sorry I did not hear of your wonderful Treatment before. I am a new man. I should like to meet you personally and shake you by the hand for your kindness. The Catarrh Treatment has done me more good than all the Doctor's medicines I ever had."

MR. H. BRADBURY.
28, Campbell Drive,
Herringthorpe, Rotherham.

"Dear Sir,—I am once again writing to let you now how well I have been since using your treatment; the catarrh has left me now, and I am so grateful for your very kind attention to me. It has proved a great success in my case, and I feel and shall try to do all I can in order that others as well may receive the great benefit which I have received."

E. PULHAM, Wimblehurst Road, Horsham.
(Originals may be inspected at my office.)

First get my free sample test and free treatise which will show that my simple and inexpensive home treatment attacks Catarrh, where it starts and breeds. Give this dread disease marching orders, clear it right out of the system. Write at once and I will convince you at my expense that I can prescribe for your case and banish finally your catarrh.

FREE TEST COUPON

To ANGUS SINCLAIR (Dept. J.B./5),
62, Avenue Chambers,
4, Vernon Place, London, W.C.1.
(Corner Southampton Row).

Please send me free sample test with full directions and Treatise Booklet. I enclose 1½d. stamp to cover postage.

NAME .....

ADDRESS .....

PIN 1½d. STAMP HERE

CORONATION Decorations, Garlands, Flags, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., N.1.

WALLPAPERS from 2d. roll. Beautiful, inexpensive delightful new book, 200 designs. Post Free.—Bruce & Hall, Dept. J.B., South Shields.

DANCE NOVELTIES & CORONATION LIST FREE.—NOVELTY SUPPLY STORES, Dept. (J.B.), 228 MILE END RD., LONDON, E.1.

WALLPAPERS for householders and traders, from 2d.; 180 patterns post free. — Osborne Mills, Dept 5 Rochdale Road, MANCHESTER.

SECTIONAL BUILDINGS.—Prices down and low easy terms. Garden Sheds, Greenhouses, Garages. Write for Free List.—O. Albert & Co. (Dept. J.B.), 187, Brixton Hill, London, S.W.2.

1937 WALLPAPERS from 2½d. per roll. Send for Free Book.—ECLIPSE WALLPAPER CO., 73, Blackett Street, Newcastle-on-Tyne.

CYCLES—RADIOS—FRAMS.

WRITE for free catalogue (stating which required) of latest 1937 models. Supreme values, lowest prices and Britain's best Easy Terms.—Curry's, Ltd., Dept J.B. (Branches Everywhere), Great West Road, Brentford, Middlesex.

2/- DEPOSIT secures the Spring coat offered in the Ambrose Wilson advert. on page 39. Use the coupon when ordering.

FREE.—The coupon on p. 25 will bring a copy of an interesting brochure, illustrating a large selection of Dress groups of furniture, some of which can be secured on a first payment of as low as 4/6 a month, and a copy of a special Easter Gift Folder, containing Free Gifts to all customers who order between now and Easter.

TENNIS RACKETS. For 5/- down you can obtain a high-grade Racket. For full description see advt. top of page 3.

FREE Coronation Souvenir for *John Bull* readers. This offer is made to you by an advertiser in *John Bull's* "Shop Window," page 3. Look for the advt. of G. S. Harman & Co.

THIS WEEK'S Special Bargain for Housewives. You can obtain a fine pair of Household Scales (usually 21/-) for 12/6 only by sending to Messrs. S. & H. K. Hill, whose advt. appears in *John Bull's* "Shop Window" on page 3. A full set of weights is included. Don't miss this exceptional offer!

BABY-CLOTHES. — EXPECTANT MOTHERS do not hesitate in obtaining your complete layette from me. Every garment Beautifully Home-made from finest materials. Style and quality approved by Nursing Home and Welfare centres. 72-garment Layette with full-size shawl, 30/-; or Superior Nursing Home Set, 42/-, including flannels, woollies, Silk Reins and handsome shawl. Send 2/- for pcl. on approval (Cash or Terms.) — Mrs. J. Howard, 66, Dover Road, Portsmouth.

POULTRY KEEPING.

MAKING POULTRY PAY. — Cash in on Poultry Profit by getting "The Feathered World" Year Book, 1936. All problems dealt with in a practical, to-the-point manner. Over 300 pages and 80 illustrations in photogravure. All you need do is to send 2/6 to "THE FEATHERED WORLD," Dept. J.B.2, 9, Arundel Street, LONDON, W.C.2.

GARDENING.

FREE!—48-page book full of information for gardeners (illus.). Hints and advice on better cultivation of flowers, fruit and vegetables. Send p.c. to LASCO, LTD. (Dept. 1), Liverpool.

FAMOUS "Qualcast Panther" Lawn Mowers on favourable Easy Terms can be obtained from the L.R. Supply Co., Ltd., whose advt. appears top of page 2.

WIRELESS AND MUSICAL.

PIANO-ACCORDIONS, 6/9 monthly. Drums, Access., Trumpets, etc., 1d. p.c. brings wonderful 60-pp. cat. free. Easiest Terms.—J. B. Raymond Co., 8, Laurence Pountney Hill, London, E.C.4.

YOU can get the attractive Murphy Master Table model illustrated on page 14 and other models on hire-purchase terms. Write, mentioning *John Bull*, to Murphy Radio, Ltd., Welwyn Garden City, Herts, for catalogue, etc.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. NEW REDUCED PRICES. Binds and draws parts together quickly. Sent on TEN DAYS' FREE TRIAL. Catalogues free. — Address: BROOKS RUPTURE APPLIANCE CO., LTD. (520H), 80, Chancery Lane, London, W.C.2; (520H) Hilton Chambers, Hilton Street, Stevenson Square, Manchester, 1.

FREE sample of Cephos, the Physicians' Remedy for Colds, Headaches, Neuralgia, Rheumatism, Lumbago, Sciatica. Safe and certain. In Powders or Tablets. Send p.c. to CEPHOS, LTD. (Dept. J.B.), BLACKBURN.

PILES!? FREE SAMPLE of a new remedy which ensures immediate relief will be sent to sufferers on application to Dept. F. J. Ltd., 43, REGENT STREET, LOUGHBOROUGH.

FREE.—Write NOW for Sample and Booklet. ECZEMA, PSORIASIS ULCERS now successfully cured by "BOROLAN," the new scientific treatmenat for skin disorders, 2/6, post free. Perma (Chemists), 2, Love Lane, Pontefract.

WEAK NERVES.—If you suffer from Weak Nerves, Depression, Worry, Insomnia, Morbid Fears, Shyness, etc., send for my free book. Mr. Rivers (J.B.25), 40, Lamb's Conduit St., W.C.1.

FREE.—A generous sample of FEEN-A-MINT, the safe, pleasant chewing laxative, is offered to every reader who send 1½d. in stamps to White's Laboratories, Ltd. (Dept. V.3), 15, Thames House, London, S.W.1. See p. 5.

EVERY man and woman should get a free copy of a most helpful and informative booklet. Write, mentioning *John Bull*, to the Iron Jelloid Co., Dept. J.7, Watford, Herts.

FREE to sufferers from Leg and Circulatory Troubles! Sample of ELASTO and copy of a special free booklet. Fill in coupon on p. 37.

A FREE packet of Innerclean for constipation and irregularity of the system. Write, enclosing 2d. stamp, to Brooks & Warburton, Ltd., Dept. L., 232, Vauxhall Bridge Rd., London, S.W.1.

FREE.—Generous sample of Wincarnis. If you lack appetite, pep and zest for life, give Wincarnis a trial. You can test Wincarnis free by filling in the coupon on p. 27. Enclose 4½d. stamp for postage, packing, etc.

FREE Samples of CUTICURA preparations, soap, ointment and talcum, will be sent on receipt of 2d. in stamps for postage. Address Cuticura (Dept. 78L), Newbery & Philips, Ltd., 31, Banner Street, London, E.C.1. See p. 29.

READERS are invited to send for free test of an effective Catarrh treatment for home use. Send coupon in large advertisement on this page and pin 1½d. stamp postage.

MISCELLANEOUS.

ANNUAL OUTING ORGANISERS' "Where to Go" this year. 86-page Book post free, 6d. —C. H., 116, Fleet Street, London, E.C.4.

THE Endowment Policies of the Prudential Assurance Co. provide protection for your wife or your children, and an income for the man himself. Write, mentioning *John Bull*, to the Prudential Assurance Co., Ltd., Holborn Bars, London, E.C.1, for further particulars, or fill in the coupons on p. 31. You may never regret it!

HERE'S a unique opportunity for every *John Bull* reader to try and enjoy Weetabix—the new cereal food—free of charge. All you have to do is write, mentioning *John Bull*, to Weetabix, Ltd. (Dept. J.B.2), Constantia Mills, Burton Latimer, Kettering, Northants, enclosing 2d. stamp for postage, etc. Offer appears on p. 29.

FREE!—Write mentioning *John Bull*, to Dept. J.4, Homepride Mills, Birkenhead, for a free booklet containing a selection of excellent recipes. See p. 29.

ACCEPT this sample offer of Four Square Tobacco! You can obtain samples which include Empire Mixture, Cut Cake, Curlies, Original Mixture, etc., for only 1/-. Write, mentioning *John Bull*, enclose remittance, to Dept. J.B.16, Geo. Doble & Son, Ltd., Paisley, Scot'd. See p. 33.

A FREE supply of Steradent, which cleans and purifies dentures, is offered to readers sending 1½d. stamp to Steradent, Ltd. (Dept. 61V), 10/19, Chitty St., Londcn, W.1 See p. 33.

FREE.—A Fascinating book of modern colour schemes and painted specimens of all Maisone colours is offered to *John Bull* readers. Simply send a p.c. with your name and address, in block capitals to Lewis Berger & Sons, Ltd. (Dept. G.5), Homerton, London, E.9.

FREE to home lovers. A copy of an interesting booklet, "How to Make a Sound Job of a Small Roof," containing 101 helpful little hints and sample of Pluvex. Write, mentioning *John Bull*, to Ruberoid Co., Ltd., 139, Lincoln House, High Holborn, London, W.C.1.

"Alkalize" Acid Indigestion

People everywhere are adopting this remarkable *NEW* way

On all sides, people are learning that the way to gain almost incredibly quick relief, from stomach upsets arising from over-acidity, is to alkalize the stomach quickly with 'Milk of Magnesia.'

You take either two teaspoonfuls of the liquid 'Milk of Magnesia' after meals; or two 'Milk of Magnesia' brand Tablets. Almost instantly "acid indigestion" goes: flatulence from hyper-acidity, "acid-headaches"—from over indulgence in food or smoking—and nausea are relieved. You feel like a new person; forget you have a stomach.

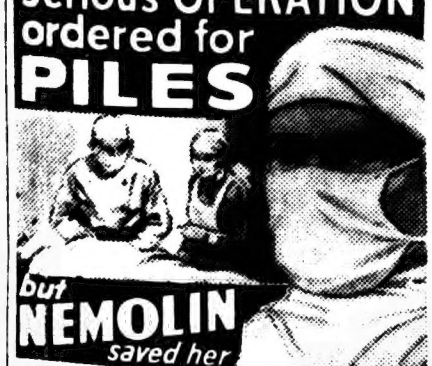
Try this amazing new way if you have any acid stomach upsets. And try it particularly, for quick relief. You will be surprised at the results. Get either the liquid preparation or the new 'Milk of Magnesia' brand Tablets. They're delightful to take and you can carry them in your pocket or purse. Each tablet is equal to a teaspoonful of the liquid.

Sold by all Chemists.
'Milk of Magnesia' 1/3 and 2/6 (*Treble Size*)
Also 'Milk of Magnesia' brand Tablets 1/-, 2/- and 3/6.

'MILK OF MAGNESIA'

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

Serious OPERATION ordered for PILES



ONLY *sufferers* from piles can realise this Teddington woman's gratitude to 'Nemolin.' Tortured for years with this terrible complaint, Mrs. G. could get no relief. She writes: "I attended ——— Hospital, and then St. ——— Hospital for operation, but I suffered agonies after. Doctor wanted me to have yet another operation, but I objected. I tried 'Nemolin' .... it was the *only* thing to give me relief. I've tried ointments from Hospital, but nothing relieves like 'Nemolin'."

Why go on suffering the torture of itching or bleeding piles? All chemists sell 'Nemolin' Ointment at 3/- a tube—it's *guaranteed* to bring you rapid relief.

PERILS of the PLAYGROUND

Longer hours of daylight will bring more opportunities for children to enjoy themselves in the open air. Unfortunately the risk of accidents is correspondingly heightened.

Among the many benefits of "John Bull's" Free Family Insurance Gift is one—invaluable to parents—which provides payment when a child sustains a broken limb or fractured skull.

Every day "John Bull" dispatches cheques to registered readers whose children have met with misfortune in this way.

In addition to "Children's Accidents," "John Bull" also provides benefits for accidents to husband and wife while in the Home and Garden, on the Sports Field, while Boating and Bathing, etc.

EXCLUSIVE BENEFITS.

Moreover "John Bull" is the only paper in the world to safeguard your household possessions against damage by FIRE, STORM, FLOOD and TEMPEST—and is the only paper to pay SICKNESS BENEFITS.

£670 PAID LAST WEEK.

Last week alone "John Bull" distributed to registered readers or their dependants no less than £670.5.11 as follows:—

Household and Sickness Benefits	£413 15 11
Accident Benefits—Adults'	£133 10 0
Accident Benefits—Children's	£123 0 0

If you are not already a registered reader you MUST secure this unparalleled Gift of Security for you and yours. Fill up the Forms below TO-DAY.

"JOHN BULL"—THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

CUT HERE

'JOHN BULL'

***Hand* this Form to your Newsagent**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 20/3/37

CUT HERE

Post this Form to

"John Bull," Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature. Age.....

Address.....

.....

.....

Name and Address..... of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 20/3/37

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—
In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

JOHN BULL'S GREAT PEN... OFFER

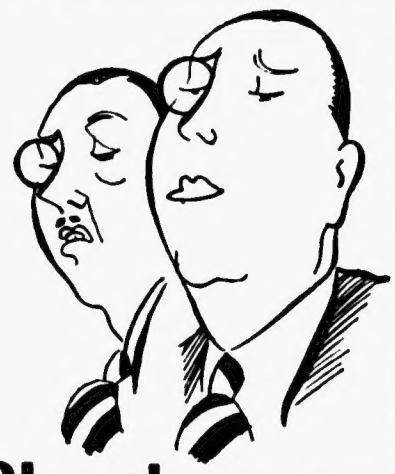
CASH THE COUPONS

'JOHN BULL'S' PEN COUPON

This Coupon with P.O. for **2/9**, plus **3d.** postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as **3d.** off the price. **You may send 3 coupons and P.O. for 1/9,** plus **3d.** postage and insurance. *State if fine, medium, broad or oblique nib. Pocket clip* **3d.** *extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

WORTH 3d

With apologies to the WESTERN BROTHERS



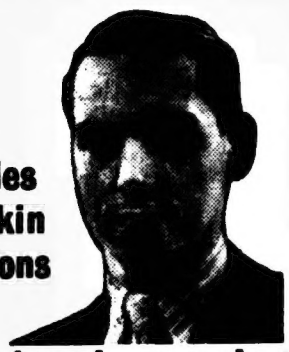
'Play the game you cads!...

They must be

Phillips HEELS

WARNING! Look for the name. Every PHILLIPS guaranteed Heel bears the name PHILLIPS. We invite you to send us the name and address of any Shoeman failing to fit PHILLIPS Heels, after you had ordered them, and we will arrange for your shoes to be refitted with PHILLIPS guaranteed Heels. Phillips' Patents Ltd., Dept. J.B., Western Ave., Acton, W.3.

Pimples and skin eruptions



are nature's warning

BANISH CONSTIPATION!

● Pimples and skin eruptions, though painful and unsightly in themselves, are but nature's warning that the whole 35 feet of your intestinal tract is clogged with waste matter, poisoning your whole system; this unsuspected constipation also causes headaches, biliousness, flatulence, indigestion and makes you feel generally out of sorts, besides often leading to serious illness. Feen-a-mint will make you really fit again, for only Feen-a-mint is made so that it mixes with the natural saliva and cleanses your entire system *thoroughly, naturally* and *pleasantly.*

Fifteen Million satisfied users

● Feen-a-mint *looks* different, its *action* is different, it *is* different from any other laxative. That is why there are over 15 million satisfied users of Feen-a-mint. Its fresh mint flavour makes it the ideal family laxative. Sold in 1/3 packets everywhere, or for free sample send 1½d. stamp for postage to White's Laboratories Ltd. (Dept. V.3.), 15, Thames House, London, S.W.1.

FEEN-A-MINT

WITH THE CLEAN MINT FLAVOUR

Here's NEWS mates!

5 FOR 2D 10 FOR 4D
15 FOR 6D

Cried a signaller R.N., "Belay!
There's a new cigarette out to-day.
If I signalled with flags
I'd describe these prime fags,
By the letters A.1. and O.K."

Follow the Boys in Blue—
smoke "GIB"
Pure Virginia Cigarettes

'GIB'—A NAVY CUT ABOVE THE REST Made by Carreras Ltd., MAKERS OF HIGH QUALITY VIRGINIA CIGARETTES

JOHN BULL

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.
Registered at the G.P.O as a Newspaper.

Thursday, for week ending Saturday, March 20, 1937. Twopence.
Postage: Inland and Canada, ½d.; all other parts of the world, 1½d.

WITHOUT FEAR OR FAVOUR

CHILD LABOUR —*Appalling Facts*

IT grows steadily upon us that the destinies of this country are presided over by a band of not-quite-so-harmless lunatics.

Another crazy chapter in our history was written last week in the issue of a Blue Book report dealing with the hours of employment of children.

A Departmental Committee set out to investigate the working conditions of 125,000 children (they call them "young persons") employed in the "non-regulated occupations"—van boys, pages, lift boys, errand boys, counter hands, cinema employees, and so on.

The Report tells us that a third of these children work up to 72 hours a week, exclusive of mealtimes and rests.

There were cases of boys who worked 90 hours a week—15 hours a day, six days a week. Others, like cinema page boys, who worked in close, dark conditions from 9 a.m. to 11 p.m. for six days a week.

❁ ❁ ❁ ❁

Read it, remembering the recent words of a Government spokesman that "the improvement of the health and physique of the nation's young is the biggest problem which confronts us to-day."

They may argue that the 12,500 van boys who can be worked all the hours their employers please, or these young bodies can stand, are in the fresh air, anyway. . . .

Or, of course, it may be suggested that these unfortunate "young persons" belong to the "non-regulated occupations." . . .

We are not going to attempt at this late date to set a limit to our politicians' complacency, to their capacity for sticking straws in their hair and endowing the vilest public stink with all the perfumes of Arabia.

But there is a limit to *our* tolerance.

At this moment there is a Factories Bill going through the House of Commons. The country has waited twenty years for it. Oceans of sonorous blather have been poured out on this belated Measure.

Here and there you can pick out Front Bench phrases: "Changes in modern industry have made this Bill necessary . . . the bad old days of slavery to an employer are past. . . ."

❁ ❁ ❁ ❁

But one of the biggest changes in modern industry, the steadily increasing use of cheap child labour, has been entirely ignored in the Bill.

It is thanks to the power of the Trade Unions that adult slavery on the old scale no longer exists in industry, and not to any efforts of the Government.

But it is among children, those from fourteen to eighteen, whom the Unions cannot reach or effectively protect, that slavery persists on an ever-increasing scale.

According to Mr. A. M. Wall, of the London Trades Council, 60 per cent. of the employees of the plastics, small engineering, metal container, furniture, and such like modern industries, belong to the "young persons" group.

This development is most marked in the South, where the drift of "modern" industries has been most intense.

Being "modern," these industries are the most completely mechanised. Belt and conveyor systems are general.

The most amenable human material for these new developments are youths and girls between the ages of fourteen and eighteen.

They feed the belts for £1 a week, which is a lot of money for a child just after school-leaving age to earn.

At eighteen, when they reach union status and a discernment of the value of their work, their services are dispensed with, and a new batch takes their place.

Along many of the arterial roads of the South, you can see notice boards: "Build your factories here. Low rates. Plentiful supply of cheap labour."

The "cheap labour" is recruited from the sons and daughters of small villadom, of "black coats," artisans and shop assistants.

The average foreman is a bully beside whom the Army sergeant-major is like the Archangel Gabriel . . .

And what happens to them? Mr. Wall, in his speech recently before the Workers' Educational Association, spoke of "the average shop foreman being a bully beside whom the Army sergeant-major is like the Archangel Gabriel."

The Trades Council has dossiers full of examples: From a sixteen-year-old girl in a North London factory:

"We have been doing pressings on rush orders for the last three months. I asked if we could have windows open because some of the girls had been fainting because of the heat. But the foreman refused, because temperature affects this plastic stuff we are working with. He said I could clear out if I liked. There were plenty more to take my place."

From a West London factory:—

"Ten of us were sacked on my bench because we could not keep up with the belt. . . . There were too many 'spoilages.'

"But we have been speeding up and I was tired. The supervisor said that if we could not keep up with it, he had to get somebody who could.

"I don't blame him. He has got to keep up his output figures, or else he goes."

If the Minister of Labour or the Home Secretary would like some more instances of driven children in modern industry, we can supply him with scores.

But what's the net effect on the country? On the physical side you have tens of thousands of young people scrapped at eighteen years of age—maimed in industry—on which we propose to spend some millions of pounds on making them fit again—if that is possible.

❁ ❁ ❁ ❁

On the economic side we are building up a vast collection of tradeless misfits.

Take two industries alone. In the engineering trades 62,500 "young persons" are employed, of whom only 12,000 receive any training.

And now—and this is 1937!—

The Departmental Committee's Report, which we mentioned above, solemnly *recommends* that "young persons" should be "included in the new Factories legislation."

Is that Bedlam, or isn't it?

Are "young persons" *persons*? or are they food for machines, to be scrapped when worn out, like the belts they serve?

Shameful Hospital Racket

The Old Scare for Tax-Dodgers
No More Enticement Cases!
Blackcoats' Fight

BITING criticism of our voluntary hospitals comes from Judge Clements, sitting at Ramsgate County Court.

He can't understand why a hospital to which doctors give their services free and the public subscribes should sue patients for the cost of treatment.

Now we'll tell the judge a real hospital scandal. Though it is by no means confined to one hospital or one district, we can best describe it by relating an actual case:

No Enquiry

A woman living in a provincial town was suddenly taken ill and ordered by a local doctor to hospital.

There her husband was told that an immediate operation must be performed if her life was to be saved. He consented; the operation took place.

Without any enquiry into his means, however, his wife was lodged in a private ward. This week he received two bills, one in respect of his wife's two weeks' stay in the private ward, the other for surgeon's fee.

Cannot Pay

Next week, maybe, he'll get the anæsthetist's bill, perhaps one or two more.

Now, he cannot possibly pay. He is out of a job, is a sick man himself. But his protests are met with the retort that there was no time to decide whether his wife should be treated as a paying or a non-paying patient.

Steep Charges

The worst feature of this scandal is that there are certain hospitals that are virtually run for the benefit of the handful of local doctors, who are its "honorary medical officers."

They not only order many of their patients to hospital, but charge them steeply for the privilege of attending them there.

Four instances of this have occurred in recent weeks.

Nor is it the only small-town hospital run on these objectionable lines.

They Should Wait

It may be that the doctors concerned do not order a patient to their pet hospital unless they are convinced that hospital treatment is essential.

But we suggest it would avoid many unpleasant rumours if they and their hospitals followed the practice of the great majority of doctors, including great Harley Street specialists:

And that is not to send in their bill unless they are satisfied the patient can afford to pay it.

Will It Work?

Whitehall is buzzing with rumours that Neville Chamberlain will announce a new drive against income-tax dodgers in his Budget speech.

But it's been forecast so many times before that we'll believe it only when it comes.

Meanwhile, the big man can escape his tax duties while the little man has to stump up.

Cruelty Still Legal

Never having thought much of the House of Lords, we're not surprised it refuses to abolish gin-traps for rabbits, while admitting their cruelty.

So great numbers of rabbits, birds and other wild creatures will still die a lingering, agonising death in the steel jaws of these traps.

But, of course, we are a nation of animal-lovers.

This Cuts Some Ice

Countless air disasters have been caused by ice forming on the wings of a machine; now, at last, the Air Ministry decides to adopt de-icers for R.A.F. heavy bombers.

But, in the name of common sense, why not for all machines?

Would You Believe It?

The Marquess of Clydesdale tells the Minister of Pensions about Mr. Malcolm Campbell, ex-Serviceman who has had nineteen operations for war wounds.

Now, because he refuses to undergo a twentieth, says the Marquess, the man's pension has been stopped.

The Minister promises an enquiry. See that he doesn't forget it, Marquess!

Voluntary hospital—but payment compulsory!

Enticement

Too much to hope, we suppose, that the latest "enticement" case will be the last. But the award of a farthing damages to the young Golders Green man may deter other husbands contemplating similar action.

To us there is something repellent in efforts to assess the worth of a woman who leaves her husband for another man, or of a man who leaves his home for another woman.

And we'd like to make it impossible for anyone to seek financial gain from a marriage that has come to disaster.

This Free Country

Join us in wishing success to the Bank Officers' Guild, which wants to establish the right of bank clerks to belong to the Guild without fear of victimisation.

And, as you know, miners at Harworth are on strike for the right of belonging to a union of their own choice.

Sometimes we have to look twice at the top of this page to make sure the year is not 1837.

While Men Want Work

A £1,200,000 rehousing scheme near Newcastle—an "urgent" one—is held up because a drainage scheme hasn't been put through.

You wouldn't think there were still more than a million and a half unemployed, would you?

Clubland—New Style

As a tailpiece to our exposures of London's night-life, there is the case of a Covent Garden porter fined last week for selling liquor without a licence in a one-room club.

A police inspector said there were two clubs, a bottle party and an unregistered club in the building!

On with that clean-up, please!

Cut Cut

Cut-price dance bands are hitting professional musicians badly. Most of the offenders are men and women who work in offices and factories by day, and play for dances in the evening.

Against the regular fee of a guinea each performer they're content with 7s. 6d. or half a guinea. So amateur bands are booked up, while the pros are left standing in the gutter. "Live and let live" remains as good a motto as any we've ever heard.

Tribute

Conisborough Council has been asked whether schoolchildren can attend its meetings, to be shown the "dignity and atmosphere of the council chamber."

The councillors should feel flattered. All some councils could show is the art of rough-housing.

They've Refused—Of Course

Nazis are planning a new propaganda campaign in Britain. The magnificent ballroom which Herr von Ribbentrop is having built at the Embassy is in connection with this. He intends to entertain on a grand scale.

And several Labour leaders have been asked to tour Germany with all expenses paid. On their return, of course, they'd be expected to say nice things about Hitler and his works.

What a hope!

We Want To Know

A member of an Australian gang of pickpockets, frequenting dog tracks, has been jailed at Wimbledon. "The gang numbers about twelve, and he is one of the leaders," said a detective.

Really. And what do the police propose to do about the other eleven?

Tricking The Royal Mail

Sharepushers, fearing new legislation to curb their activities, are now trying tricks with the post by sending their tempting circulars from offices abroad.

And they've other plans up their sleeves, about which we shall warn you when the need arises. Meanwhile, be on your guard against any sort of bucket-shop bait.

H.M.'s Guests

Prisons in London—like the hotels—anticipate being crowded during the Coronation. The reason: because increased attention will be given by the police to all suspected persons. Known thieves, confidence tricksters and other pests who show any sign of activity will be rounded up and put away for public safety.

Blind In Mind, Too

A blind solicitor pleaded in a Sunderland court. The parties to the action were both blind.

They were husband and wife who couldn't agree and had parted in consequence. There's real tragedy.

When To Begin

You would have thought that laying the foundations of a building was covered by the Factory Act. Wrong. Not even the much-lauded Factories Bill included that kind of dangerous work, so when a workman was killed preparing a foundation, Sir John Simon, Home Secretary, was told about it.

Now he has assured Mr. Will Thorne, M.P., that the new Factories Bill will be amended to cover foundation work. That's where to begin, we think.

M.P.s On Guard

No, it wasn't a waste of time for M.P.s to argue for seven hours about a single point of procedure.

For that point concerned the Cabinet's attempt to stifle discussion on the fate of the Distressed Areas and make the Commons accept, without murmur, the wishy-washy plans for "relieving" their distress.

We're glad our M.P.s were so watchful. And let's hope they keep it up.

Coronation Makes Money

City circles now estimate that Coronation visitors from abroad will spend "not less than £25,000,000 and not more than £50,000,000" in British ships or on their living and amusement here.

Most important will be the "invisible export" which their consumption of British goods and service will represent.

So if you meet anybody who says money spent on decorations is wasted, jog him with this.

Rebel Randolph

Young Randolph Churchill, we see, has arrived at General Franco's headquarters. His father Winston could never keep out of war either, but at least he's generally been on the side of the democrats.

Playin' The Game

So the cat's out of the bag. The Forestry Commission has actually been paying rewards to people who shoot foxes.

But not where they are vermin.

Not, in other words, where they rob the élite of "good huntin'."

STRAIGHT FROM THE SHOULDER

Lloyd George (on the distressed areas): "Why can't the Government trust its own supporters now?" *Because so many of them no longer trust the Government.*

* * *

Herbert Morrison: "A purse is not bottomless because it is a public purse." *Tell that to Neville!*

* * *

J. R. Macdonald, the Hull stipendiary duped by a lying witness: "And I believed him like a simple-minded babe!" *All magistrates simple sometimes; we compliment you for having the courage to admit it.*

* * *

Anthony Eden: "Grave misfortune that the League failed in Abyssinian dispute." *Misfortune, too, that it proved you a failure.*

* * *

Hugh Walpole, novelist: "Far too many authors, so a large literary lethal chamber would be a first-class idea. *Would you be the first victim?*

* * *

Lt.-Commander Fletcher, M.P.: "Addis Ababa massacres the worst atrocities since the Congo atrocities." *In other words, Musso's "civilisation" just means more carnage.*

* * *

Mr. Tyldesley Jones, K.C.: "The public has no right to go on the highway for any purpose. It has the right to pass along the highway only." *And to pay for its upkeep.*

* * *

Rev. Frank Edwin Jones, Vicar of St. Michael's, Wood Green: "Boxing is a great sport." *As you confess that you once faced your congregation with a black eye you seem a great sport yourself!*

B.B.C. Beats the GATECRASHER

A corner of the B.B.C.'s Tatsfield station, where engineers in charge keep a check on the radio gatecrashers

"FREE as the air" has taken on a new significance in these days of broadcasting.

With the help of a wireless transmitter, the poison propagandists who abound in Europe are able to take the ears of British citizens—who have not had the same practice as their Continental brothers in distinguishing between truth and ballyhoo—and do with them what they may.

You would be surprised if you knew some of the things your fellow-men have been persuaded to believe—some of them things with a subtly disguised anti-British flavour—because they have heard them said in a plain, honest-to-goodness English voice.

One is apt to forget that plain, honest-to-goodness English voices can be hired very cheaply.

When Mussolini wants to direct attention from his problems at home he begins a campaign in the Near East with skilful propaganda in the languages and even local dialects of the tribes he wants to stir up.

Newspapers are too slow for him. What is said over the radio with the correct accent is more telling to the native.

Well, the air over England is not going to be quite so free for the poison propagandists.

Enter the B.B.C. To be more explicit, *Enter Tatsfield*. Let us explain.

The other day a mysterious radio station came on the air with news about what was supposed to be happening in Spain.

The broadcast was supposed to be from Spain. In fact, the station announced itself as being "Radio Verdad," and only a Spanish scholar could be expected to know that that meant Spanish truth.

Only a person who knows the methods of propagandists of a type that are comparatively rare in this country could be expected to detect that what was ostensibly war news was Fascist propaganda; propaganda, at that, which was calculated to weaken respect for a system of government which Simon de Montfort gave to England, and which nine-tenths of the civilised world has been content to copy from us.

Now Tatsfield wasn't falling for that nonsense. In fact, Tatsfield, having turned all its knobs very carefully and listened to everything "Radio Verdad" had to say, communicated something to the B.B.C. about it.

And the B.B.C. thereupon issued the official statement: "We have ascertained that the transmitters used are those of Milan and Florence, broadcasting on their normal wavelengths."

As decisive an exposure of that make-believe Spanish station as you could possibly imagine. And all due to Tatsfield.

Well, and what *is* Tatsfield?

It is what the B.B.C. calls its "listening-post"; what it doesn't mind admitting to you is a station down in Surrey maintained to do—among other duties—all its detective work of the air.

Tatsfield, in fact, exists to deal with such aerial humbugs as "Radio Verdad."

You have to go to Tatsfield Hill, one of the highest points in Surrey, and known to every air mail pilot by its flashing beacon which gives warning, at night, of rising ground, to find the B.B.C. sleuth apparatus at work.

You will come across it in a lonely brick building set 800 feet above sea-level, amid open country, and heralded by day by nothing but an odd collection of wires strung between two tall masts.

It is run by a small staff of engineers who endure a lonely sort of exile in the interests of a cleaner European air.

The principal room is in curious contrast to the rural scene framed in the windows, being lined from end to end of every wall and from floor to ceiling by a bewildering array of knobs and dials.

This is the instrument room, being equipped with the most sensitive types of superhet receivers it is possible to obtain arranged in pairs; some of them for long-wave reception, some for medium, some for short.

It was in this room that that Spanish station masquerade was exploded. "Spanish?" they said, after an hour or so's work to make sure. "That's no more Spanish than we are."

But Tatsfield has other duties.

Supposing the B.B.C. is interested in a new work composed by a Hungarian and knows that this is to be broadcast from an obscure station.

The B.B.C. just tells Tatsfield, "Bring the programme in for us"—and it is thereupon sent to them over a landline into the heart of Portland Place, where the musical experts can appraise it in armchair comfort.

Remember "Five Hours Back"? The exiles of that high Surrey hill picked that up for you.

When the Graf Zeppelin was completing her first Atlantic crossing and American listeners were being regaled with a fine broadcast of the landing. Tatsfield listened-in.

"You ought to hear it!" they told the B.B.C. over the telephone. "It's wonderful."

Chief Announcer Stuart Hibbard had a brain-wave. On his own decision he asked Tatsfield to pass the stuff on to Brookman's Park, from whence it was sent out on the ether again to be heard by millions all over Britain.

A fine scoop for the B.B.C.—and an appetiser that gave us our zest for American broadcasts as well.

Tatsfield has one little trick that will interest you the more if you are an enthusiast for long-range reception and know all the annoyances of "fading."

She has overcome it by having two sets working together. It is an extraordinary fact that with two identical sets working side by side, one will be fading without warning while the other continues with full-strength reception.

It is made certain beyond all doubt that they will not fade simultaneously by connecting them to two different aerials.

That is only one of the many tricks of the trade these experts can try out to keep watch over the air.

Which brings us to Tatsfield's more important functions—its sleuth work.

Every transmitter in Europe has been allotted a proper place on the wave-band, because otherwise there would be chaos and confusion in the air.

This station on the Surrey hillside puts every world programme in turn through a wave-meter to ensure that every transmitter keeps its proper place.

The officials prepare a daily report on errant stations that wander by the tiniest fraction towards the wave-lengths of their aerial neighbours, which creates danger of hopeless jamming, and sends it to the European headquarters of broadcasting at Brussels.

One mistake means a mere reproof for transgressors. A number of offences of that kind call for stronger measures. . . .

When the reception experts have any spare time they listen in to our own transmitters—for other reasons.

From time to time groups of listeners write in to the B.B.C. and complain that their reception from, perhaps, London Regional, or Midland, is not what it was.

Probably the fault is in the listeners' sets, because if there was anything wrong the B.B.C. would be the first to find it out.

Possibly there is some local interference, and that is a job for the Post Office and its directional finding apparatus.

But Tatsfield will listen in on the supposed offender just to report that everything, after all, is correct.

When an amateur is found to be causing interference with the broadcasting services of the country it is the duty of the Post Office to track him down.

But its engineers often appeal to this hillside station for help in tracking him down.

And now it is Tatsfield's duty to warn the international broadcasting headquarters at Brussels that "Radio Verdad" is really two of Mussolini's mouthpieces in heavy Spanish disguise.

Brussels won't quite know what to do about that.

Milan and Florence are bound to receive warnings.

One day, perhaps, the nations that resent this pumping-in of propaganda from tainted sources will be able to insist on something stronger.

Exclusive Informations Directed by Sir Wyndham Childs

King's Most Gracious Act

ONLY a few days ago a special messenger left Buckingham Palace with a sealed envelope to be delivered to the clerk of the magistrates in the small town of Ambleside in the Lake District

No announcement of any kind has been made from Buckingham Palace, Downing Street or the Home Office regarding the contents of that letter But the public should know what they were.

They represent the most gracious act performed by King George VI since his accession—an act also believed to be almost without precedent in circumstances of the kind.

In the sealed envelope was a Royal Sign Manual bearing the personal command and signature of the King. Appended to the document was also the personal signature of Sir John Simon, the Home Secretary.

The Royal Sign Manual was an order to the justices of the peace of Ambleside to remit the unpaid portion—amounting to £4 2s.—of a fine of £5 and 17s. costs which had been imposed on an unemployed labourer for alleged cruelty to a dog.

The man is Mr. Joseph McAleavy, who lives with his wife and five children in a lonely mountain cottage.

Behind the intervention of the King on behalf of McAleavy is a sad story of a harsh prosecution and a severe sentence.

McAleavy had a dog left on his hands by a relative. He became liable for a licence, but had no money with which to buy one. As the animal had become vicious and a danger to the five children in the remote mountain home, McAleavy decided to have it destroyed.

But he could not afford the cost of travelling to a veterinary surgeon or the fee for the service. So he sent to the police station and asked for help.

From there he was sent to a chemist, who refused to undertake the destruction of the dog. Instead, he offered to sell McAleavy some medicine which might improve its condition, but the poor out-of-work man could not pay for that either.

The animal became fiercer and, in despair, McAleavy took it to the river, placed a 16-lb. weight on its neck, put it in a sack and threw it in the water.

The fast current quickly swept the sack into shallow water, where the dog, getting its head through a hole, barked to show that it was still alive.

It was soon recovered from the river.

McAleavy had done his best to have the animal painlessly slaughtered, and any cruelty he inflicted was thoughtless and unintentional.

But the R.S.P.C.A. decided to prosecute him and penalties amounting to £5 17s. were imposed.

For fourteen weeks the unemployed man paid 2s. 6d. a week towards the fine. Then he had to stop. This meant that for two days every week he, his wife and five children had to go without food.

In default of his failure to continue paying off the fine, McAleavy was faced with the prospect of prison.

Then, JOHN BULL understands, a local Roman Catholic priest wrote to the King. His Majesty asked the Home Secretary for the papers.

The King ordered a Royal Sign Manual to be drawn up, put his signature to it, and commanded a messenger to bear the tidings of the remission to Ambleside.

His Majesty is deeply fond of animals. He would not have intervened if there was any suspicion of deliberate cruelty

RATES ARREST SCANDAL

SINCE Hannen Swaffer, told the dreadful story in JOHN BULL a few weeks ago of the manner in which poor and unemployed people are being dealt with for arrears of rates, a deluge of corroboration has descended on us from all parts of Britain. Cases of continued imprisonment have been reported in hundreds.

A typical instance is that of Mr. C. S. Delaney, of Princes Avenue, Kingsbury, near Wembley. This ex-Serviceman has just been put in Brixton Prison for non-payment of rates, although his wife had paid an instalment of £1 10s. off the arrears on the day before he was taken to jail.

He would be there now but for the kindness of friends who came to his assistance.

Useless for him to protest to the officer with the warrant that his wife had paid £1 10s. the day before to the local rating authority!

Useless for him also to protest that his imprisonment might cost him his job! "Orders are orders," was the reply, and this unfortunate householder was removed in custody like a felon.

This is only one of a series of misfortunes which have faced the Delaney family—all of which can be traced to the father's war service.

At the age of eighteen he enlisted in 1914 and served his country in France, German East Africa, Salonika and the Far East. A defective rifle was the cause of the loss of sight in the right eye, and he suffered another wound in the right hand, for which he is still receiving treatment.

Delaney was discharged from the Army with a full pension, which was later reduced to 8s. 5d., and subsequently taken away altogether.

Since then the family has known the long-drawn-out horrors of unemployment. Delaney has lost six jobs owing to his war disabilities.

Not surprising in these circumstances that the rates of the Delaneys' house fell in arrears.

The imprisonment of rate defaulters in circumstances like those of Mr. Delaney is wicked.

ONLY A PAUPER . .

MANY men might have wept if they had seen and known the facts about a pathetic funeral procession that made its way along two miles of country road near South Shields a few days ago.

Only three mourners followed the hearse—two women and a young man—and in a blizzard they had to cling to the rear of the vehicle.

The body being taken to the cemetery was that of George William Iveson, aged fifty-nine, of Albion Street, Jarrow-on-Tyne.

No one could have imagined from the spectacle of that lone cortège with the three mourners on foot that Iveson had a fine record of service in the British Army.

Yes, he served as a non-commissioned officer both with the Tyneside Irish and the Scottish Rifles throughout the Great War, towards the end of which one of his eyes was shot out and a bullet penetrated his neck.

For the disability caused by these wounds Iveson was awarded a weekly pension of twenty shillings. But in the last twenty years he has been in and out of hospitals, and for the last eight months of his life he was a derelict in a poor law institution.

It might have been expected that, when the old soldier died in such sad and lonely circumstances, the ex-Service authorities would have at least provided him with an escort to his grave.

Not so. His relatives, who are in poverty after long unemployment, asked that arrangements might be made to assist them to provide decent burial. But nothing was done for them.

A Union Jack was not even loaned to cover the coffin on its journey from the workhouse.

Summonses By The Score

A DECISION which affects shopkeepers throughout the country has been given at Kingston-on-Thames County Court, where more than a hundred summonses down for hearing on one day were withdrawn.

These summonses were issued by the Nemo Chemical Co., Ltd., of Wood Street, Kingston-on-Thames, against shopkeepers in provincial towns.

Two cases had been heard and went in favour of the defendants. Then the solicitor acting for the company asked permission to withdraw the remainder of the great list of other summonses.

Behind this wholesale issue of summonses by the Nemo Chemical Company is a remarkable story of high-powered salesmanship.

Agents of this firm have been active for months calling upon traders, whom they urge to order quantities of a finger-stain remover.

The experience of a Bristol shopkeeper is typical. The salesman arrived and suggested that the shopkeeper should take a box of a dozen tubes on a "sale or return" basis, adding that he would call a month later, when he would take back the unsold stock.

Like so many other small traders, this one did not ask for a copy of the order form, nor did he read the conditions.

The development came later, when he discovered, to his amazement, that the goods were not on a "sale or return" basis, and he was summoned with a host of other shopkeepers for the cost. To defend the summonses, the traders would have to go to the expense of travelling long distances to Kingston-on-Thames.

Sharp salesmen are the bane of small traders

It appears that on the back of the firm's order forms is an explanation of a "progressive sales" scheme, which, it is explained in red, "does not mean sale or return." A shopkeeper who fails to order fresh supplies during any one month finds that he is liable for the amount on the original invoice.

All the plausible talk of the salesmen representing this company about "sale or return" is just plain misrepresentation, although the Nemo firm cannot, of course, be charged with complicity.

FLYER'S GROUND BAIT

THE field of aviation to-day offers the investor a rich return on capital. But there is one group of supposed aircraft companies which the public should ignore.

It is a nest of concerns in High Street, Camden Town, London, all formed to exploit the fanciful inventions of a Captain Victor Vladimirovitch Dibovsky, C.M.G.

Dibovsky is the inventor of a wonder helicopter that never flies, although investors have been induced to stake as much as 20s. for 1d. shares.

The machine he has been supposed to build was to be capable of rising vertically, lifting heavy loads, descending at will, and convertible into either a motor car or a motor-boat.

Even a scheme to build a £3,000 model has got no further than an elastically-propelled toy.

Two of Dibovsky's companies, called Helicopter, Ltd., and Helicopter Club, Ltd., have already proved rotten, but now backing is being invited for the manufacture of a propeller and high speed fan.

Dibovsky specialises in finding subscribers to these worthless companies among people of small means.

Demands for accounts are unavailing. All that the dupes receive are invitations to supply still more capital.

Scenes like this prove the falsity of the official declarations that the housing shortage has been completely relieved

SAMARITAN On The RACK

YOU will read this brief narrative with anger and dismay.

A farm at Airth, near Falkirk, in Scotland, is occupied by a Mr. William Boyd, a seventy-seven-years-old white-bearded and grey-haired man who is well respected in the district for his acts of kindness.

He has no family, and much of the profits of his farming is devoted to the needs of others.

Old William Boyd is not able to go far from his home nowadays. But one day recently he decided to go out into his fields, when one of his ploughmen came and told him that a homeless man and four little children clinging to his coat-tails were there asking for succour.

The man—John M'Master—was the father of the children, the eldest of whom is only ten.

* * *

M'Master told Farmer Boyd that he was in sorry plight. He was an out-of-work shepherd, his wife was desperately ill in hospital, hovering between life and death, and that day he and his four children had been evicted from their humble home a few miles from the farm.

William Boyd did not hesitate. Near by was a house which he owned and which had just become vacant. It had been condemned by the local authority under a clearance scheme; but that fact counted for nought with Boyd when he was confronted with the pitiable distress of John M'Master and his children.

The farmer told him to take immediate temporary possession of the house and to remain there with his little ones until such time as other accommodation could be found.

There was to be no charge for rent, the old farmer insisted.

Now the Law has demanded its vengeance of William Boyd for his act of charity.

Mr. Walter Elliot, Scottish Secretary, should have this conviction erased

He has been put in the dock and charged before the sheriff with contravening the Housing Act by allowing the condemned dwelling to be occupied.

In court, it was actually said that he should not have played the part of good Samaritan in violation of the technicalities of an Act of Parliament, and that he was liable to a fine of £20 or a long term of imprisonment in default.

"I didn't think I was doing any harm in allowing M'Master and his puir wee bairns to go into my cottage," he said to the sheriff from the dock. "It was done purely to help him in his trouble. I had not the heart to turn them away. It seems hard that when you try to do a good turn it gets you into trouble."

But seventy-seven-years-old William Boyd was convicted and fined ten shillings—the first blot on his long and blameless life.

The soullessness of Authority is beyond ordinary understanding.

ASTOUNDING BURIAL BLUNDERS

SCARCELY a week passes without information reaching JOHN BULL of scandalous negligence on the part of the authorities of hospitals and other institutions in confusing in their mortuaries the bodies of patients who have died in their charge.

Fortunately, distressing though these mistakes and carelessness must be to the families of the dead, they are generally discovered by relatives before interment.

By far the worst case of the kind ever reported to us has just happened at the Cottage Hospital of Leek, in Staffordshire. There, a local woman, Mrs. Melinda Turner, aged seventy-three, has actually been buried in the belief that the body was that of another aged woman, Mrs. Harriet Perkin, who also died at the hospital.

When Mrs. Turner was buried, the mourners were, of course, the relatives of Mrs. Perkin, and a Church of England clergyman conducted the graveside service, although Mrs. Turner was a Nonconformist.

The awful error was not discovered until some hours after the funeral, when the supposed body of Mrs. Turner was taken from the hospital mortuary to her home.

Mrs. Perkin's relatives and friends had, therefore, to attend two funerals.

No blame at all rests with the undertakers. The hospital staff was wholly responsible for the grievous blunder.

The position of the bodies in the mortuary had been changed without even the simple precaution being taken of placing identification cards near them, or of notifying the attendant who allowed them to be taken away.

Mrs. Turner's relatives must now wait for an order from the Home Office authorising them to obtain exhumation and reburial.

GARDEN HUT AS HOME

TRAGIC evidence of the falsity of the statements that the housing shortage has been almost completely relieved is afforded by the fact that ruthless evictions are still frequent and no accommodation is available for the ejected families.

A particularly bad case has just occurred at Stakeford, Northumberland, where a family of eight, named Storey, whose furniture was put in the street and left exposed to snow and rain, has had to find shelter in a hut only seven feet square.

Mr. Storey is an unemployed miner, and he, his wife and six young children occupied a house, the tenancy of which was in the name of a relative.

This relative, for reasons of employment, had to go to another district, and as soon as he went the Storey family was given notice to quit.

Mr. Storey appealed to the local authority for another home. He was told that one was not available. So he stayed on where he was until an eviction order was executed and his household belongings were piled on the roadway.

For shelter, the parents and their six children, whose ages range from nine years to twenty-one months, could get nothing better than a garden hut seven feet square.

The children slept in rugs and blankets with their mother on the wooden floor, but the hut is so tiny that Mr. Storey had to sleep standing against one of the walls.

Mrs. Storey and some of the children are suffering severely in health in consequence of exposure.

The awful plight of this homeless family has been reported to a Member of Parliament with an appeal to him to use his influence to find them a home.

All the satisfaction the Storeys have got from him is a reply blaming the Government for having brought house-building by local authorities to a standstill.

Phantom Fortunes Ramp

PROOF is accumulating of a big conspiracy of fraud to swindle people in many parts of Britain on the pretence that they are heirs or possible claimants to rich estates in distant parts of the world.

It has not yet been discovered who are the people behind the fraud, but they are drawing their profits from it in the U.S.A., Mexico and South Africa.

Their method of approach to victims is to announce, area by area throughout this country, that people bearing common surnames or in any way related to persons with those names, will hear of something to their advantage if they get into communication with certain addresses.

In a few weeks, those who are enticed into the trap receive circumstantial statements from overseas to suggest that there is little doubt that they are the legal inheritors of dormant estates.

A preliminary fee of about 20s. is asked for, but quickly come glowing accounts of the successful prosecution of their claims —accompanied by intimations that these cannot be pursued unless substantial legal costs are forthcoming.

Great numbers of people all over Britain are already known to have mortgaged their homes or to have parted with other possessions to the perpetrators of the frauds.

In some cases the foreigners who are conducting the swindle have been so brazen as to draw money from their dupes with the fantastic suggestion that the more they pay the more they will be able legally to claim when the mythical fortunes come to be divided!

A DICKY BIRD LEAGUE TO SHUN

FROM end to end of Britain come reports of intense activity on the part of collectors for the Poor Children's Free Clothing League.

Headquarters are at Bristol, with branches in Liverpool and elsewhere, and the promoter is Richard Bird.

Mark the names; enter them for reference when you are invited to subscribe.

Re use to do so.

The charity and social service dispensed by this League could be measured with your thumbnail.

Most of the money is used to remunerate Bird and his agents.

Harsh Hospital Decree

IT would be advisable for the Minister of Health to send one of the chief inspectors of his Department to Herefordshire to investigate the hospital system of that county.

The administration must be bad, judging from a sad case of which JOHN BULL has obtained particulars.

An old and respected citizen of the district was recently admitted to the Herefordshire General Hospital. He has since died, and we refrain from identifying him out of respect for the distress which has been caused to his family by the circumstances of his passing.

The man had some means and was able to pay for the cost of his treatment in hospital. But there was little chance of him recovering.

Towards the end, as he was drifting out of consciousness and life, the aged invalid, to use the words of the hospital authorities, became "somewhat noisy and troublesome."

You would expect that they would have done something to ease the condition of the dying man which was causing him to be noisy, or that they would willingly have borne the slight trouble he was giving them in his last few hours of life.

* * *

What they actually did was to wait until a surgeon came out of an operating theatre and give him a certificate to sign —one of the most remarkable certificates in medical history.

It was to the effect that although the old man was "*in poor condition and likely to die at any moment*," he should be transferred to the workhouse hospital.

This was not only callous, but most irregular. No arrangements were made with the workhouse authorities to receive him, no sanction had been sought from his wife or family and no notification of any kind was sent to the poor law authorities.

Indeed, when he arrived in the workhouse, there was no bed for him to occupy. A less dangerous case had to be turned out to make room for him. He died soon afterwards.

If the Minister of Health does not take speedy action, he will have to justify to Parliament the system by which hospital patients who are "noisy and troublesome" in their dying hours can be cast out into the workhouse

It's ten to one he's 'WINTER-PROOFED'

Bedtime

PROTECTIVE FOOD
keeps winter ailments from him

FROM the sneezes all round you'd think a brood of Pekinese puppies had fallen in a pepper-pot. It's bad enough having to watch your home team being beaten to a frazzle as usual without finding the other supporters are all hospital cases. Still, it just shows how well worth his while it is to be *winterproof*.

Bourn-vita *winterproofs* him. While his mates go under because someone sneezed in the same tram, the four protective foods of *Bourn-vita* keep him well—let him go on bringing home the wage-packets.

Most winter diets have far too little protective foods in them—that's one of the main reasons why most people go down like ninepins at the first epidemic. *Bourn-vita* makes the shortage good—*winterproofs* you. That's one of the main reasons why people who take *Bourn-vita* regularly never seem to 'catch things.' There's no magic about *Bourn-vita*—it just gives you a pretty good leg-up over the winter, *and* it makes you sleep better. But that's well worth having!

JB

CADBURY'S

BOURN-VITA

The **PROTECTIVE FOOD** *you drink at bedtime* 9D per ¼ lb. full weight

What a feed!

Your dog needs all this ——

HE GETS IT IN

RED HEART

Red Heart contains BEEF, Barley, Bran, Rice, Soya Bean, Yeast, Carrots, Cod Liver Oil

In 3 flavours, Diets A, B & C

6D. From your Chemist, Pet Stores, Grocer or Corn Chandler.

1-lb tin

It's handy! It's tasty! It's GOOD!

RED HEART

DIVERSIFIED DIET

THE DOG FOOD WITH DIFFERENT FLAVOURS

Made by John Morrell & Co. Ltd., 57 Victoria Street, Liverpool, 1, and 40 Borough High Stroda, London, S.E.1.

10 MINUTES TO WAIT-

—so *Mine's a Minor!*

In taste, quality and packing the equal of much dearer cigarettes, but not quite so large; big enough, however, to last the full 10 minutes.

De Reszke MINORS

PLAIN, CORK OR IVORY-TIPPED

In tins: 30 *for* 1/- ★ 60 *for* 2/- ★ *In boxes:* 15 *for* 6d ★ 30 *for* 1/-

Issued by Godfrey Phillips Ltd.

FOR THAT LEISURED ¼ HOUR—DE RESKE MAJORS. 20 for 1/-

CANDID COMMUNICATIONS

KICK *Them* HARD, MR. BELISHA!

Divorce Misery: Mayor's Hot Air
A Murder Trial Disgrace
Making Jerry Chuckle

Mr. Belisha should hold up his hands in horror, for there is nothing to smile about in the growing road toll

DEAR MR. HORE-BELISHA,—I know you are busy on all sorts of schemes to make the roads safer. But I wish you'd spare a little while to tackle an abuse of the law which not only imposes hardships on thousands of workers, but often leads to road casualties.

It's an old abuse, one I have attacked time and again—the sweating of lorry drivers.

Just listen to this letter, sent by a driver to the Stone (Staffs) magistrates, who fined him for speeding:

"The journeys given us are absolutely impossible to do within our eleven hours. Our depot is at Bexleyheath, and we have to go either to Leicester, Gloucester or Bath, and return in one night.

"These runs are all 200 miles or over, and you can see it is absolutely impossible to do them without speeding.

"It is not fair that drivers have to work under these conditions and go in fear of being fined for speeding, but when one has responsibilities at home one cannot afford to be out of a job."

* * *

Now, I can match that letter by dozens of others.

All letters from men who are compelled to break the law by their firms, many from men who lose their jobs directly they are fined.

But how many of those firms are ever prosecuted?

Oh, yes, I know that the Traffic Commissioners are always threatening to suspend the licences of employers who make their men infringe the law and thus endanger the safety of other road users.

I am tired of hearing these threats—particularly since they are never carried out. And this is where you should step in. The Traffic Commissioners take their marching orders from you. They could not ignore a ruling by the Minister of Transport.

Why don't you make them take action against offending employers?

* * *

No one can accuse you of being friendly to such firms. Only last week you told Parliament of another way in which they help to swell the holocaust of road mishaps and tragedies.

The inspection of commercial vehicles in the year ending last March, you reported, revealed that 18,000 of them had defects which made them mechanically unsafe.

Eighteen thousand death-trap lorries on our roads. Heaven knows how many thousands of drivers compelled to drive faster than the speed ordained by law.

And on the other side are the Traffic Commissioners only waiting a hefty kick from you to make them do their plain duty. Why not apply that kick?—JOHN BULL.

Councillor A. E. GOMPERTZ,
South Shields

DEAR COUNCILLOR,—Go on speaking your mind about the cruel folly of birching little boys.

The case of a boy birched last October has caused the watch committee to recommend that a doctor should be in attendance and that a leather shield should be provided to protect the front of the boy's body while the punishment is being inflicted.

While agreeing to this, you would prefer an end to birching altogether. And I shall not cease my campaign against the Whipping Magistrates until this aim is achieved.—JOHN BULL.

Mr. GEORGE CATTON,
Wath-on-Dearne, Yorks

DEAR SIR,—So at twenty-six you have just taken on one of the most perilous teaching jobs in the country.

Your new scholars, at an Upton school, waylaid your predecessor, threw away his cap, kicked him. The headmaster thinks they are tough. The school inspector thought a boxer should get the job.

Yet I don't know. You might conquer them with kindness.—JOHN BULL.

Mr. WALTER G. GROOMBRIDGE,
Canterbury

SIR,—Your plight makes me weep—but not with sympathy.

Judge Clements has upheld a slum-clearance order in respect of a hovel which you let to a young couple and their child for 5s. 2d. a week, and which you bought twenty years ago for £50. So, in that time, it has brought you in £236 odd, apart from rates.

In the bedroom part of the wall is down and the rain comes in, as it does in the sitting-room.

"The only thing to do with such places is to pull them down," says the judge. Yes—and give their landlords the short shrift they deserve.—JOHN BULL.

Sir KINGSLEY WOOD,
Minister of Health

DEAR SIR KINGSLEY,—I shall have to call you Rip van Winkle, so belated is your warning to builders that the nation doesn't want shoddy homes.

Jerry has been building shoddy homes for years past, so he must be laughing heartily at your pious but ineffective finger-shaking.

The folk who aren't laughing are those who have bought his gimcrack houses.—JOHN BULL.

Lord HEWART,
Royal Courts of Justice

MY LORD,—I don't think there is any valid answer to your query why undefended divorce cases "should not be tried in police courts and, if possible, in batches."

Why not, indeed? It is indefensible and heartless that a man and woman, living in married misery, should have to wait a year or more before their plea for freedom can be heard by a High Court judge.—JOHN BULL.

Major S. W. HUMPHREY,
Mayor of Lowestoft

YOUR WORSHIP,—"There are a lot of silly idiots hanging back, waiting until they are forced to join, as some of the silly idiots were forced to join in the last war," you remark at the annual dinner of a Territorial anti-aircraft battery.

I notice that the battery is under strength. A little less of that kind of hot air might help recruiting.—JOHN BULL.

Mr. L. M. BALDWIN,
Clarence Street, Leamington

DEAR MR. BALDWIN,—We have all heard stories of how wounded men, both Germans and British, were "finished off" in the last war by stretcher-bearers who didn't want the job of taking them across No Man's Land.

Robert Liebig would have died in this way had you not persuaded your companions to spare him. Now, twenty years after, Liebig has invited you to meet him in Germany—and you're going.

Good for you. But will you whisper to him what we think of his leader who seems so anxious to revive the horrors of those days?—JOHN BULL.

The RUXTON CLUB,
Manchester

SIRS,—As members of the jury in the Ruxton wife murder case, you actually planned a "reunion dinner" on the anniversary of the trial in the hotel which served as your headquarters before you delivered the fatal verdict.

I am glad your foreman's objection has made you abandon the ghoulish "festivity." And don't try again next year!—JOHN BULL.

Col. INNES WARE,
York Colonel

DEAR COLONEL,—A boy falls into a lime pond and dies a horrible death. But you don't think anyone should blame himself unduly. Yet in the next breath you say that unless the pond is fenced "something of this nature is bound to happen."

Apparently you fail to see that your second remark cancels out the first, though I dare say the parents of the dead child have a clearer view on the matter.

I can only hope that the owners of the factory where this pond is situated will take the hint.—JOHN BULL.

NOT FROM — *What-Ho, Otto!* — THE B.B.C.

COME, now, and meet Otto—
Otto L. Shaw,
Who in Kent runs a school
Where the principal rule
Is: "The word of no master is law."

For he's gotter motter
In training the young:
"Best leave them at ease
To do just as they please,
Uncensured by birch or by tongue."

With wild cries of "What-ho!"
The welkin is rent;
Stones at windows they fling
For the fun of the thing
At the grotto of Otto in Kent!

Mr. Otto L. Shaw's Red Hill School is a nice school, is his. Of its twenty-five pupils only eighteen (at time of going to press) attend lessons. The others don't feel like it, so they don't.

For Mr. O. L. Shaw's views on running a school are as original as Mr. G. B. Shaw's views on running the universe; his theory being that children ought to be left to do what they like, as this is the best way of making them like to do what they ought.

At Red Hill both boys and masters are subject to the jurisdiction of the children's court presided over by one of the pupils, and only last week Shaw himself (for it is as "Shaw" that the headmaster is addressed by his charges) was fined ½d. for entering the boys' common room without knocking.

. . . Only boyish fun

Once when a boy exclaimed: "Shaw, isn't there anything I can do to make you people lose your blasted tempers?" he was advised: "Try breaking the windows." So, in company with his headmaster, he started to wreck the greenhouse. But this pleasure soon palled, and the boy, we are told, "is now a dependable and charming person."

All of which is presumably intended to prove something or other, though what precisely is not clear. Wrecking a greenhouse to cure a fit of bad temper seems altogether too reminiscent of the ancient Chinese habit of burning down a house to roast a pig.

Nobody, I imagine, will be surprised by Mr. Shaw's proud announcement: "We have a psychologist on the staff," for nowadays anything that appears too dashed silly to be explained by commonsense can always be excused with that magic word "psychology."

Thus parents are told that they must no longer act on the rough-and-ready principle: "Find out what Cecil is doing and tell him he mustn't." The policy of the modern child psychologist finds expression in: "Young Cecil, I believe, is setting fire to the baby; but don't interfere with him lest he should develop a complex."

If Cecil draws back grandpa's chair
When he's about to sit,
And grandpapa has, then and there,
An apoplectic fit,
It's only Cecil's boyish fun,
And if he is corrected
A complex he may straight acquire,
Most strange and unexpected!

Whate'er your little boy may do,
Don't snap at him or roar;
Just smile and gaily ask him to
Keep doing it some more!
Then, as a man, his boyhood done,
Unlicked and unfrustrated,
As Public Nuisance No. 1
He'll probably be rated! Y. Z.

I know which I should buy!

IT is easy to make a cheap wireless set and still more easy to buy one and be sorry for it afterwards. That is why I would like you to compare this new £8.5.0 mains set with any other low priced set you like to think of. It would be silly to pretend that it is far better than any other set at four times its price—but I do know that it is altogether outstanding among sets costing round about £8 or £9. And I know why. It is because we have spent the money on the things that matter most—good reproduction, reliability, easy tuning, noise suppression and a first-class cabinet.

E. J. POWER.

LOWEST-PRICED MURPHY MAINS SET EVER PRODUCED

SUPERSONIC HETERODYNE RECEIVER

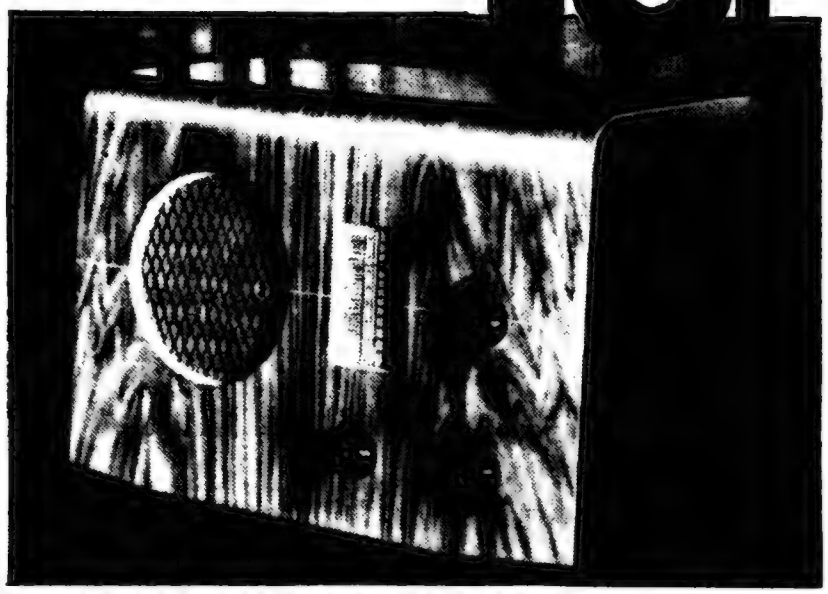
MEDIUM WAVES 200-550 METRES
LONG WAVES 900-2,000 METRES

Universal Model for use on A.C. or D.C. Mains.

Reproduction for a set of this price is extraordinarily fine. The Tuning Scale is extremely clear, and is marked with station names both on long and medium waves, with separate illumination for whichever waveband is in use.
Sensitivity and selectivity are both excellent, and the standard of reliability is exactly the same as with the more expensive Murphy sets.
This set has noise suppression between stations, an unusual refinement in a set at this cost.
The Cabinet is finished in highly-polished Walnut with black sides.

● *Other models include: Mains Table Set at* £11.10.0. *All Wave Mains Set at* £15.10.0. *Battery Models at* £10.15.0. and £6.10.0.

£8.5.0



HIRE PURCHASE TERMS AVAILABLE ON ALL MODELS.

MURPHY RADIO

"We won't make sets we wouldn't buy ourselves."

C. R. Cannon Ltd.

Before you buy a cycle - ask yourself...

Does the manufacturer control his design...

or simply assemble standardised parts?

Don't be misled. Many manufacturers merely ASSEMBLE mass-produced standardised parts made elsewhere—they're cheaper. Obviously these standardised parts control and restrict the design of the cycle. But that is not the type of bicycle you want. You want a Raleigh, scientifically designed and built THROUGHOUT in the world's largest and best-equipped cycle factory, each model Individually Produced—and so possessing an individuality of its own. Because they control the design of their bicycles it is evident why the Raleigh is so easy-running—the only cycle worthy of the consideration of the serious and discriminating cyclist.

RALEIGH

THE ALL-STEEL BICYCLE

Individually Produced

RALEIGH Patent
LIGHTING UNIT 16/-
Obtainable ONLY on a new Raleigh
Entirely self-contained—no loose wires—no detached switches—no earthing. The finest, most modern and most efficient type of Dyno Lighting yet evolved.

MODELS FROM £4.19.6 CASH
(Sturmey-Archer 3-speed gear 20/- extra cash)

Deferred Terms **5/-** down and 12 equal monthly payments (from 9/7). Sturmey-Archer 3-speed gear 2/- extra, monthly. Dunlop Tyres, Terry and Raleigh Lycett Special Aero Saddles and the best of everything. Send for free copy of "The Jubilee Book of the Raleigh," and address of nearest dealer.
THE RALEIGH CYCLE CO., LIMITED, NOTTINGHAM (Depots and Agents Everywhere).

Fit the Sturmey Archer 3-speed gear—the gear that makes cycling easy

MENACE of the EMPTY Cradle

The "one child only" habit is growing, but many married people prefer the pleasures of life to parenthood

By A. G. GARDINER

IT is said that "the hand that rocks the cradle rules the world." But that maxim assumes that there is a baby in the cradle. To-day it is the empty cradle that haunts the mind of nearly every civilised society.

We have been late in taking alarm at the menace of depopulation that overhangs the white races. France has for years been struggling to stop the famine of babies. Mussolini in Italy has been as active in inducing Italian women to breed more children as he has been in massacring the women and children of Abyssinia.

Hitler in Germany has been equally clamorous for more babies. In Sweden the Government has set the statisticians to discover the causes and remedies of a depopulation that fills them with panic.

As long ago as 1903 the Government of New South Wales appointed a Commission to enquire into a declining birth-rate that was "sapping the vitals of a new people, dispelling its hopes, blighting its prospects, and threatening its continuance."

And so on in other countries—indeed wherever the white races exist.

We have been indifferent, perhaps, because the density of our population has obscured the peril. We have reached saturation point in population, and there has been a powerful school of thought which has argued that we should be the better for a good deal of weeding out.

Now the fact that we are heading for a first-class catastrophe has become apparent.

The warnings of experts like Dr. Carr Saunders, Dr. Enid Charles, Dr. Kuczynski, Sir William Beveridge, and Dr. G. F. McCleary have shaken us out of our complacency, and the politicians, the bishops and the Press are at last awake to what is nothing less than the imminent decline and fall of the British strain, not in this country only, but throughout the world.

The facts on which this conclusion is based are indisputable. If they continue to operate the conclusion will "follow as the night the day." Fifty years ago the birth-rate in this country was 34 per thousand of the population. Forty years ago it was 30 per thousand; twenty years ago 25 per thousand. Last year it was 14.8 per 1,000.

Thus in one generation the output of babies per 1,000 of the population has been more than halved.

The significance of this tremendous social fact has been obscured by an almost equivalent fall in the death rate. In 1880 the rate was 20 per 1,000; last year it was 12 per 1,000. Roughly, the decline in the death-rate has balanced the decline in the birth-rate.

But that balance cannot be maintained. Births, as Dr. McCleary reminds us, can be prevented: deaths can only be postponed. The death-rate has reached bed-rock: the birth-rate can fall to any level that we may decide.

But these "crude" rates do not indicate the real gravity of the matter. The key to the problem of population is the fertility of women of child-bearing age.

If each potential mother gives birth to one female child the permanence of the race is maintained. If the number is less than one then the race must in due time be extinguished.

And to-day it is less than one. In England and Wales the net reproduction rate of females is 0.734, which means that in the next generation 1,000 mothers of to-day will be represented, not by another 1,000, but by 734.

Thus our reproduction of potential mothers has fallen 25 per cent. below replacement rate, which is unity. "And if it remains below unity," as Dr. McCleary says, "we shall die out."

The decline has already set in. In a year or two it will be visible in our statistics. The population will begin to fall, and the fall will proceed with gathering momentum.

How rapidly it will fall depends on whether the present tendency continues, or is increased or is slowed down. The estimates of the experts vary. None of them supposes that our population will be less than halved a century hence, and Dr. Charles conceives that it may be reduced to about 5,000,000.

Taking the most cheerful calculation, it means that the English race will have ceased to play its part in the world.

For, as Dr. McCleary shows in his "Menace of British Depopulation," the empty cradle is as much in evidence in the Dominions as it is at home.

There are two exceptions to this rule—French Canada and Dutch South Africa. Everywhere else British babies are on the decline.

An airy gentleman, writing to an evening paper, asks, "What does it matter?" He will be dead, he says, when all this happens, and he is cheerfully indifferent whether it happens or not.

Well, that is one way of looking at it, and I do not personally propose to lie awake at night in despair at the prospect.

But I think it does matter all the same to everyone who loves his country, and believes that the part which the English people and the English spirit have played in the world is the most splendid chapter in modern history.

The close of that chapter would be a tragedy, not for this country only, but for the whole human race.

And another commentator in a daily paper takes comfort in the fact that Malthus a century ago said that population was going to exceed the food supply of the world, and that events had proved him all wrong.

Perhaps the prophets, he says, will be wrong again. Perhaps they will. I hope they will.

But the parallel is bad. Malthus's forecast was a speculation, based on ignorance of the part which science and industry were to play in increasing the production of food. The depopulation menace is based on facts.

The empty cradle is with us. And all the tendencies of modern life suggest that it will continue to be with us.

The decline in population is the deliberate result of a new way of life. People are ceasing to have children because they do not want to have them.

They want the pleasures of life rather than the responsibilities of parenthood. The motor-car has superseded the perambulator, and flat-dwelling has encouraged the childless marriage.

The old religious conventions have ceased to operate, and birth control has been preached almost as a duty. That practice has already cut down the birth-rate by nearly two-thirds, and the improvements in the contraceptive methods will almost certainly reduce it still further.

With all these personal arguments for the empty cradle, the appeals against race suicide on the ground of duty to the State are feeble.

Mussolini is discovering how feeble they are, for his ten years' campaign for larger families has failed to check the decline.

Hitler has had slightly more success in Germany against the last great landslide in the birth-rate.

But all of us are going the same road, with England and Sweden leading. If figures mean anything, the white races are quitting the field, and we, who have most to lose, are first in the race.

It may be that the stampede cannot be stayed, but at least the Government should face the fact, as other governments are doing—as Sweden is doing in one way, and France and the dictators are doing in other ways.

Open Spaces . .

TROWNING walls for the defence of the people were once the boundaries of big cities; to-day we wisely seek instead a green belt of peaceful open spaces.

Such was the thought that occurred to a Northampton butcher's roundsman as he thought over some of the *Examples* for JOHN BULL'S 1,061st *Bullets* Contest. The result was his neat Second Prize effort, OPEN—SPACES, MODERN "CITY WALL."

"Running over a few of the things that could be described as 'Open,' I soon came to 'Spaces,'" this £100 winner explained.

"Then my thoughts travelled to the Green Belt, and recalling the fact that in the old days every city was walled soon led me to my completed *Bullet*."

What ideas are brought to *your* mind by the phrase, AVALANCHE OF ARMAMENTS, or the single word, BLOSSOMS? These are but two of the inviting *Examples* waiting to be built upon by entrants for this week's fine *Bullets* Offer. Turn to page 43 and let a smooth-running train of thought speed you to a splendid two-in-one Coronation Prize.

Just A Human Story "UNIMPORTANT"

THE problems you deal with mostly concern important, essential things, writes a Cornish woman reader.

I wonder if you would let me tell of an unimportant thing—the backwater existence of a lifelong cripple?

In my early years my parents—quite wisely—refused to make allowances for the cripple. She had to take her part with the rest of the family at work and play. Sometimes I was able to forget the crutches altogether, and then others would remind me—all unwittingly.

With growth came the full realisation that I was different. No attempt was made to cultivate my special gifts, nor to help me earn a living.

I endured a lot in silence and solitude, and then at twenty broke away.

For nearly thirty years I have tried to keep my end up in a home of my own, fighting increasing disability, decreasing income, ill-health, hardship.

I could always have thankless jobs, unpaid. The paid jobs were for the able-bodied.

For another thing, the cripple is expected to do the things he or she does badly. In my case it has been cleaning, washing clothes, mending, making, cooking, dusting, scrubbing floors.

You will think these things impossible to a real cripple. Very well. Hold up your left leg and balance yourself on your right *heel* only. Now curve your spine and add a pair of crutches.

Now do the jobs I have mentioned, day after day. You are now in my normal condition, doing my normal jobs.

What I hate about it most is that I have been compelled to do it badly.

You see, the original artist still lives, the artist who desired to express herself in beauty of form, colour and words, when she hitched her wagon to a star.

The star has let her down, but she still hangs on to the original traces.

A few bright rays cross her path—"You are so cheerful"; "You never complain"; "When I think of you, it helps me."

The folk who say these things help just a little with my dream, but they don't know of the star-drawn wagon in which I still sometimes ride, sprinkling myself with the star-dust and carrying just enough of it back to my everyday life to ensure that the robins came at my call and my ducks answer me by name, rubbing their muddy, wet beaks against my neck when I ask for a kiss.

They *know*, and these things are my compensation for the lack of human and social life that is not for cripples, and people like them, who are standing reminders of unpleasant things.

Ah! Bulmer's Cider

BULMER'S 'WOODPECKER' [Medium Sweet] or BULMER'S DRY, IN 5-GLASS FLAGONS

10½D A FLAGON (In England & Wales only) 1/- in Scotland.

royds 374

THE EMPIRE TOBACCO WITH THE LARGEST SALE

Did you say Shag?

Well, talking about Shag, although you enjoy a good Shag Tobacco, you've most probably not realised full pleasure from your pipe, if you haven't tried Player's Digger Shag. We know only the choicest Empire leaf goes into "Digger," but it's more convincing we think to tell you how Digger has a larger sale than any other Empire grown Tobacco in the country. Why not invest 8d. next time in "Digger." Player's reputation behind it means a "good deal."

PLAYER'S DIGGER TOBACCOS

8D PER OZ

P.D.44

FLAKE - SHAG - PLUG MIXTURE - HONEYDEW

Use Snowfire Tablet to heal rough sore hands

3d. Family Size 7½d.

Soft Snowfire in Tins 3d.

TO KEEP YOUNG YOU MUST LOOK YOUNG

Grey hair is the enemy of modern day life. It tells a tale of worry and middle age, it takes the zest out of life and extends its influence on all your social and commercial moves. Restore the natural beauty of your hair with L'OREAL SIMPLEX—the guaranteed harmless hair tint. Easy to apply, gives quick and permanent results. Available in all shades, blonde to black. Obtainable from all Hairdressers, Leading Stores and Chemists, including Boots, Timothy Whites and Taylors. If unable to obtain locally send Postal Order for 2/6, for a full size bottle.

Interesting literature free on request.

L'OREAL SIMPLEX 2/6 a bottle

C. Nestle & Co., Ltd., 48, South Molton St., W.1

You buy with CONFIDENCE when you buy through "JOHN BULL"

The "John Bull" Guarantee appears on page 5.

PRUDENTIAL RECORDS

Three new records were announced at the Annual General Meeting of the Prudential Assurance Co. Abridged details of the past year's record activities appear on page 26.

"HERITAGE" POLICIES.

Particulars of the Heritage Endowment and Life Policies, specially designed to meet everyone's needs, will be sent to readers who fill in and post the coupons in the special announcement on page 31. Make certain of your family's future and your own—it can be done easily and safely—by getting full details of the Heritage Policies of the Prudential Assurance Co.

FOUR *Wanted* ROGUES

Sensational Disclosures

FOR months now a skilful disappearing crook has contrived to evade the police.

He passes under many different names—Capt. W. A. Barker, Mr. Hugh Bentley, Capt. H. Barclay, and plain John Ellis. His real name is Henry Barker; his age about forty-five, and during the war he held a commission in the Royal Air Force.

On two occasions recently Barker has escaped arrest "by inches."

It was he with his associates—a young woman and two of her brothers—who broke through a police cordon surrounding the "Magnet" bungalow at Felpham, Bognor Regis, which they occupied early this month.

Great publicity was given in the daily newspapers to that sensational adventure.

The hue and cry for the disappearing crook and his fellows was spread from end to end of the country.

But Barker found another hide-out, where he and the others are lying, no doubt under another series of assumed names.

QUEER COLLECTION

At Bognor, the police desired to question the "Magnet" party in connection with a number of burglaries and housebreakings in the district.

When the police searched the bungalow a quantity of stolen property—furniture, linen, plate and silverware—was discovered.

It seemed from the inspection of this curious collection as though the temporary residents of the bungalow were endeavouring to acquire a sufficiency of articles with which to furnish and equip another house.

From special enquiries, we are able to provide our readers with exclusive disclosures about the disappearing crook and his woman companion.

The woman's real name is Margaret Ellis, though at times she is Miss Margaret Barker, and at others Mrs. Barclay or Mrs. Barker.

She is an exceedingly attractive young woman in the early thirties. Normally, her hair is dark, though she changes it at inclination to blond or auburn.

By former occupation she was an actress. She has appeared in musical comedy productions in London, and in one show understudied the leading woman with some success.

Her record is of doubtful quality. The desire she has for smart clothes and hats has led her into trouble. There are several convictions against her for obtaining goods by fraud from well-known stores.

VICAR'S COMPLAINT

At her last appearance in the dock at Marlborough Street Police Court it was stated that she was living as a "Mrs. Barker."

Capt. Barker himself is "wanted" for alleged share and stock dealing frauds.

Complaints against him come from a Surrey vicar, who lost £800; an elderly woman living in Buckinghamshire (£1,000), a London business man (another £1,000), and a girl whom Barker met in a West End restaurant (£500).

There are suggestions that Barker has victimised bookmakers in seaside towns over racing transactions.

Offences have also accumulated elsewhere. The two fast American cars used by the bungalow four in their dash from the chasing police of West Sussex bore false number plates and road licences.

From the police point of view Capt. Barker enters the picture two years ago, when he was living with "Miss Margaret Barker" and one of her brothers at "Biggins," Dockenfield, near Farnham, Surrey, a spacious country house rented furnished.

Outwardly Capt. Barker was a man of means. He kept two horses for hunting and an expensive car.

To the local people with whom he scraped a friendship he was a man who dealt on the Stock Exchange and in his spare time went racing.

He was prone to talk about his big business; his gains and his losses. Once he mentioned that he drove back from London to the house with £20,000 in notes in his possession, and was asked for a lift.

The vicar of the neighbouring parish became acquainted with Capt. Barker. There was talk between them of investments, and as a result the clergyman entrusted Barker with £1,000 for the purchase of shares in a West African gold mine.

DECAMPED

From that day to this the vicar has never received any share certificate. What he did get, however, was £200 in Treasury notes returned when he was seriously ill, and was pressing to know what had happened to his investment.

In the spring of 1935 Barker, his "half-sister" and her brother suddenly decamped from the house, leaving most of their belongings behind them.

The two hunters were placed in a livery stable, but later collected and ridden to Wimbledon, from where they were sold.

At the time Barker was maintaining his country house, he also rented a luxury flat in Chesham Place, London, S.W. From that flat also he left suddenly. Some of his belongings are held by the landlord to this day.

Best part of a year elapsed before anything more was heard of Barker and his woman friend.

Then we have, in November, 1935, Barker writing from Liverpool to the vicar stating he was just returned from a visit to America and would shortly settle up the share transaction.

And after that silence, until the vicar in desperation went to the Surrey Police at Farnham in the autumn of last year, and the trail was laid. A warrant for the arrest of Barker was issued.

Immediately the county police were busy, but no trace of the disappearing "financier" was found for several weeks.

Then Capt. Barker cropped up again at Chalfont St. Giles (Bucks).

The way he was found is a high testimony to the effectiveness of police informations circulated throughout the country.

It so happened that the police at Chesham received an enquiry about a certain Capt. W. Barclay, living at "The Outlook" at Chalfont St. Giles. Origin of the enquiry was Ostend.

Apparently an inventor, who met Capt. Barclay and his "wife" at an Ostend race meeting, passed over some important document relating to the patenting of a new kind of motor-car sparking plug.

Because the valuable papers were not returned the owner approached the Buckinghamshire Police.

A sergeant was sent from Chesham to interview Capt. Barclay, of "The Outlook," Chalfont St. Giles. He called at the house to find only "Mrs. Barclay" at home, and arranged an appointment with Capt. Barclay for the following evening at eight o'clock.

When the sergeant returned to his station he looked up records, and realised that Capt. Barclay and "Mrs. Barclay" answered the description of Capt. Barker, who was wanted in Surrey, and Margaret Barker, his supposed sister.

So by arrangement a detective-sergeant from Farnham accompanied the Chesham sergeant when the second visit was paid to the house.

They arrived there to discover the birds had flown. On the door was a notice pinned: "Have you seen the —— (the name of a London evening newspaper). I have left copies in the garage. Dick."

SPIRITED AWAY

On that day a London evening newspaper published an account of Capt. Barker's activities at Farnham. The publicity warned the crook and the police lost him.

Again the party decamped without taking their personal property with them.

They left behind a very valuable radio-gramophone. Later the house was entered at night and the instrument spirited away.

Next clue came from Torquay, where Barker-Barclay and Margaret Ellis-Barker-Barclay were living. But once again before any action could be taken the couple were away.

So in March, 1937, to the bungalow at Felpham, Bognor Regis, where a Mr. and Mrs. Bentley were tenants, having with them the woman's brother and a "chauffeur"—also a brother.

A maze of police investigation leads through the southern counties and to London, linking up Barker and his colleagues with a number of unsavoury exploits.

Information has been received from the police authorities in France which shows that shortly after the war Capt. Barker was in trouble on the Riviera over changing a cheque for £50 which was dishonoured. He forged a backing to the cheque—without which the bank would not have changed it—in the name of the wife of a British general.

At that time he was claiming to be a member of the French Legion of Honour and to hold the Croix de Guerre. To those distinctions he has no right. He holds no special decorations of any kind.

Capt. Barker, alias Bentley, Barclay, Ellis, and one of his associates, the attractive ex-actress, Margaret Ellis

THE HUMAN MACHINE

IF you see someone getting ahead, advancing steadily up Life's ladder, being what the world calls "successful," don't run away with the idea that you're looking at a genius.

It's a thousand to one that what you're seeing is a quite ordinary normal fellow doing his job a bit more thoroughly, a bit more conscientiously, and therefore a bit better than those around him. He's just got a little something the others haven't got—and mostly don't want to have.

There are far more people who have discovered that ability in this direction or in that is latent in everyone, and that it can be dug out, trained and developed by anyone with enough enthusiasm, perseverance and pluck.

People who never get on are those who regard a day as a fixed number of hours, and who look on work as something to be done in those hours or not done at all.

"If," says the facetious motto, "you work hard for the boss eight hours a day and don't worry, one day you'll be the boss and work twenty-four hours a day and have all the worry!" Which, after all, is only a caustic way of pointing out why a boss is a boss—because he forgot the number of hours in a day and didn't mind how much he worried as long as what he had to do was done and done well.

It takes neither much skill nor much ability to be an ordinary sort of fellow, just one of the crowd; but it needs a great deal of both to be even a little better than the rest and keep just that one jump ahead.

That's why when someone does it he usually gets a lot more admiration and envy than he really deserves. It's that little "something"!

Stupendous FREE OFFER

UNTIL 1st POST WEDNESDAY 31st MARCH only

TO PURCHASERS OF MASON'S GIANT PARCEL OF CORONATION

DECORATIONS

MAGNIFICENT 75 PAGE BOOK

THIS gorgeously produced, beautifully printed book, lavishly bound in blue, gold embossed cloth, is a souvenir you will always treasure. The text, finely written, is by Major J. T. Gorman (author of "Honour the King," etc.), with a foreword by that well-known writer Mr. Sydney Lindsey. The book is copiously illustrated with 50 actual photographs, on art paper, of His Majesty on both formal and informal occasions. Every phase of the King's life is covered, from boyhood to manhood, and many of the events therein described are destined to become historic. This unique volume is available free and EXCLUSIVELY to purchasers of Mason's Coronation Decorations.

Free

PARCEL CONTAINS

1 Genuine Photograph of the Royal Family, measuring 22in. x 14in.
1 24in. x 18in. Mounted and varnished Shield, with Flag-holder.
5 Yards Red Cotton Bunting, measuring 27in. wide.
5 Yards White Cotton Bunting, measuring 27in. wide.
5 Yards Blue Cotton Bunting, measuring 27in. wide.
1 Gold embossed Crown, measuring 8¼in. x 8in.
1 Gold embossed Crown, measuring 9¼in. x 9¼in.
1 Australian Flag, measuring 36in. x 18in.
1 Canadian Flag, measuring 36in. x 18in.
1 Union Jack Flag, measuring 36in. x 18in.
1 British Empire Flag, measuring 36in. x 18in.
1 New Zealand Flag, measuring 36in. x 18in.
5 Poles for Flags, 30in. x ¼in.
5 Turned Spikes for Poles.
1 Gold embossed Monogram G.R., measuring 7¼in. x 11¼in.
1 Gold embossed Coat-of-Arms, measuring 10¼in. x 9in.
1 Gold embossed Circle Plaque, measuring 11¼in x 11¼in. of King George VI.
1 Gold embossed Motto, reading "God Save Our King and Queen," measuring 18¼in. x 5in.

You MUST order before MAR. 31st *and use this coupon*

ALL FOR 12/6 POST P.O. or CHEQUE

WM. MASON & SON LTD., EST. 1870,
British Industries House, Marble Arch, London, W.1

I enclose cheque/P.O. for 12/6. Please send parcel of Coronation Decorations and FREE GIFT of 75-page book, "GEORGE VI, KING & EMPEROR."

Name .....
Address .....
J.B. .....

MONEY REFUNDED IF DISSATISFIED

MARCH • APRIL • MAY

DANGEROUS FOR CHILDREN

MEDICAL AUTHORITY'S REPORT

YOU'VE been reading about it in the papers. Measles, mumps, coughs and colds breaking out in schools everywhere. Mothers being urged to keep their children away from crowded places.

But, of course, you don't want to coddle active children—especially this eventful spring—even though bigger-than-ever crowds will involve extra risk of infection and exposure to treacherous weather.

WHICH CHILDREN ESCAPE?

Thousands of mothers, under doctors' or nurses' advice, have solved the problem. They are building up and strengthening their child's body, compensating him for the sunless cold-and-'flu winter, by giving him Scotts Brand Emulsion.

It's an easily digestible and therefore quick-acting spring tonic. An eminent Research Body, investigating the treatment of, and protection against, children's complaints, has discovered that

30 minutes after your child has taken a spoonful of Scotts Brand Emulsion, every drop has gone to strengthen his whole body, and particularly his chest and lungs.

The improvement in your child will be swift and unmistakable. He'll fill out and develop muscle. Eat better and sleep more soundly. Grow rosy-cheeked and energetic. Go through these danger months so much better than the pale and peaky children who catch everything that's about.

ACTION NEEDED NOW

If your child has had one of these lowering illnesses, take care that the after-weakness doesn't lead to complications. Put back his lost strength—and more besides—with Scotts Brand Emulsion.

If he has escaped so far, *keep* him safe. Go to your chemist. Buy a bottle of Scotts Brand Emulsion. Give it to your child regularly from today and let him enjoy going out and about this spring without fear of infection.

Women from all parts of the country have marched on London to tell the Government how the Means Test is breaking up their homes

SWAFFER Denounces

Means Test Tyrants

THE more I see of it, the more I am amazed at the Left opinion which now permeates the minds of young people at the universities.

Three times within recent months I have led the Socialist case at the Unions at Oxford, Cambridge and Bristol, and on each occasion my side has won in the voting, although I felt each time that the speakers on the other side have, more used to the Union style, put their case better than I did.

When, a few days ago, at Bristol, I moved "That the Means Test has failed in its object and should be abolished," I was opposed by two Tory M.P.s, who put the official case very well, but who were overwhelmed by the protest of young undergraduates, who, most of them coming from working-class families, crudely but very convincing put the case for the workers.

"I come from near Abergavenny," said a young girl. "I am a farmer's daughter. We merely know that, because of the Means Test, we cannot sell our produce. So it is bad for the farmers.

"Last Christmas we had to bury scores of poultry which could not be sold because the unemployed miners hadn't the money to buy them. Under the Means Test, the whole neighbourhood suffers."

The point I made was—and this was not met—that, at a time when we are pledged to spend in five years £1,500,000,000 extra on arms, we, calling ourselves "a prosperous nation," can afford to abolish the Means Test, for to scrap it would cost at the most £5,000,000 or £6,000,000 a year.

"Why countless families should be broken up to save that sum," I urged, "I do not know. Why poor people should be submitted to degrading cross-examination when that is all the amount at stake passes my comprehension."

ONLY two weeks ago I heard of a man who had lost a day's benefit because the inspector heard he had had dinner and supper at his uncle's house on the previous Sunday!

Victims of the Means Test complain that some inspectors making the investigations behave both like vultures and hawks.

One discovered that a child had won 3s. 6d. in a dancing competition. Most of this was immediately deducted from the family's allowance in the next week!

Now, in South Wales, an unemployed man recently lost his health, and was lying at death's door for days, after giving his blood several times to a boy in hospital.

The story reached the newspapers, who called the workless man "a hero." Someone sent him £5.

The authorities got to know—and the money was stopped from his allowance over a period of weeks!

In some districts people who send out their daughters as "daily helps" are required to give details of the meals supplied to the girls in their employers' houses.

Inspectors call on the employers to check this information, and then an amount considered to be equal to the value of the meals obtained by the girls is deducted from the family allowance!

From some areas there come the most amazing stories that inspectors, going far beyond the asking of questions about income and so forth, even turn over the beds, look behind the furniture with electric torches—in search of what, I do not know—and generally interfere with privacy and domestic affairs.

A few days ago, an experienced London coroner held an inquest on the body of a youth who had left his home rather than that his parents should be made to suffer under the Means Test inquisition.

Now the boy had every right to leave his home if he wished. You cannot compel Youth to live with its parents. But the coroner took another view.

"This was a deception on the authorities," he said, "and a most dishonourable thing to do."

No wonder the dead youth's mother swooned in court, and there were loud cries of protest from the public gallery!!

Whatever the House of Commons may know about it, the truth is that, in recent weeks, the Means Test screw has been turned still more relentlessly in many areas, this no doubt in preparation for the transfer next month of the control of the soulless machinery from Public Assistance Committees to the Unemployment Assistance Board.

Last week I heard of three cases of unemployed parents having had their relief stopped because the inspectors had spied out the information that their young sons and daughters had saved up a little money in preparation for their marriages.

NOW, during the recent municipal elections, a man got eighteen hours' work at delivering election circulars around houses. Being an honest man, and knowing the law, he reported the fact.

So every penny he received as wages was deducted last week from his relief.

What encouragement can there be to a man to do any work at all if, at the end of it, he doesn't get a penny extra?

Then there is the case of an old-age pensioner who for sixty years paid rates in Derby. Having lost his employment he had to go into the workhouse.

The authorities not only took from him his weekly pension of 10s., but the 6s. a week which were the results of his life's savings.

Yes, the authorities not only decided to take the whole 16s. from him, but sent an intimation to his son last week that he would have to pay 2s. 6d. a week from his small wages to keep his father in the institution!

THE country is penalising that boy's future. It means he cannot save. It probably means he has to go short of something.

I can tell you also the case of a man in Fifeshire. He was on the Means Test until a fortnight ago, and then he got a job in a mine.

He had no tools, though. He had sold his kit long before.

He proved to the authorities that the job was waiting for him, and asked for a small grant or loan to enable him to buy a lamp and a pair of heavy boots needed in the mine. Without them he could not start work. The total cost would have been less than £2. Yet the request was refused! So he had to go without the job he had waited and hoped for for so long.

One point that is made by thousands of people subject to the Means Test is that the first charge on all their incomes is the rent.

"The Unemployment Assistance Board allows my husband 29s.," a woman who came from Kingsteignton, South Devon, told me.

"The rent is 17s. 6d."

If there is a Means Test for the recipient of relief, surely there shoud be a Means Test for the landlord. Why should he, because of public assistance, go on drawing from a person on relief his full rent when, if the person were not on relief, he would not draw a penny?

LANDLORDS have taken millions and millions from Means Test victims. Many of them have been saved from bankruptcy. In thousands of cases they would, without public assistance, be drawing no rent of any kind. No, not one farthing!

Yet in order to pay rents, often far beyond what they can afford, the unfortunate workless people have to go without food.

That is one of the reasons why, last week, even Lord Lloyd, President of the Navy League and chief of the Diehards, almost screamed at the Mansion House, when he deplored the War Office admission that two out of every three applicants for enlistment had been rejected as unfit.

"What a terrible indictment of the System in this country!" said Lord Lloyd, who all his life has defended the System against every attack.

"Two out of every three who wished to serve the country thrown back because they are not physically fit!"

At tea afterwards, when Lord Lloyd and I were the guests of the Lord Mayor, I tackled the Navy League's chief and asked, "Why, suddenly, do you attack malnutrition merely when you want soldiers? For years the people on my side of politics have been attacking malnutrition because we want good citizens.

"Now even militarists are waking up to the fact because they want cannon fodder!"

No, believe me, men did not march from Aberdeen to protest against the Means Test merely as a joke. They came 530 miles.

They slept on mountains and on the moors. They often went hungry on their long pilgrimage.

Then women marched from Coventry, and other men marched from Swansea. They came from all parts of Britain, angry, vehement, some of them on the verge of revolution.

It was no fake. It was not a political stunt.

It was a wholehearted protest by suffering humanity against a system which is cruel, a system which must end.

Politics And You... STOP *this* RAMP!

KEEP your eye on the Chancellor of the Exchequer. Parliament has just authorised him to raise an armament loan of £400,000,000—a thing that has never happened before in peace time.

He intends to borrow this money by instalments over the next five years.

This will make it easy for the City to bleed the taxpayer as it did over the Defence Loans raised during the Great War, unless a close watch is kept by the electors on what goes on.

First War Loan was issued in November, 1914, at 3½ per cent.; the next, seven months later, at 4½ per cent.

But by 1917, in spite of the fact that the youth of the nation was being conscripted, the financiers were demanding, and getting, 5½ per cent. *and* the right to transfer the money they'd previously lent at a lower rate of interest into the new loan at the higher.

Out of £2,075,000,000 thus raised in 1917 over £1,230,000,000 was money transferred in this way.

Cost? An extra £30,000,000 yearly burden on the backs of the people. Not till 1932 was the interest on this £2,000,000,000 brought down again to 3½ per cent.

And then holders had to be given cash or bribed to the tune of £20,000,000 to stay in.

Even the bankers insisted on 5s. for rubber-stamping every £100 application that passed through their hands.

* * *

Opposition M.P.s have made great efforts to stop this kind of thing happening over this loan. The Chancellor, however, refuses to institute safeguards.

So keep your eye on things. Presently, attempts will be made to push-up interest rates and probably to issue later instalments of the loan at a discount.

For every £85 subscribed to the 1919 Victory Loan, holders received a bond for £100. That bond is now worth £110, and they've also received over £70 in interest on it.

It will be our fault if we allow this sort of thing to occur again.

THIS EXCLUSIVE VALUE

MAN TAILORED ★★★★ Brucewood HOLLYWOOD STYLES

SPRING COSTUME

YOURS FOR 3/- WITH COUPON AND 3/- MONTHLY

MADE IN ALL SIZES, OF GOOD QUALITY MATERIAL IN TWO STYLES — LINK BUTTON OR DOUBLE BREASTED

EITHER STYLE 18/11 YOU PAY THE EASY WAY

You know how excellent the pin stripe material is for giving the slim-trim-line effect for both the average and the full figure.

You know how neat and smart the dark colours of Black, Navy or Nigger appear on every woman. **Double-breasted is also extremely popular this season**, so we offer you choice of single or double. Two slit-welt pockets, front darts for trim-fit, three buttons on cuffs, two seams at back. Guaranteed 100 per cent. Art Silk Rayon lining—Wide front pleat for easy walking, and stout Petersham inside waistband.

Our extraordinary price of 18/11 is possible only because of our "Buying Power" in purchasing many thousands of costumes and woollens long in advance before the recent great increase in price.

Marshall Ward Plan is the fairest in all England. Pin 3/- P.O. to coupon. Get it home "On Approval." Try it on—and inspect it without any saleswoman to urge you to buy. If you are not delighted with quality, fit and workmanship you merely return it and we refund your first payment **and also the cost of return postage** You are the sole judge. **SIZES:** Hips 34 to 42 ins. Skirt Lengths 32 to 36 ins.

Be sure to state hip size, skirt length and colour.

Choice of Black, Navy or Nigger.

NO CHARGE FOR CREDIT TERMS

Marshall Ward was the first house in Great Britain to offer you the opportunity to save money on necessities with absolutely NO CHARGE FOR CREDIT on our "Sensible" Monthly Payment Plan. Our goods are sold at lowest possible prices, and we only ask the privilege of showing you our styles "On Approval" for your FREE examination. Post your order to-day.

PIN 3/- P.O. TO COUPON

Order No. B2E4004

I enclose 3/- for Special Offer Costume, No. B2E4004, to be sent to me "On Approval." If I return the Costume, you are to return my full Postal Order and also cost of return postage. Otherwise, I will pay 3/- each month until your special price, plus 9d. postage, is paid.

Link Button ☐ Please tick against style required. D.B. Style ☐

Hip size..... Length ..... Colour.....

Name Husband.....

Wife.....

Address .....

.....

Town..... County.....

Occupation..... (16) 20/3/37.

This offer applies only in England, Scotland and Wales.

Send for the Marshall Ward 1937 Catalogue which will be ready this month. Hundreds of illustrated items of personal and household value.

MARSHALL WARD LTD
MARE STREET, LONDON, E.8

MW VALUE

Be 'a New Man' whatever your age!

In other words: *Start taking 'Phyllosan' tablets today!* Many thousands of men and women have experienced the revitalizing and rejuvenating effect of these wonderful little tablets and very many doctors prescribe them. They contain no deleterious drugs, no animal extracts, and form no harmful habit.

If you are overworked, run-down, feeling your age; if your heart is worrying you; if you suspect high blood pressure; start this re-activating, revitalizing, rejuvenating treatment to-day! It is so simple. Just two tiny tablets three times a day before meals. But if you take the tablets *regularly*, the results will astonish you. 'Phyllosan' tablets are the brand of chlorophyll tablets sold by Natural Chemicals Ltd., and are prepared according to the formula and under the direction of E. Buergi, M.D., Professor of Medicine at Berne University.

Start taking 'PHYLLOSAN' Reg'd
BRAND OF CHLOROPHYLL

TABLETS TO-DAY!

JB

Of all chemists, 3/-, 5/-, and Family size, 20/-

The 5/- size is twice, and the 20/- size nearly ten times the 3/- size

To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, fortify your Heart, strengthen your Nerves, increase your Vital Forces

FREE! Tablet-container & Book

We offer you a novel tablet-container in coloured bakelite, for pocket or handbag, into which you can put twelve tablets so that they can be shaken out two at a time. This container will be sent FREE, together with a copy of our book "Revitalization and Rejuvenation a Modern Possibility," on receipt of coupon and 1½d. stamp for postage. (No tablets will be sent with container).

Proprietary rights are not claimed apart from the registered trade mark 'Phyllosan,' which is the property and denotes the products of Natural Chemicals Ltd., London.

COUPON

To Natural Chemicals Ltd. (Dept. 47) 12 Clipstone Street, W.1

I enclose 1½d. stamp. Please send pocket-container for 'Phyllosan' tablets together with free book.

Name.....

Address.....

.....

Write in BLOCK LETTERS. Use margin. Fix corner of stamp in coupon and seal envelope. J.B.

You can't go wrong if you choose a

GOBLIN

Models from 6½ GNS. and from 10/- down

★ *Indispensable for Cleanliness — a Joy to Use!*

Send now for full details of the 1937 range of all Goblin models. There's a model for every home at prices to suit all pockets! Turn to page 25 and fill in the coupon!

HOLDS FALSE TEETH TIGHT AS CEMENT

Plates cannot possibly slip when you sprinkle on Dr. Wernet's Powder. Largest seller in the world—holds plates so tight they cannot annoy, yet so comfortable they actually feel and act like your own. Keeps mouth fresh, breath pleasant—special comfort-cushion prevents sensitive gums from getting sore. Quite harmless and cannot upset the stomach. Small cost—sold by Chemists everywhere. JB

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2d. a day) buys the Graves 'FLIGHT' Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Gents with Accessories. Carr. Paid £3 17s 6d or 5/2 monthly No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £4 17s 6d Terms: 6/6 monthly. Write for Catalogue Free. Ladies', Men's, Juveniles', & Tandems. Roadsters, Racers, Club Models

5/2 NOW

J. G. GRAVES Ltd. SHEFFIELD

Night-Life Secrets Exposed—5

ASSASSINS of the SOUL

Hush-money . . . it buys silence, but at such savage cost that judges are now regarding the culprits as little less than murderers

WE come now to an examination of the murkiest, the most secret and involved of all the night life evils dealt with so far in this series—the blackmail racket.

Of all the phases of London "after dark" we touch in this a subject which approaches the worst angles of American gangsterdom more nearly than any other.

The police know it, authorities like the Home Office know it, the judiciary knows it.

"I regard blackmail as one degree—if one degree—less than murder," said the Recorder at the Old Bailey recently. "It is assassination of the soul."

Less than a month ago the Home Office, following upon conferences between the Yard and legal authorities, issued a circular to all courts stressing the urgent need for concealment of prosecutors' names *in all blackmail cases.*

★ Previously, such suppression of names was entirely at the discretion of the magistrates. To-day, even on the charge-sheets to which crime reporters once had access, the name of the prosecutor appears as Mr. "A" or Mrs. "X."

There have been complaints of leakages of information after the magistrates have ruled a suppression of names; and though journalists are absolved of any blame for this the authorities will take no more chances.

For they are fighting a hydra-headed evil which grows in size and strength from month to month. There are "blackmail gangs" operating to-day, organised on lines of big business, and working in a lucrative field which extends from unfortunate private individuals to huge business firms; from old tricks like the "badger game," by way of forged letters and fake photographs, down to "hold-ups"—or fraudulent claims for damages—practised on trading firms.

We shall deal in some detail with various aspects of these rackets farther on. But it is a highly involved business, sufficiently serious in its development for the Metropolitan Police to assign a section of its "Vice Squads" to this work.

Facts and figures, however, speak louder than phrases. In the last report of Criminal Statistics (issued last year for the year 1934) 85 cases of blackmail were cited as "known to the police."

★ This number was a steady increase on previous years—actually 50 per cent. up on four years before. In 25 of those cases the "perpetrators were detected," but for various reasons no proceedings were taken.

You may take it that for 1936 (although no official figures will appear for another two years) those figures will have doubled—including the number of cases where the police have been able to take no action.

But available official figures are a poor guide to the extent of such a subject as blackmail. It is essentially a "private crime," the least easy to become "known to the police." It takes a long time, and then only in exceptional circumstances, before the victim becomes a statistic in a Blue Book.

The bulk of the victims, an anonymous and silent legion of them, are driven over the border-line of insanity, or, as the Marylebone magistrate said of a prosecutor the other day, "live out years and years of hell."

It is a recognition of that fact and of the extent of the blackmail rackets which has induced the authorities to treat blackmail cases differently from all other court proceedings, and to intensify the "clean-up" drives in the West End.

For the night clubs and "bottle parties" are a fruitful and easily organised source of income to the heads of the blackmail racket. With their 5,000 visitors a night (the estimated average which attend the 400 night clubs around Piccadilly Circus)—people from many walks of society, "off their guard," and with money to burn—there is an ample supply of potential prey. The night clubs also are a splendid field for what the underworld call the "badger game."

A single example taken from the evidence in one of several similar London court cases recently will show how the "badger game" is worked.

The prosecutor (name withheld) was a middle-aged provincial manufacturer. A year ago he came up to London for the Motor Show. In the evening he visited a night club with some business friends from his own town. "Hostesses" took the party in charge and he was very friendlily attracted to one of them.

BIG BLACKMAIL PLOTS

She told him that she lived with her mother and wished she "could get a job away from this night club life." When the party left she suggested he should drop her home and they left by taxi.

Arrived at her flat, she asked him to come up and meet her mother. "Mother" apparently was out and the woman prevailed upon him to wait for a few minutes and have a drink—saying that "mother might return any minute."

Ten minutes later three men burst into the flat. One of them announced himself as the woman's husband and said he had been following her for weeks to get evidence for a divorce. Now he had got it—his wife alone with a stranger in her flat at two o'clock in the morning. And he had witnesses.

To skip the intervening stages of protests, denials and the rest of it, the victim paid over £20 that night. Very foolish of him you might think. *But somehow, the gang had got hold of his name, his home address and the name of his firm. They quoted it to him in the flat.* He was panic-stricken.

Four days after he arrived home he received a letter pointing out that his wife might be interested in some photographs of his family which, the blackmailer stated, were found in the flat after the victim had gone. Of course, the gang had picked his overcoat pocket which he had taken off in the flat that night. The blackmailer wrote that he was hard up, and for £50 he would return the photographs, make a fresh start somewhere, and "forget the whole business." What was returned were "copies" of the photos, and a month later came more letters.

Then (there were circumstances which prevented the prosecutor from telling his wife about the whole affair), he became desperate and went to the police. A man was arrested while collecting a letter from the prosecutor at a West End "accommodation address" and, later, stood in the dock.

But, and here's the point, the prisoner, against whom the evidence was clear enough, *was not among the three men who burst into the flat that night.* And there were other items in the case which showed that the prisoner was either a tool or an accomplice of someone else, of one of those organised blackmail gangs to which police and magistrates are constantly referring.

The "badger game"—which consists, like the example above, of trapping the victim in a compromising situation—is the most commonly used device of the West End blackmail gangs.

The dozens of cases which reach the courts, the scores or hundreds of cases which the police never hear about, differ only in details of the technique employed.

There are crude examples where the blackmailer gets away with it by threats of physical violence. This method is usually worked by couples operating alone—a "decoy" woman and her man—her "slugger" in underworld slang. And as a rule they make only a single haul from each victim.

★ On an average there are a couple of such cases a night reported to the police stations in the West End area. The scene is always one of the hundreds of furnished flats which can be hired for the night in that district. When the police get there, of course, the decoy and her slugger have departed.

More subtle methods, designed to bring in a steady income from blackmail, are worked by gangs. They choose their victim carefully—as carefully as the "con" men do in *their* line of business—and have means of finding out all about him before the "drop" is sprung.

They have a chain of informants, hotel servants and the parasites who haunt the night clubs to put them on to possible "mugs."

In the case we outlined above we mentioned the factor which so bewildered and frightened the victim. The men who came into the flat that

(Continued on page 34)

So much have we progressed in the last twenty years—electricity, cheap motoring, air development, radio, new houses and health services . . .

PROG

THEY started making new worlds in Europe just twenty years ago, when Russia began—by pulling down autocrat Tsar and Grand Duke with emerald brace-buttons.

In Britain we started a little later making our Earthly Paradise fit for heroes—and survivors—to live in.

But the anniversary provides a fitting moment to sit back and check the balance-sheet of our progress toward that new world.

Take the business of building homes for heroes—and heroines. We have raised since the Armistice well over 3,000,000 new houses in England and Wales.

Flat-dwellings for workers are going up that are palaces of comfort and convenience compared with the vermin-infested slums in which many of them were compelled to live. And still are—some of them.

Think of the conveniences of the homes we are building nowadays. Not just for the wealthy. Tiled kitchens and bathrooms. Chromium plating where the housewife had to spend her time cleaning brass. Rounded corners where dust can't collect.

Modest homes with refrigerators—who dreamed of having one twenty years ago?—electric power points everywhere, parquet floors, fitted furniture, and a garage as a matter of course.

Flats with central heating, constant hot water, sun-filtering glass, swimming pools. All sorts of things to make life as easy as possible.

Very nice, indeed, if you are lucky. Not so nice if you aren't, if you have bought one of the houses the jerry-builder has run up in his gay, slap-dash way.

Three million houses. Yes. But it has been estimated that at least 20 *per cent. of the houses put up for the home-buyer of recent years are hopelessly jerry-built.*

One expert has even declared his belief that in twelve years' time more than 30 per cent. of the new houses will have become derelict unless as much as the original purchase price has been spent in that period on repairs.

In one street of small houses on a new estate it was reported recently that fifteen out of sixty owners had defaulted and abandoned their homes because of the incredible repair bills with which they were confronted after eighteen months' occupancy.

The first tradesman to open his establishment in the neighbourhood had been a jobbing builder. He knew that he would be wanted.

On one side of the scale three million houses; on the other the plundering scoundrel of the jerry-builder.

Thousands upon thousands of new houses have been slung together along shiny concrete roads that are treeless and bare—where once the fields dipped amid copses to a country lane.

Too many of them, alas! defiling a once-lovely England. Every one, almost, with its wireless aerial sticking up like a humble flag-staff for the banner of the wonderful new world that they represent.

Over them a shining monster like a purposeful dragon-fly hums on its way through heaven to Paris or the Far East, or just Manchester.

And beside how many of them a shed with creosoted door wherein is housed the family car?

There in many ways is a picture in miniature of the new world we are building.

Few there were before the war who ever dreamed of possessing a motor-car. It was a luxury, unimaginable, except to the rich.

To-day you can buy a car for a hundred pounds—transport that brings within reach of the town-dweller green fields and bluebell-haunted woods and yellow sands, easily and comfortably.

The sort of car you couldn't have bought for four hundred pounds in those days when Russia evicted her emerald - brace - buttoned Grand Dukes.

Yes, to-day there are a great many more than two million cars on the highway.

More than fourteen to every mile of road in the country. More than two million cars taking people out on pleasure jaunts, shopping excursions, and business: and—AND—killing people and maiming them.

For you must set against the growth and luxury of motor transport its appalling casualty list. In the first two months of this year 982 persons were killed in road accidents. And over 27,000 injured.

Of course, we have built wonderful new-world roads. Miles and miles of them; but in many cases with entirely unsuitable surfaces for the traffic they have to carry.

Without co-ordination, too. On the 110 miles between London and Birmingham no fewer than twenty-three different types of surface.

And even now we have not added a half of one per cent. to the road mileage existing in the time of Queen Victoria!

New world roads. But in some parts of Sussex the highways are still so dangerous that children have to walk in the ditches on their way to school.

Your little house facing a danger-road is probably lighted by electricity — if chaotic distribution hasn't made it too expensive—with all sorts of gadgets no one except the rich would have thought of in the old world we are leaving behind us.

Electric ice - box (perhaps), sweeper, iron, stove, fire, radio. Quiet, clean, efficient. We are using three times as much current as we did ten years ago.

If you are living in a rural district that current is brought you on wires carried high through the air by enormous lattice-work pylons that utterly spoil the countryside through which they pass.

They raise their tall heads like skeleton factory chimneys across downland and curving valley.

Still they help you probably to all the entertainment you can want, without there being any need for you to stir from your home, or to venture out into the dangerous roads.

Your wireless set will bring you in music from all the world—link you up with Moscow or Pittsburg—at your fireside, for the outlay of a few pounds, and a few shillings yearly for licence.

Television, too, an established fact. A thing the grand dukes in the hey-day of their emerald brace-buttons could not have had.

Fine. But don't forget that this same miracle which affords you so much pleasure is being used by other nations to foment ill-will.

That Italy and Germany and Russia have long been sending out propaganda broadcasts in the languages of the British Empire.

During the Abyssinian trouble Mussolini's radio henchmen did their best to stir up trouble for us wherever they thought that trouble might best be stirred up.

While we are on the subject of entertainment, think of the picture palace with a standard of air-conditioned comfort and entertainment infinitely superior to anything the old pre-war theatre could offer.

Talkies, too. Canned music that has put hundreds of unfortunate musicians on the streets. Canned drama—largely from the £20,000,000 worth of studios in America—that has driven out of existence any number of touring companies and turned the theatres in which they entertained us into super cinemas.

You see we've got sophisticated. One can hardly be surprised in these days when so few thrills are left.

When a regular twice-weekly air service between Britain and the United States is scheduled to begin on November the first:

When a similar service is due to link London and Sydney, Australia, in August:

When a journey through the sky in a luxuriously comfortable saloon to Paris, Vienna or the East at over a hundred miles an hour, has become a commonplace:

When young women flick up into the air in their little private planes and fly off to a party or to the Continent from flying clubs and landing grounds that stud the country.

Do you remember when it was still a thrill to see one of those gimcrack machines in which the lads of our Air Force went off to do battle for us in the early days of the war? We have gone a long way since.

Of course, we have had to pay for it. Last year there were 58 accidents in the Royal Air Force, and 98 deaths.

Eighteen persons were killed on the regular air services in the last year for which there is a complete record—1935.

All being considered, not a very heavy toll, perhaps. *But what will that toll be, one day?* It was war that gave the necessary impetus to our conquest of the air.

It is from the air—which we have conquered—that we fear the awful rain of highly improved destruction and vastly superior death on the new world that we are so busily and haphazardly constructing.

Of that enough for the present. Let's turn to something more pleasant. Peaceful progress. The railways, for instance. Luxury carriages. Third - class Pullmans. Streamlined trains. Cross-Channel ferries, in which your sleeping car is wafted across the Channel without disturbing you (theoretically) while you sleep. Buffet cars. Escalators

RESS . . .

Twenty years ago we began to build our Brave New World. This article—a remarkable human balance sheet—tells what has been achieved in the way of progress, and deals with certain high lights of human endeavour which show how every step forward carries its price . . .

instead of groaning lifts. Suburban electrification.

On the other hand, strap-hangers on the Tube during rush hours are not very appreciative of æsthetic colour design, and have no chance of testing the luxuriousness of the upholstery.

Third-class suburban carriages on other lines are still dirty and comfortless wooden boxes into which people are packed as they must have been about the time that Stephenson's Rocket was going strong. It has been recorded that on one occasion 26 passengers travelled in one compartment of the 8.51 from Clock House to Charing Cross.

Waiting-rooms can be dreary abominations. Many stations offer the minimum of protection from the weather.

Their hotels are grim and forbidding. The use of the uneconomical 10-ton truck, although it has been estimated that the general adoption of the 20-ton truck would enable freight charges on coal, for instance, to be reduced between 5 and 10 per cent.

Speed? Not so good, either. Some of the schedules are slower than before the war, and our fastest trains are slower than German and American.

Punctuality? Well, so-so. A check taken a few weeks ago showed that on one day 169 trains lost over six and a half hours between them.

At Liverpool Street more than 100 minutes have been lost at times during the morning peak hours of 6 o'clock and 11 o'clock.

If the railway hotel is unattractive, yet generally the average hotel, café and restaurant is infinitely better, cleaner and more efficient than before the war.

Food is better, too. But then the authorities are keeping a closer eye on foodstuffs than they did.

The housewife has more protection.

Source and quality and grade of many of the commodities that she buys have to be clearly marked. That makes work, of course.

One of the reasons that we employ—and pay for—over 338,000 Civil Servants, a big increase over the pre-war years. There are 11,000 more than in 1935: 42,000 more than in 1928, not counting the staffs for boards for agricultural and similar schemes which don't come under the heading of Civil Service.

Administrators of our new world have increased so fast that we can't accommodate them properly.

In one branch of the Ministry of Agriculture and Fisheries there are staffs working in what were once police dungeons, where practically no daylight enters, and the only heating is from pipes in the passage outside.

Others are packed into what were formerly attic bedrooms.

War-time huts at the Board of Education house 100 men and women clerks.

Temporary affairs that have been temporary for nearly twenty years, without even lavatory accommodation.

Conditions in the basement cubby-holes of the Ministry of Health are such that no one section of the staff is kept there for longer than three months at a time.

Health. Yes, the scientist who is busy preparing new horrors for war-time has also been busied about our health.

Insulin has brought relief and hope to the sufferer from diabetes. Voluntary effort is increasing the accommodation and efficiency of our hospitals.

The eighteenth - century picturesqueness of the Middlesex Hospital, for instance, has vanished. A good thing, too. In its place a modern building properly planned for the battle with disease.

We still park our invalids, however, in too many archaic buildings, whose antiquity is their only claim to respect.

We still have found no cure for the common cold, which an expert has classified as infectious as chicken-pox and small-pox, and "often more dangerous than them."

We still read of the failure of the human factor, despite modern precautions, and the new skill of surgeon and doctor and nurse, of bottles improperly labelled: of wrong diagnosis: of swabs left in wounds and stitched up in them.

It is in the direction of social service that we have theoretically made vast steps toward the new world. Greater realisation of the State's duties to its less prosperous citizens. Milk and meals for school-children.

Higher school age; greater educational facilities for all. Pensions for the aged and for widows. Unemployment insurance.

U-n-e-m-p-l-o-y-m-e-n-t i-n-s-u-r-a-n-c-e . . . and the Means Test! Not a pretty story altogether—that of our administration of schemes to battle with the poverty and despair of the three million people suffering because the bread-winner either has passed out of insurance benefit or was employed in a non-insurable occupation.

On the debit side of our new world balance-sheet you must set unemployment very high with 1,600,000 out of work as against less than half a million in the days of the emerald - brace-buttoned Grand Dukes.

Vast human wastage, due to world economic conditions mostly. Some of it to the increasing use of machinery and mechanical devices that do ten men's work in half the time:

That do elaborate calculations in the blinking of an eyelash:

That tell you the time: open and shut doors for you: automatically sell you tickets, fruit, handkerchiefs.

Robots that do everything but think, and in making life easier for some of us, deprive others of us of the means of livelihood.

And another toll to Robot, too. Some 17,000 fatal industrial accidents a year: 377,000 non-fatal: a bill of costs amounting to something like thirty million pounds!

Queer new world—this one we are building up! Its bricks cemented with blood and tears and sweat. Let us pray that it isn't shattered to atoms in an ocean of blood, a Niagara of tears, in war.

For you can hardly have failed to perceive how much we have "advanced" in the art of slaughter. New kinds of planes. New kinds of gases. .

So here we are pathetically building up our fine new world to live in, and at the same time, with six other great Powers — Italy, Germany, Japan, Russia, France and the United States—pouring out treasure on fine new weapons with which to destroy it.

At the moment we seven are spending £4,400 a minute on potential destruction.

Cast up the items on the balance-sheet for yourself.

Strange, strange new world, isn't it?

. . . but each has its price—pylons marring the countryside, more road accidents, while aeroplanes can make it easier for enemy planes to gas us, radio has widened the scope of evil propaganda—and we still have slums and poverty

FRONT PAGE NEWS — 14 — BY STANLEY BISHOP

With the streets lined with Germans, the British troops leave Wiesbaden for home, after 11 years' occupation

How We Wound Up The WATCH On The RHINE

IT took ninety days to transfer the British Army on the Rhine back to England, after eleven years spent in Germany.

I was behind the scenes of that great evacuation, as much as it was possible for a reporter to be. I watched the first British troops march out from their borrowed barracks, and was present at the unforgettable scene on the Thursday afternoon in December, 1929, when the flag was hauled down at General Headquarters.

Between the beginning of September and the middle of December of that year I spent several most interesting weeks in Wiesbaden, the chief town in our occupied area. I learned much about which it was not then advisable to write. Now the stories can be told.

When the British Army received orders to pack up, there were 6,000 troops in the middle Rhineland. Wives and children, with civilian workers and their families, made up another 3,500 people.

Their transport was carried out with mechanical precision. Never the slightest trouble or hitch from start to finish.

Each unit—indeed every individual—was allotted a grade number from one to ninety, and was moved according to that number. If, for example, you were in class twenty-six, then you went back to England on the twenty-sixth day after the zero date, which was September 14.

The manner in which small details were worked out was impressive. I remember, when women teachers of the Army schools department were transferred, there was an official notice regarding one married teacher: "Mrs. X will travel with husband and baggage."

It struck me as a little unkind that the husband of an Army schoolmistress should be linked with the baggage in orders!

In the intelligence branch at Army headquarters were two officers whose extra duty was to deal with the newspaper correspondents then in Wiesbaden. They were extremely courteous, but difficult in some respects, especially over certain information we badly wanted.

Consequently several of us, whose published stories ran somewhat contrary to the Army idea of what should be printed, found that in our daily excursions in and around Wiesbaden we were repeatedly meeting soldier detectives of the investigating staff of "Intelligence."

Really, they were "tailing" us. Their instructions were to ascertain exactly what we did, where we went, and the business of the individuals with whom we came into contact.

After a while, however, we became used to our shadows. They were excellent, capable fellows, and quite prepared to meet the "suspect" reporters half-way. By arrangement we used to gather at a café overlooking the Kurhaus gardens, and exchange confidences.

On one occasion, though, I was summoned to General Headquarters and questioned closely as to the source of a message to my paper relating to the expected movements of Lieut.-Gen. Sir William Thwaites, the General Officer Commanding-in-Chief on the Rhine.

Where did I obtain the information? Was there a leakage in official quarters? I was able to give an assurance which appeared to satisfy my examiner. But there was a plain hint conveyed that to some extent as a civilian in the Occupied Area I was subject to military discipline.

This happened at a stage when Wiesbaden was agitated over an inspired statement from the German side, that as soon as the British Army moved out the French intended to march in again with a considerable force.

It was suggested that Sir William Thwaites was so agitated over this project of the French High Command that he was to hurry to England for a War Office consultation.

Now the citizens of Wiesbaden during the earlier French occupation of the town suffered many hardships. The suggestion that the French were coming back in large numbers produced seething indignation.

We know now that this suggested French plan was never carried through. French troops did return to Wiesbaden when the British Army left, but only in small numbers to provide a guard for the Allied Rhineland Commission.

I still believe, however, that but for the publication in two London newspapers of France's reported intention, the renewed occupation on a substantial scale would have been effected.

Wiesbaden is a delightful, beautiful spa town It lives normally on its visitors. During the earlier French occupation the number of visitors to Wiesbaden was only 10 per cent. of the average. With the British at Wiesbaden the number of visitors exceeded 70 per cent. of the average.

No wonder the local inhabitants were agitated at the idea of the French coming back, especially as they were losing also the spending power of the British Army.

All manner of complaints were brought to the London newspaper men in the days before the Army moved. I remember a deputation on behalf of civilian workers. The Treasury was refusing to do anything for them. They were to get home as best they could, doomed to face unemployment.

Eventually the insistence of the General Officer Commanding-in-Chief secured from the Treasury the concession to them of free transport to England and a month's pay.

Then there was the case of the German women who had married English soldiers. They were forced into an entirely new life in a foreign country. Some of them did not want to leave their own folk, yet they had to go.

Actually the number of these mixed marriages was much fewer than people at home imagined. At the time of the evacuation there were only fifty-two German-English wives in the garrison.

Many of these German girls were married "off the strength." For obvious reasons a British soldier found it difficult to obtain permission to wed a German girl. Mixed marriages were strongly discouraged.

Wives and children "not on the strength" of an Army unit were disregarded in the evacuation. The Army did not consider them. So a special fund was raised to pay the cost of bringing them to England. The cost was roughly four pounds each person.

One other problem was that of illegitimate children. It was claimed by a woman's organisation in Germany that 15,000 illegitimate children, whose fathers were British soldiers, were born during the occupation years.

Also the allegation was made that the mothers were paid nothing for the maintenance of the youngsters.

Enquiries I made proved those statements to be false. Fewer than 800 illegitimate children were born during the British occupation, and in many instances the paternity was in dispute and never proved. With a large proportion of established cases suitable financial assistance was provided for the mothers.

An institution of the occupation which never received full attention from the English papers was the Summary Military Court, which, sitting twice a week, dispensed justice and punishment—if deserved—to German civilians who offended against the ordinance of military law running throughout the occupied territory.

President of the court was a barrister with military rank as a major. The prosecutor was a captain of the Northamptonshire Regiment.

During its life the Wiesbaden Court heard more than a thousand cases, the majority of them being of a minor character. Charges became fewer as the inhabitants of town and country came to know the British troops. But during the evacuation months there was a tendency towards an increase, due to a natural excitement among the German population.

I passed an instructive morning at the

(Continued on page 26)

Your Daily Paper

COSTS MORE THAN SLEEPING ON BRITAINS FINEST MATTRESS

Think of it—any penny daily commodity costs more than sleeping on Sleepyhead. Averaged over five years it actually costs less than three farthings a night for two people to enjoy perfect health-giving sleep. Sleepyhead is a luxury mattress within the reach of every purse, its low price and convenient terms bring the Sleepyhead Mattress to every home. The patent inner spring unit is a revelation in mattress comfort, it is made of entirely new material, covered in a high grade art tick and GUARANTEED FOR FIVE YEARS. Ask to see SLEEPYHEAD at your Furnishers—note its wonderful springing—its automatic ventilation—its lightness in weight and the host of features that make it Britain's finest mattress.

SLEEPYHEAD
INNER SPRING MATTRESS
from Furnishers Everywhere
FULL SIZE 4'6" MATTRESS 15/6
10/-
Write for FREE
Coloured Literature to:—Dept. J.B., SLEEPYHEAD MATTRESS Co. Ltd., Anchor Works, Charles Henry St., Birmingham, 12.

Strawberries in the flush of June, when they're at their soft, succulent ripest—that's the strawberry flavour Rowntree's Gums and Pastilles bring you. They bring raspberry, too—lime, gooseberry, lemon, tangerine, apricot, blackcurrant!

Taste the Fruit in Rowntree's Gums & Pastilles

FRUIT CLEAR GUMS *are hard* 2D TUBES

FRUIT PASTILLES *are medium* 3D PACKETS

And if you like soft confectionery try 'JUICY-FRUITS' in packets or loose 6d. ¼ lb. 6D PACKETS

Gard J 8

WE PUT IT TO THE VOTE

And Happy Goblin Owners everywhere emphatically expressed their satisfaction ★

★ YOU CAN'T GO WRONG IF YOU CHOOSE A **GOBLIN**

● Yes . . Perfectly! . . . In every way! . . . Delighted! . . . Such were the answers from thousands of Goblin owners to our simple question: "Are you satisfied?" What finer evidence of public appreciation could you have than this? All these happy Goblin owners have *proved* that the Goblin gives the UTMOST for money. They wholeheartedly extol the Goblin's all-round virtues—its wonderful suction power—its unusual adaptability and ease of handling — its remarkable Service over long periods of constant use. Here is a "pointer" for every woman who is in the market for a reliable Vacuum Cleaner.

This year Goblin will have a wider appeal than ever. We—*the actual originators of Vacuum Cleaning*—have concentrated on bringing out an absolutely outstanding range of Utmost-for-Money models for 1937. They are designed for every type of home—they will again be sold at popular prices to suit all pockets. Every model will be fully guaranteed. "Easy Ownership" terms will be easier than ever. Do not choose your cleaner until you have put Goblin to the test. Send for full details of the 1937 range of Goblin models NOW!

GOBLIN GIVES THE UTMOST FOR YOUR MONEY

MODELS FROM 6½ GNS & from 10/- down

POST THIS COUPON TODAY!

To The British Vacuum Cleaner & Engineering Co. Ltd., (Dept. J.B. 8), London, S.W.6. Please send full details of Goblin Models.

Name .....

Address .....

POST IN UNSEALED ENVELOPE WITH ½D STAMP.

DRAGES

GREAT EASTER OFFER

LAST FEW DAYS

FINE FURNITURE AND FREE GIFTS!

SETTEE AND TWO EASY CHAIRS

Hundreds of Groups FROM 4/6 MONTHLY

Order now and receive delivery before Easter

There are now only 10 days in which to take advantage of Drages Great Offer of "Fine Furniture and Free Gifts."

In addition to the special facilities offered by Drages famous 50 Pay-Way, which guarantees immediate delivery of a single article or a complete home of Fine Furniture on payment of the first instalment, Drages make this special offer.

To every customer placing an order between now and Easter, whether that order is for £10 or £250 or any amount in between, Drages will present a splendid Free Easter Gift.

Fill in the coupon below for a copy of the Free Easter Gift Folder sent post free by return. Remember this offer lasts only 10 days more.

★ YOU MAY ORDER BY POST WITH EQUAL CONFIDENCE ★

50 PAY-WAY MEANS 50 months to pay and no deposit for approved accounts. So that a monthly payment of 10/- buys £25 worth of Furniture—other amounts, large or small, in proportion. And a Free Fire and Life Policy, issued by the Eagle Star and British Dominions Insurance Co. Ltd., with Drages written protection in case of illness or unemployment, are given to every customer.

FREE WITH £50 ORDER

FREE WITH £10 ORDER

FREE WITH £30 ORDER

DRAGES LTD.

73-77 OXFORD ST · LONDON · W.1

OPEN DAILY TILL 8 P.M. TILL EASTER INCLUDING SATURDAY, MARCH 20th.

Closed Saturday, March 27th.

MANCHESTER: 42 Deansgate. BIRMINGHAM: 101-103 Bull Street

Open all day Saturdays. *Open all day Saturdays.*

★ Send for this Easter Gift Folder—FREE

FREE *Post in unsealed ½d. stamped envelope. Please send me a Free copy of the Easter Gift Folder and Illustrated Brochure of Groups and Suites, together with the book "You and Your Home" written by Jane and John.*

Name .....

Address .....

J.B., 20.3.....

THE
PRUDENTIAL
ASSURANCE
CO. LTD.

Points from the Speech of
SIR EDGAR HORNE, Bart.,
Chairman of the Company, at the 88th Annual General Meeting held at Holborn Bars, London, E.C.1, 11th March, 1937.

Record Figures For 1936

ASSETS over £315,000,000.

NEW BUSINESS in Ordinary Branch exceeds £30,760,000.

EXPENSE RATIO in Industrial Branch again reduced and now at 22·8 per cent.

A Year's Work

PROGRESS IN THE EMPIRE. For life assurance business the Prudential is now well established in all the principal parts of the Empire. Overseas new business for 1936 over £8,000,000.

NEW BUSINESS. In the Ordinary Branch the new sums assured were £30,760,000, a record.

WAGE EARNERS' ASSURANCE. In the Industrial Branch the amount paid in claims by death and maturity of endowments was £8,700,000. Bonus additions to claims and surrenders amounted to over £1,900,000. The total working costs were reduced to 22.8 per cent., the lowest on record.

POLICYHOLDERS' BONUSES. The rates of reversionary bonus are: Ordinary Branch £2.6.0 per cent. for Whole Life, £2 per cent. for Endowment Assurances, and Industrial Branch £1.12.0 per cent.

PROVISION AGAINST ACCIDENTS. With the increase in road and other accidents, it is more and more apparent that the public should protect themselves by accident insurance.

COVER FOR FIRE RISKS. Experience shows that the business community does not sufficiently recognise that the loss of profits due to fire can to a great extent be covered by insurance.

BRITISH ASSETS. Over 81 per cent. of the assets are invested in the United Kingdom. Five years ago the corresponding figure was 68.1 per cent. Only 9.3 per cent. of the present assets are invested outside the Empire.

Total Income Exceeds £1,000,000 A WEEK

Continuing— FRONT PAGE NEWS

PROBLEM Of *German* WIVES

court. Apart from the military uniforms, and a slightly different procedure, the atmosphere was similar to a London police court.

An armed corporal of the Military Police stood guard at the door, keeping an observant eye on the Germans who filled the public benches. Offenders were led in by a German policeman, with bayonet at his side. Evidence was translated by an official who was once a head waiter and had the appearance of a family butler.

Cases I heard provided a good indication of the general work.

A young German omnibus driver was charged with endangering the life of a British officer by careless driving. He broke all traffic rules with his vehicle and nearly caused a serious accident. For this he was fined forty shillings.

Another defendant, a German clerk, was fined sixty shillings for an assault on the wife of a Royal Artillery lieutenant. The evidence showed that the German, when riding on a farm cart loaded with potatoes, was blinded by the headlights of an oncoming car.

In retaliation he threw potatoes at the car. One missile smashed against the windscreen, and a second struck the officer's wife. The prosecution, with utmost fairness, explained that the German did not know the motor-car was driven by a British officer, otherwise the offence would have been regarded much more seriously.

From Dr. Reinhard Freundlich, the chief lawyer of Wiesbaden, I received a wonderful testimony to the British Military Court.

"I know from my experience," he said, "that the military court has been always exceptionally fair. The punishments often seem rather severe to the German idea, but they are the punishments which I know would be given for summary offences of a similar nature by a British magistrate. We remember, in our comments, that the English courts are generally more severe than the German.

"Every reasonable German admits that the British soldier on the Rhine has behaved well. He has been—it is the only way I can express it—a gentleman. He has treated the civilians well and there has been little trouble."

And that was the kind of statement which German men and women of all classes made about the British Army of the Rhine.

Early in November, as a sideline of the evacuation, the *Cologne Post and Wiesbaden Times*, the newspaper published for the troops, shut down.

It was a well-written, well-produced little periodical, with the Army amusement officer as editor and a sporting journalist with the rank of sergeant as his chief assistant.

The paper dealt with every activity of Army life on the Rhine; had its social columns and gossip, which had, of course, to be extremely tactful owing to Army susceptibilities.

The office of the *Post-Times* was a sort of home for the London and American reporters in Wiesbaden. We used to drop in and pick up all manner of useful tips of what was happening.

As I write I have before me the last souvenir issue of the paper, a production of which anyone might be proud, considering the limitations of the office printing equipment.

Ever since those days the sergeant assistant-editor and myself have kept in touch. He is now in a senior position on the reporting staff of a Leicester evening newspaper.

Unit by unit the British Army on the Rhine packed its belongings which had accumulated during eleven years, and entrained for England. With each departure the German crowds lined the streets, waving farewell and trying to sing "Auld Lang Syne." Amazing was the display of good feeling towards our soldiers everywhere in that twenty-mile long belt of Germany held by Britain.

So to the last day of all, when our "Watch on the Rhine" concluded. To the 2nd Battalion of the Royal Fusiliers was accorded the honour of the final ceremony.

Outside the old Hohenzollern Hotel, which was G.H.Q., a party of two officers and fifty other ranks with the band of the battalion paraded. The turn out and smartness of the regiment was supreme.

Many sad hearts were left in the Rhineland when the British troops departed. Here is a Tommy saying good-bye to his German sweetheart

No soldiers in the world could have carried out ceremonial drill better.

To a roll of drums, with the detachment presenting arms, the flag on the high post in the garden of the hotel was hauled down, slowly, inch by inch, under the hands of Regimental Sergeant Major H. Saunders, a native of Hounslow, Middlesex. Another flag on the roof of the hotel came down simultaneously.

Both flags were presented by Sir William Thwaites to officers of the battalion. "You were one of the first regiments," said the general, "to reach the Rhine. You are the last to leave it. I yield the flags to you with confidence."

The band played "The King." Fronting the hotel was a great gathering of German citizens; ex-soldiers, many of them, and I do not think there was a man who did not raise his hat at the first bars of our National Anthem.

Crowds pressed on the troops as they marched to the station to the unforgettable war tunes of "Take me back to Blighty" and "Tipperary." They tried to shake hands with the soldiers, patted them on the back, flung aside the German police who were trying to preserve the ranks of spectators.

Really it was more like a triumphant procession than the departure of the last ranks of an enemy army in a defeated country.

A footnote: We held a newspaper party that night in a cabaret-restaurant to entertain some of the friends we made in Wiesbaden.

Our shadows were there also—two officers of "Intelligence." They, too, were apparently relaxing. Actually we were still under observation.

Indeed, on the journey to London members of the Investigation Branch of the Military Police travelled on our train.

Next Week:
The Dartmoor Mutiny— From the Inside

The Greatest Of These

Ernest

ERNEST, says his father, is now only a shadow of what he was when this photo was taken eighteen months ago. That was before he had a nervous breakdown.

Ernest, aged eight, when he was recovering from his nervous breakdown, had a serious illness, necessitating an operation, followed by an attack of diphtheria. He is now in need of building up.

Eighteen years ago, Ernest's ex-Naval dad, just after leaving the Grand Fleet, started work and met with an accident in which his left leg was severed.

"It is impossible to describe what I have gone through since then: pain, agony, no work and worries. I have walked, a cripple, many a time to the Labour Exchange, nearly ten miles there and back.

"With the help of my wife, we have managed to keep our little home together and battle for our children. But the last two years have nearly broken us both up."

These two years saw the death of their fourteen-and-a-half-year-old son, who had just started work; their baby, aged two, lay in hospital for three months between life and death, and Ernest's illness, which swallowed up the few shillings his dad had saved towards the cost of a new artificial leg.

In addition to the loss of his left leg, Ernest's father is minus his right hand. He is recommended as "a man of excellent character and not one to impose on anybody."

Donations earmarked "Ernest," or for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Just watch the family jump to it at mealtimes! See how they tuck in with gusto now Mother's discovered how to make every meal a treat. What's the secret? She just puts Pan Yan on the table every time. The family just love its fascinating, appetising flavour! And Pan Yan stimulates the gastric juices, too—which means better digestion and more nourishment from food.

PAN YAN FOR JOLLY GOOD MEALS

MUST WOMEN WORK HARD ON WASHDAY?

Yes!

SAYS SCEPTICAL SUE

WASHING IS A BACK-BREAKING BUSINESS! EVERY OUNCE OF MY ENERGY GOES INTO RUBBING AND SCRUBBING CLOTHES IN A STEAM-FILLED KITCHEN! NO WONDER WE WOMEN GET OLD BEFORE OUR TIME!

No!

SAY THE LOCAL CREW

POOR SUE! SOMEONE OUGHT TO TELL HER THAT SHE NEEDN'T DO ALL THAT BACK-BREAKING RUBBING ANY MORE! SHE SHOULD USE THE NEW RINSO METHODS AND LET RINSO DO THE HARD WORK.
YOU SHOULD SEE THE CLOTHESLINES WE GET! OUR WHITES ARE DAZZLING! OUR COLOURED THINGS ARE BRILLIANT! AND THEY'RE OUT TO DRY HOURS SOONER THAN EVER BEFORE.

Look! HERE ARE THE NEW RINSO METHODS AT A GLANCE

2 MINUTES AT THE BOIL

Clothes go into the copper in lukewarm Rinso suds, are brought to the boil as usual. And then are boiled for just 2 minutes—less time than it takes to boil an egg! They come out beautifully clean after those 2 minutes!

12 MINUTES' SOAKING

Put the whites and fast coloureds that don't need boiling in lukewarm Rinso. Let them soak for 12 minutes. Squeeze them gently through the same suds. They won't need any hard rubbing. They'll be brilliant.

QUICK WASH-THROUGH

The 2-minute boil and 12-minute soak take care of all the big part of the weekly wash. The woollens and fine things need just a quick wash-through in cool Rinso suds. They'll come up like new!

WHY WOMEN ARE GIVING UP ALL FORMER WAYS OF WASHING

How the New Rinso Methods Give a Cleaner, Faster, Safer Wash Without Any Hard Rubbing

WOMEN are giving up their former ways of washing clothes for the new Rinso methods.

They are finding that the Rinso 2-minute boil (which takes care of the dirty whites) and the Rinso 12-minute soak (which takes care of things that don't need boiling) can actually—

1. Save at least half an hour's fuel by boiling clothes brilliantly clean in 2 minutes.
2. Cut out all hard rubbing and long soaking by getting clothes beautifully white and bright in a quick 12 minutes' soak.
3. Get clothes out to dry hours sooner.
4. Get clothes cleaner and brighter than ever.

And the reason that Rinso can give these wonderful results is this: Its rich suds act like magnets. They imprison the dirt and hold it suspended in the water away from the clothes.

No wonder that thousands of women are turning to Rinso. No wonder they find that it has taken all drudgery out of washday. In 2 minutes at the boil or 12 minutes' soaking it gets clothes so clean that you won't have to do any hard rubbing whatever. Get Rinso today. It costs only 3½d., 6d. and 10d. a packet.

IMPORTANT

DON'T be misled about "extra" whiteness in washing clothes. For safe washing, avoid using any product with a strong bleaching or whitening action.

Rinso gets clothes brilliantly white and clean in a safe natural way. No mixing is necessary and no mistakes occur, because there are no destructive chemicals in it. Rinso won't harm fast colours, fabrics or hands.

2 minutes' boiling or 12 minutes' soaking—that's all you need with **RINSO**

R 2300-364 *R. S. Hudson Limited, London*

DREADFUL HEAD PAINS CAUSING WEAKNESS

WINCARNIS HER SALVATION

Wincarnis brings a glorious message of hope and comfort to all the thousands of women who have known the constant misery, splitting head pains and depression that follow anaemia.

This reviving Wine of Life builds new vital energy, sends vigorous young blood coursing through your veins. Start taking Wincarnis tonight. Avoid cheaper, inferior products—remember health is priceless. Only first quality ingredients are used in making Wincarnis. Its value as a building tonic is endorsed by 20,000 recommendations from medical men. Remember to put Wincarnis on today's shopping list.

RECOVERY FROM BREAKDOWN

I had a nervous breakdown and had to cancel several theatrical engagements. I was ordered a complete rest and tried various tonics and medicines, none gave satisfaction.

I commenced taking Wincarnis and felt an improvement after the first week. I consider Wincarnis to be the best wine tonic obtainable.

TESTIMONIAL N.O 806

If health is dear

WINCARNIS IS CHEAP

COUPON FOR FREE SAMPLE

To: Coleman & Co., Ltd., Dept. A.D.6. Wincarnis Works, Norwich.

I enclose 4½d. in stamps to cover postage and packing. Please send me a free trial bottle of Wincarnis.

NAME .....

ADDRESS .....

"WASH-WEARY" WINIFRED
FINDS FREEDOM AT LAST
NEXT MORNING
MY MOTHER USED TO GET MY WHITE SHIRTS REALLY WHITE . AND NEVER FRAYED 'EM LIKE THIS . BUT YOU
WELL THEN, SEND 'EM TO HER TO WASH ! I'M SICK AND TIRED OF SCRUBBING CLOTHES . LOOK HOW IT'S RUINED MY HANDS !
12 O'CLOCK - NEXT WASHDAY
IF I'D KNOWN MARRIED LIFE WAS LIKE THIS... MORE SHIRTS TO DO, MORE SHEETS, MORE SOCKS AND MY BACK'S ABOUT BROKEN!
WINIFRED! WHY ON EARTH DON'T YOU GIVE UP SCRUBBING AND USE THIS NEW SAFE NO-SCRUB SOAP HERE - LET ME SHOW YOU HOW OXYDOL...
AND LOOK AT HER SORE RED HANDS HA ! HA!
AFTER 2 MINUTES AT THE BOIL
IT'S AMAZING JANET! ONLY A COUPLE OF MINUTES BOILING AND THIS CREAMY OXYDOL LATHER HAS RINSED ALL THE GREYNESS OUT OF BOB'S WHITE SHIRTS!
HE'LL HARDLY KNOW THEM WHEN THEY'RE DRY AND IRONED - THEY'LL BE SNOWY-WHITE AS NEW, MY DEAR!
NEXT MORNING
WINIFRED! HOW DID YOU GET THIS OLD SHIRT SO SPARKLING-WHITE ... IT'S LIKE NEW AGAIN, DARLING!
I'VE FOUND A SAFE NEW 'NO-SCRUB' SOAP CALLED OXYDOL, AND LOOK HOW BRIGHT AND CLEAR IT'S WASHED THIS CHECK CLOTH!
SAY · OXYDOL OLD CHAP! YOU'VE MADE ME SNOWY WHITE AGAIN
OXYDOL
OXYDOL
THE NEW SAFE 'NO-SCRUB' SOAP
Large Economy Package 6d. Medium Size 3½d. Giant Super-Value Package 1/-
MULTIPLIES ITSELF 500 TIMES IN LATHER
WASHING UP GREASE DISAPPEARS IN A FLASH WITH OXYDOL
Made by Thomas Hedley & Co. Ltd., Newcastle and Manchester

NOW is the time to turn your old pots and pans into — battleships, big guns, shells and all the other sinews of war.

Now is the busiest time in a generation for the red-nosed gentlemen, wrapped up in voluminous waistcoats and top-hats, who trundle their barrows through the streets in search of "Any old iron? old lumber?"

For the shortage of scrap iron remains acute.

Scrap is needed to make steel. And gigantic quantities of steel are needed to make the Government's armaments programme fulfil its aims.

Hence the rise in steel shares. Hence the soaring prices for scrap metal of all descriptions, the doubled trade of the old junk merchants

Just what is happening can best be shown by a few typical instances:

A dealer near Shrewsbury had 80,000 tons of discarded machinery in his yard. The best offer he could get a year ago was five shillings a ton. The other day he sold the lot for £4 5s. a ton.

A Government official is resigning a high position, sails soon for India to collect scrap metal there. Despite the cost of shipping it to Britain, he anticipates a profit of £20,000 in two years.

At the other end of the scale is the enterprising fellow who is touring the villages of Somerset offering to exchange old metal for its weight in coal.

But here a word of warning must be given. Don't think you will be able to take advantage of the prevailing high prices. Don't imagine that those tin cans in your loft or cellar will earn you a rich reward.

In this matter, as in others, it's not the public that is reaping the harvest. Middlemen are determined to keep the biggest share for themselves.

Though prices vary from district to district, dealer to dealer, you'll be lucky if you get more than five or six shillings a ton for bedstead iron.

If you have old machinery for disposal, a small man will be glad to buy it at the rate of 55s. a ton and heavy wrought iron for 50s. a ton.

By the time such material reaches the steelworks its price will have swollen to nearly twice as much—but others will get the profits, not you.

That ancient sewing machine, for example, that has lain neglected in the cupboard ever since little Johnny broke the hand-wheel when pretending it was a steam engine.

And those rusty flat-irons which you no longer want—maybe you will get two shillings for the lot.

The rag-and-bone man dumps them into his cart among the wastepaper and bottles, sorts them out at his shop.

Iron he sells to a bigger dealer; in the end it reaches one of the Big Four scrap-iron merchants.

Most of the rise in its price during this process, according to the dealers, is accounted for by the wages and beer-money of the men who load and unload it.

You may have your own views about that. But, anyway, it's worth while to follow in your mind's eye the journey of your sewing machine and flat-irons.

At one of the Big Four's depots they are thrust into an immense hydraulic press which squeezes a hundredweight of scrap and filings into rough bars, two feet long and a foot wide.

Great loads of these bars leave London in a fleet of lorries and trailers each night for South Wales and the Midlands, to be thrown into furnaces and emerge after half a day as a liquid—a spitting, sizzling, milk-white mass of molten steel, so hot that its mere reflection would burn your eyes if you didn't wear dark glasses.

Then, after being cooled to mere red-hot blocks, it is seized by great pincers,

He calls for "old iron" now, not "rags or bones"—

Any OLD Iron . .

—and in no time his collection becomes steel for ships and guns

crushed between mighty rollers, chopped and rolled and tortured into the finished articles.

No less than 70 per cent. of steel is manufactured in this way. So the trade boom, with its consequent impetus to building, naturally increased the demand for scrap.

Then the sudden arms programme brought about the greatest demand since the mid-war years.

From South Wales to Scotland, ironmasters are in despair. They need, not the millions of tons of scrap a year which the rag-and-bone men provide, but tens of millions.

Big plants are standing idle for want of raw material, a want aggravated by the stoppage of essential ores which hitherto have come from Spain.

All the furnaces which have sufficient supplies to keep them busy are concentrating on the manufacture of steel for defence purposes.

Normal orders are being turned down or postponed. Russia's big contracts for engineering equipment, though accepted by British firms, cannot be carried out.

One big building, ordered for completion in Manchester a month ago, has not yet been started because of the steel famine.

Sir Thomas Inskip, Minister for Co-ordinating Defence, says bluntly that we should stop new buildings entirely.

After much delay, the British iron and steel industry has reached agreement with the scrap merchants that no scrap of any description shall be exported, and that all supplies shall be rigorously controlled so as to keep prices from jumping to preposterous heights.

But such action should have been taken long ago. More than a year has passed since the Seamen's Union advised the Treasury to buy up the old shipping lying rotting all round our coasts for ten shillings a ton.

The Treasury listened politely and did nothing. Now the price is just eleven times as much—£5 10s. a ton.

In the meantime, foreigners have been busy at our expense.

Some of the big merchantmen which were anchored for years at the mouths of our rivers have been put back into commission. Some have been broken up in British yards.

And very many have been sold to Germany, Italy and Japan to make those big guns and tanks which are the reason for our own determination to re-arm!

They were sold cheaply—and their British owners were handsomely rewarded under the Government's "Scrap-and-Build" subsidy!

And the shortage of scrap is almost certain to become still more serious in a few months. On the other hand, it could be remedied by the production of more pig-iron, which does not depend on the supply of old iron.

This would mean building more blast furnaces to smelt it—a long and costly job. What of the disused furnaces in the North and West? In Scotland, for example, fifty-two furnaces are idle and only fifteen are in operation.

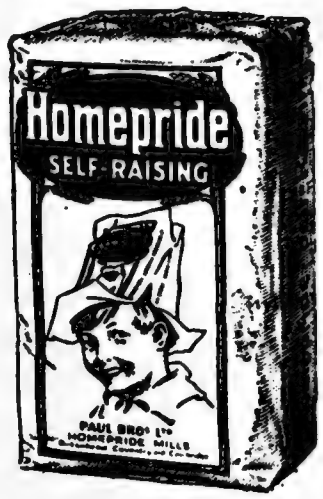
But even to reline these idle furnaces would take months. Moreover, experts fear that the cost would not be worth while, that in five years' time the great impetus in arms and normal industry will come to an end and bring about a repetition of the tragedy which took place shortly after the war, when many ironmasters went bankrupt and thousands of men were thrown out of jobs.

One way out of this difficulty, you may think, would be the provision of a forty-hour week and for the workers a Government assurance of long-term orders for ironmasters willing to spend large sums in reopening their furnaces.

And our rulers, in their own interests, would be well advised to tackle the problem without further delay.

A kitchen secret every wife should know . . .

One glance at your cake as it comes from the oven—and you know it for a success or a failure. Let's hope it has risen to just the right degree of lightness. In which case, no doubt, you used Homepride. For Homepride has an amazingly light, fine texture, due to careful sifting through super fine silk. The raising element is blended in the exact proportions essential to good cooking. Try Homepride next baking day—and see!



FREE!

A CATHERINE IVES COOKERY BOOK

For a dozen empty 1 lb. bags or equivalent, we will send you a cookery book containing 174 recipes. Meanwhile send for the free booklet containing a selection of recipes from the big book. Dept. J4, Homepride Mills, Birkenhead.

HOMEPRIDE

self-raising flour

The new way to a lovely skin

Face Shampoo

TO have a radiantly clear and healthy complexion you *must* cleanse the tiny "breathing" pores in your skin of *every* trace of clogging grime. Soap-and-water washing merely cleanses the surface of your skin, leaving the pores choked with dirt. For the *pore-deep* purity which signifies perfect skin health, you need something more than ordinary soap-and-water—you need a twice daily "FACE SHAMPOO" with CUTICURA SOAP. The soft, luxuriant, mildly antiseptic lather of Cuticura Soap gives you the *EXTRA* tonic and beautifying benefits of a really thorough shampoo-cleansing. The skin is healthier immediately, and daily you watch your complexion become clear and lovely as all blemishes disappear. Apply Cuticura Brand Ointment direct, in cases of pimples, skin eruptions or rashes. It quickly allays irritation and starts the healing process.

For the perfect finish to your daily bath, try Cuticura Talcum. You'll love it for its refreshing fragrance.

Cuticura

PREPARATIONS

CUTICURA SOAP CUTICURA Brand OINTMENT CUTICURA TALCUM

Sold by all Chemists and Stores

FREE: Sample of Soap, Ointment, and Talcum sent on receipt of 3d. in stamps for postage and packing, etc. Address: Cuticura (Dept. 78 L), Newbery & Phillips Ltd., 31, Banner Street, London, E.C.1.

What a good thing it is that all the children are so fond of Weetabix. There is no more nourishing food than these sun-ripened whole wheat biscuits, rich in vitamins, the source of sparkling health and abounding energy. No wonder kiddies who eat Weetabix regularly always look so sturdy and work and play so well. Serve Weetabix for breakfast with hot or cold milk—or as a change with stewed or tinned fruit. Try it with jam, honey, marmalade. Give them a pleasant surprise with Weetabix sandwiches for tea. Each new way of serving Weetabix is as tempting, as nourishing, as enjoyable, as the last. Weetabix needs no preparation. You use it straight from the carton.

6ᴰ and 10½ᴰ from all Grocers

Weetabix

at Meal times—and between times

WEETABIX LTD. (Dept. J.B.2), Weetabix Mills, Burton Latimer, Kettering, Northants.

OFFICIAL SOUVENIR

PROGRAMME OF THE

CORONATION

OF THEIR MAJESTIES

KING GEORGE VI

and

QUEEN ELIZABETH

Copies may be reserved now. Order from your newsagent or bookseller.

STANDARD EDITION 1/-

DE LUXE EDITION 2/6

By Gracious Permission of His Majesty this Programme is issued by King George's Jubilee Trust

ON SALE WEDNESDAY, APRIL 28th

As Father Says

". . . . It sticks strongly"

Seccotine is compounded from a special formula and "sticks" articles better than any glue. The thinner you spread it, the tighter it sticks, and this applies to all surfaces—wood, metal, china, glass, etc. Try Seccotine for yourself and prove its amazing adhesive qualities.

In tubes everywhere 4½d., 6d. and 9d. Free descriptive booklet from Dept. J.B. M'CAW STEVENSON & ORR, LTD., BELFAST.

SECCOTINE

THE DOUBLE STRENGTH ADHESIVE

GRAVES No. 1 CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE. Frame 19, 21, 23in. Racing Hubs, quick release Wing Nuts, Dunlop Sports Tyres, Coventry Chain, Lacterra enamel and just. Handlebars, Dunlop Endrick Rims. Racing Pedals, Caliper Rear Brake, Middlemore's Racing Pattern Saddle, Hold-all Bag, Reflector, Accessories. Ladies' or Men's same price £4.10.0 or 6/- monthly. No charge for Easy Terms. Catalogue Free. Full range of Models

J. G. GRAVES Ltd SHEFFIELD

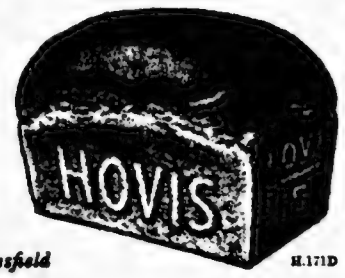
6/- NOW

Supplied Maroon, Red, Blue or Black as desired.

Had your
HOVIS
to-day?

You always feel more active and energetic when you have HOVIS

There is STRENGTH in every SLICE



Macclesfield H.171D

The BRIGHT way to lovely floors

'Mansion' is the work saving polish preferred by millions of housewives. The lasting brilliance it imparts to floors adds so much to the brightness and beauty of the home. 'Mansion' also thoroughly cleans the surface and destroys dust germs. And it's

So quick! So easy! So economical!

MANSION POLISH

For Floors, Furniture and Linoleum.
Tins 3d., 6d. and larger sizes.

MP DD 37

The GIRL in the CAFÉ

"In a few minutes we were in deep conversation . . . I was already in love with her"

MR. ERIC MUSPRATT, known to thousands of readers as the author of many books dealing with his adventures and for his frank admissions, wrote to me to say that he had a story to tell me, and that he was a registered reader of JOHN BULL.

I discovered him in a picturesque cottage in the heart of Sussex.

"Your series of real life adventures in JOHN BULL," he said, when I had made myself comfortable in a chair, "has been the source of much interest to me since I have been back in England. I was intrigued by the many stories of the readers of JOHN BULL.

"For my part, I think that my greatest story is the story of my love for a little French girl in Marseilles, for it exemplifies to what lengths a man desperately in love with a girl will go.

"It begins in June, 1926, five years before I managed to get my first book published. I had had a spell of wandering around the world. I had already visited many countries and encountered many experiences. When I arrived in Marseilles, I was destitute and hungry.

"Here I hoped to get a ship for my native Australia. Having washed myself in a café on the pretence that I was a customer, I wandered through some dark streets until, at length, I came to an illuminated building from which emanated the sounds of gay laughter and music.

"By this time I was desperately hungry and in a mood where I was determined to eat. In such a state your moral susceptibilities are lost, and you think of only one thing—food.

"I entered this café fully determined to have as much food and wine as my stomach would hold. What they did to me when the time came to pay did not matter.

"The place was filled with tough sailors and criminals of every denomination. At the far end a three-piece orchestra was plugging a popular jazz number. Smoke hung in the atmosphere like a blue veil. With the men were girls, rouged and powdered, with pale faces and heavy eyes. Nobody seemed to notice me as I came in.

"Just then couples were finishing a dance, and the musicians appeared eager to swallow the wine the waiter had just brought them.

"I went over and sat at a table in a dimly-lit alcove. It was some minutes before a waiter approached. Meanwhile, I had seen a beautiful blonde with wide bewildered blue eyes sitting a few tables away from me.

"Despite the pangs of hunger, I could not help concentrating on this girl. There was something about her that held me spellbound. It seemed that she was strange to this place, that she was here against her will.

"I observed that she was restless, and that between her smiles an inexplicable sadness pervaded her eyes. The man she was with was a tall, bulky sailor, obviously of German origin. He was loud and coarse both in his gestures and speech, and every now and then he would pull the girl's head towards him and kiss her brutally on the lips.

In these moments my blood would boil, and I would find myself on my feet ready to knock him over. Only weakness held me back.

"I finally ordered the most substantial meal in the place, and having later swilled this down with red wine, I sat back and surveyed the room. The world had taken on a different hue now. My strength had returned and I felt equal to the greatest task of life.

"Just as I had finished eating, the sailor with the girl got up and went and sat at a table on the other side of the room, leaving the girl by herself. When he was gone, I went over and sat at her table. The girl seemed relieved to see me.

"In a few minutes we were in deep conversation. I was anxious to learn all I could about her, for, as strange as it may seem, I felt that I was already in love with her.

"After a while I got her confidence. She had, I learned, lived a terrible life. Married to a criminal at a very delicate time of life, she had grown up in an environment of crime.

"Her husband, she said, was the lowest type of man possible. He had forced her to sell herself on the streets. At first she had vigorously defied him, but after several beatings her spirit had become broken.

"'I felt, she said, 'that the dreams of happiness I had had as a girl would never come true in reality. It seemed that I was doomed to live this sort of life. The only release that I get from it is when I am alone and I think of the beauty and purity of the countryside in the spring and the summer.'

"She had, I found, a beautiful soul. Her one ambition was to get released from the sort of life she was living.

"'How do you propose to do this?' I asked her.

"She looked at me under her long lashes as if she were reluctant to tell me. Then she sighed.

"'When I save up 2,000 francs,' she replied, 'I shall have my husband assassinated.'

"This startled me.

"'When you have lived the hellish life I have lived and am doomed to live with a monster like my husband is,' she went on, 'murder is easy to commit.'

"As the waiter came up with the bill, she looked at me enquiringly. She seemed to sense that I had no money to pay. It was with shame a moment later that I took the roll of notes she shyly pressed into my hand.

"Outside, the cool, clean air of the night felt like heaven. Above, the stars studded the sky like a million diamonds. We walked a long way in silence. I was thinking how I could get this fallen angel out of her purgatory. It was the only thing that I wanted to do.

"Later that night, after I had seen her home, I lay and tossed in bed still wrestling with the problem. The following day I was up and down at the docks early. At noon I met an American sailor who said that he was looking for a man to act as go-between in a big deal he had on hand.

"Having satisfied himself that I was to be trusted, he told me that he had a considerable quantity of merchandise he wanted to sell. This was stolen property. He was willing to pay me 4,600 francs if I would contact the receiver and do the business for him.

"Until now I had never been tempted to do anything illegal, but when I thought over the girl's plight and the sacrifices she had made so that I could eat, and sleep in a bed, I felt that nothing was too dangerous that would help her to escape the dreadful hell in which she was living.

"Taking several samples of merchandise with me, I went to the receiver, a small, dark-bearded man.

"He told me that he would be pleased to take the goods at the price offered.

"It would be a simple matter, he said, to get the stuff out of the docks, as he had both the police and the Customs bribed. It was thereupon arranged that the delivery should be made on the following Saturday.

"Overjoyed with this news, I went to see Pierrette, the girl in the café. She was as pleased as I with the tidings. That night we sat and planned our future together.

"The following day we went out into the country and walked through a wood. It was a glorious day and I felt happier than at any other time of my rather eventful life.

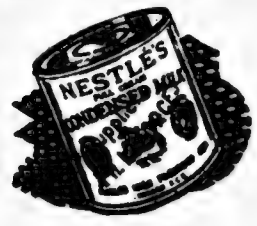
"When Saturday came, I went down to the docks an hour earlier than I was expected. When I arrived I received a terrible shock—the ship had sailed.

"The rest of this story is sad. For weeks I worked hard as a dock labourer hoping to find a way to get Pierrette away, but nothing happened. In the end I sailed for Australia. We corresponded for a long time, but I was never able to send for her.

"Several years later, I dedicated one of my books to her—she was the heroine. I have never seen her since. Nor have I ever known a repetition of the furious and overwhelming love I had for her.

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 309,666, Mr. Eric Muspratt, Hoe Lane Cottage, Binsted, Arundel, Sussex.

Nestlé's Milk has extra cream



ARE YOU UNDER 45?

THE PRUDENTIAL Assurance Company offers for the consideration of every thoughtful married man under 45 two contracts especially designed for his needs.

The Prudential "Heritage" Policy enables a man to secure an income for wife and family during the years of their greatest need. The Prudential "Heritage Endowment" Policy combines, with this provision, an income for life for the man himself if he reaches age 65.

A "Heritage" Policy will secure at death within 20 years

£100 Immediate Cash Payment.

£3 A WEEK during the remainder of the period of 20 years from the commencement of the assurance.

£900 when the income ceases

Or

£1,000 if death occurs after the 20 years.

TO THE PRUDENTIAL ASSURANCE CO., LTD.

HOLBORN BARS, LONDON, E.C. 1.

I desire particulars of your "Heritage" Policy.

Date of Birth.....

NAME.....

ADDRESS.....

.....

.....

J.B.20.3.37 355

A "Heritage Endowment" Policy will secure at age 65

£2 A WEEK during the remainder of your life

Or a Cash Payment of **£1,100**

If death occurs prior to age 65

£2 A WEEK until you would have reached that age, and then a

Cash Payment of **£1,100**

TO THE PRUDENTIAL ASSURANCE CO., LTD.

HOLBORN BARS, LONDON, E.C. 1.

I desire particulars of your "Heritage Endowment" Policy.

Date of Birth.....

NAME.....

ADDRESS.....

.....

.....

J.B.20.3.37 355A

World Copyright reserved. Reproduction forbidden

— agree you can't start too early KEEPING THAT SCHOOLGIRL COMPLEXION.

Aren't they lovely? Haven't they just perfect "Schoolgirl Complexions"? They should have. For when they were born over 2 years ago they were so tiny and their skins so tender that they had to be bathed daily in pure *olive oil*. Nothing could be found which was more gentle in its action yet so thorough in its cleansing. Those early baths in olive oil gave them such lovely complexions . . . daily washing with Palmolive—the olive oil soap—is *keeping* them still lovely.

3d per tablet

JB

You're bound to find something of interest or value in the "John Bull" Shop Window on pp. 2 & 3

and the "Small Ads. Worth Watching" on page 4.

GRAVES Beats the World For Quality & Value

Every Lady should write today for GRAVES DISPLAY of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, all offered at money-saving prices. Wherever you live, our Keen Prices and Easy Terms are for YOU.

THORNTON This lovely Costume is produced in reliable **Tweed** with a coloured slub broken check effect in contrasting shades. The Coat is carefully cut in the newest three quarter style, with half-belt, swing back, 4-button double breasted front, snugly fitting collar, and bold revers. Lined throughout all Art. Silk to tone. The plain skirt has centre seams back and front which finish with inverted pleats at the hem. The garment is finished with strong Peterahem waistband. Shades:—Fawn, Stone, a Green. Sizes. S.S.W. to O.S. Skirt lengths: 32 to 36in. Price **27/11**

Terms: 3/6 Monthly.

WRITE FOR PATTERNS

Send today for range of Patterns Post Free. Newest Models, Coats Costumes, Underwear, Frocks, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and particulars will be sent per return of post.

J. G. GRAVES LTD. SHEFFIELD

3/6 Monthly

After 2 Years' Baldness

Now This New Thick Growth

"For two years I was bald all over the top of my head. I tried different preparations, but they did no good. I remained bald until I used Kotalko. New hair came almost immediately, and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since."

H. A. WILD.

KOTALKO TRUE HAIR GROWER

If Bald, Going Bald, Losing Hair through Dandruff or any other cause, post or send copy of Coupon below.

JB

To JOHN HART BRITTAIN, LTD., 9, Percy St. (83GD), London, W.1. Please send me, post paid, Testing Package of **Kotalko** and **Kotalko Soap**, with directions, for which I enclose 3d. in stamps.

NAME .....

ADDRESS .....

Feed Hair Roots with KOTALKO Cleanse and Soften Hair Follicles with KOTALKO SCALP SOAP —the Tonic Shampoo.

"My FALSE TEETH were covered with BLACK STAINS" ... Now as clean and pink as when new

"I have never before been guilty of sending a testimonial to any firm—but I feel bound to do so in the case of your 'Steradent.' I saw your advertisement and tried a tin. My false teeth were covered with black stains for years and were in such a condition with yellow crust formations, I felt constrained to go to the expense of a new set. In just two nights by leaving them in water with a teaspoonful of 'Steradent' they are absolutely as pink and clean as when I had them eight or nine years ago. So, congratulations to the eminent dentist who discovered 'Steradent,'" writes Wm. M.B.

No matter how discoloured, stained, or old your dental plates are, 'Steradent' is guaranteed to make them as clean, fresh and natural-looking as the day you first got them — and keep them that way. Every stain vanishes like magic; even the blackest tobacco stains of years standing vanish completely after a few treatments. Mucin, tartar, tarnish and all unsanitary accumulations are also removed. Your plates regain their wholesome, flesh-pink colour. Dull, yellow-tinged teeth are made clean, lustrous and attractive. A powerful sterilising agent purifies your plates and leaves a cool, refreshing taste. No brushing. No acids. No odour, or nasty taste. Absolutely harmless to all denture materials. Satisfaction guaranteed in every case, or money refunded. Price 1/-. Double size 1/9. Sold by all chemists.

TRIAL OFFER. Send 1½d. in stamps for trial supply. Steradent Ltd., (Dept.61.V.), 10/15, Chitty Street, London, W.1.

STERADENT
CLEANS & STERILISES FALSE TEETH

take LIXEN the 'good-tempered' laxative

Take LIXEN if you desire (and who does not?) a laxative that works in a quiet, *controlled* way. LIXEN does this, and yet is—

thoroughly effective

Effective, because Allen & Hanburys have prepared it from senna. Their special process of preparation retains senna's invaluable laxative property and eliminates any griping tendency. This absence of harsh impurity makes LIXEN—

thoroughly gentle

At the outset LIXEN wins you over! LIXEN Lozenges are most "toothsome"—fruit flavoured—children above all, love them. And when the time comes for it to take effect, LIXEN does so thoroughly, but *gently*. This 'good-tempered' laxative is just what you want. Get your first supply, today.

make LIXEN your laxative

Obtainable only from chemists. Liquid in bottles, 1/-, 1/9 and 3/-. Lozenges, blackcurrant flavoured, in tins, 7½d. and 1/-. L.3

Mr. A. T. Casini controlling the call-over of the big race betting card at the Victoria Club

Grand National BETTING Mystery

FOR a month the bookmakers of Britain have had the jitters. Any backer who entered the Victoria Club—London headquarters of betting—during that time could have stricken them with panic by flaunting a £50 banknote.

They fear a plot in connection with the Grand National this week.

They have been hearing stories about a great gamble that is being planned on the race, but their intelligence service has not, even yet, been able to discover the identity of the people behind the mystery *coup* that is being prepared—far less the name of the horse that is supposed to bring it off.

So the bookmakers have been spending their days of dread making and unmaking favourites.

The slightest trickle of money from anywhere in the country for any horse in the National has been sufficient to slump it down from fancy odds to favouritism.

Bookmakers are disturbed, too, because the general public has not been betting on the Aintree 'chase. It isn't that ordinary backers are not interested.

The Grand National is always a puzzle in which they revel, and this week's event is a veritable enigma.

The true odds on this occasion are at least 20 to 1 against even any of the best-known horses winning it, but, as the bookmakers have been so nervous and cautious, they have had very few customers.

Their fears about a projected colossal gamble, it has been interesting to observe, have been focused chiefly on the foreign horses. Alien animals have only won the Grand National twice since it was first run ninety-eight years ago—Rubio (American) and Lutteur III (French), in 1908 and 1909 respectively.

Only two foreigners have now been left in the race this week—Didoric and What Have You. It is on the first-named that the big layers who control the betting market have been riveting their attention.

Didoric, an eight-year-old entire horse, is American-owned, and only recently came to this country from France, where he was bred. There is a story in the manner of his coming.

Mr. H. Lehman, the New York banker, who had never owned a horse of any kind, took a sudden fancy while sitting in his office a few months ago that he would like to possess one. He telephoned to a business associate, Mr. Charles Schwartz, another millionaire, and sought advice.

"WELL," replied Mr. Schwartz, "you know my luck. Eleven years ago I had a 'hunch' that I would like to have a horse in the Grand National.

"I bought one for less than four figures a week before the race, and it won for me."

He was referring to Jack Horner, winner of 1926.

Mr. Schwartz suggested that Mr. Lehman should send a cable to Mr. Harry Brown, the English trainer, and instruct him to buy a horse for him.

He did so. Brown made a two days' trip to France and purchased Didoric.

That the horse is a 'chaser of superlative ability was only revealed at Hurst Park two weeks ago, when, in a long-distance race in deep mud, he just sprinted away from his field to win as he pleased.

Toiling behind him were a group of other Grand National runners, among them Ego, who finished second to Reynoldstown at Aintree last year.

And Didoric's fluent success was apparently no surprise to those who knew about him. *He was very heavily backed.*

Perhaps he will be significantly supported again on the day of the National. Mr. Lehman and Mr. Schwartz crossed from America this week in the *Queen Mary*. Didoric—with only 10 st. 10 lb. to carry—is certainly the pick of the handicap. But he is not a horse of much scope. He is short in the back, and has exceptionally small feet.

There can be no question, however, about either his stamina or speed, and he is the ideal National type of jumper in so far as he gets right up to his fences before rising to them. In the National the French Didoric will be ridden by Nicholson—who has always, for no reason, been known to his fellow jockeys by the nickname of "Frenchie."

But the bookmakers appear to have lost most of their fear about the other foreigner in the race, the queerly-named all-American What Have You.

What Have You is owned by the U.S.A. millionaire, Mr. Frank M. Gould, and ridden by Mr. W. Streett, by far the ablest of the American gentleman jockeys. In America he is known as "The Wizard." Horses he rides may be brought down by interference, but, however bad they may be, they never fail.

Only the other day Mr. Streett gave an astonishing performance on What Have You at a London racecourse. This course is right-handed, whereas all American tracks are left-handed.

What Have You was so perplexed that he was still standing at the starting gate after the field had travelled more than two hundred yards. Then Mr. Streett persuaded him to move—and he moved in a manner that made a spectacle such as has never been seen before.

HE not only quickly made up the full furlong that had separated him from the rest of the runners, but took a big lead from them and continued in front until near the winning post, where he had to slow down from the exertion of the extraordinary effort.

What Have You takes the biggest fences almost as if they were not there. But the experts say that the few weeks he has been in this country are not sufficient to have developed the staying power needed for the four-and-a-half miles of the devouring Aintree course.

One man will go to the National starting gate this week with extra resolution in his mind. He is the jockey Jack Moloney.

It is almost incredible that this brilliant horseman has never been on the big race winner. He is the perfect Aintree jockey and has won every other steeplechase over the course. But always the National has eluded him.

This time he can ride Mr. J. B. Snow's Delachance and have the best opportunity in all his career. With him, it is a case of now or possibly never, and he is supremely confident.

Romantically minded people will give their support in the race to the eleven-year-old gelding Don Bradman.

He is to be ridden by Mr. Alec Marsh, one of the best of the amateur jockeys, who is to be married a few days after the race, and who has promised his fiancée, Miss Betty Jessop, that the horse will bring her a bumper wedding present.

IN the betting that has taken place on the National so far, the most remarkable wagering has been on a horse with an almost hopeless chance, according to the form book.

It is named Kiltoi, and money has been flowing steadily into the bookmakers' offices for it since the beginning of the year from all over the world, and especially from America.

It seems that an Irish nun in a convent in Michigan, U.S.A., announced that she had had a vision of a horse winning a big race at Liverpool with the jockey wearing the colours of the Irish Free State—green, white and orange.

The colours of Kiltoi—about whose appearance in the race there has even been some doubt—are "white jacket, with green sash and orange cap."

This freakish backing of Kiltoi, however, has worried the bookmakers so little that they have never reduced the odds against him—66 to 1.

Bookmakers may be panicky at times—as they appear to be about the projected National *coup*—but public superstition is always their best source of income.

You can give ordinary floor boards a far more durable and beautiful finish with 'Varnene,' the new Oil Varnish stain that will not chip and resists wear and scratch. Also excellent for renovating furniture.

From Grocers, Ironmongers, Oilmen, etc. In Dark Oak, Mahogany, Walnut, Light Oak, Ebony Black, and Clear (colourless) Varnish.

TINS 6d., 1/- & 1/6

Made by Chiswick Products, Ltd., London, W.4.

This Easter—ride a

Hercules

—the sweetest running cycle on the road.

Hercules effortless running makes a hundred miles feel like fifty.
No need to worry about price — Hercules are the largest makers of quality cycles in the WORLD so they can afford to turn out the sweetest running cycles at low prices.
Compare the specifications—choose Hercules for quality and value for money — you can't go wrong.
Ask your dealer for copy of the Golden Catalogue to-day.

Hercules Safety Model "C"
Specially low-built frame, entirely brazed up; short wheelbase; Dunlop Sports tyres; 26 in. x 1¾ in.; high raised handlebar; front and rear rim brakes; Hercules spring seat saddle.
Price £4.2.6 nett cash.

Hercules "Kestrel" OB/BU
Upright frame, entirely brazed up; Rose pattern forks; Dunlop Sports cm 26 in. x 1¼ in. Endrick; adjustable handlebar stem; Hercules front and rear caliper brakes; finished black, usual bright parts Hercules chrome plated.
Price £4.18.6 nett cash.

FROM £3·19·9 CASH

These prices do not apply in the I.F.S.

NO DEPOSIT FROM 2/- A WEEK

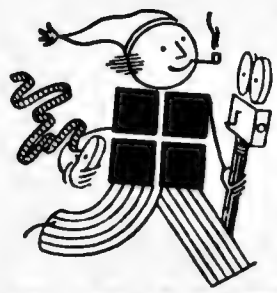
Insist on

Hercules

THE LARGEST CYCLE MANUFACTURERS IN THE WORLD

THE HERCULES CYCLE & MOTOR CO. LTD., BRITANNIA WORKS, ASTON, BIRMINGHAM 12C

It's always in the picture, little man!



News is no respecter of an eight-hour day, and any time is bedtime for a news-film unit. A grand life, but tough on the tobacco. That's why I changed to FOUR SQUARE. Made from the purest leaf, naturally matured, and free from artificial flavouring, it stands up to all day smoking from the first foot of film to the last.

FOUR SQUARE

Tobaccos and Cigarettes (JB)

Empire Mixture (*Green Squares*)	10½d.
Curlies (*Purple Squares*)	10½d.
Cut Cake (*Yellow Squares*)	11d.
Ripe Brown (*Brown Squares*)	11d.
Original Mixture (*Blue Squares*)	1/2½d.
Matured Virginia (*Red Squares*)	1/3d.

10½d. to 1/3d

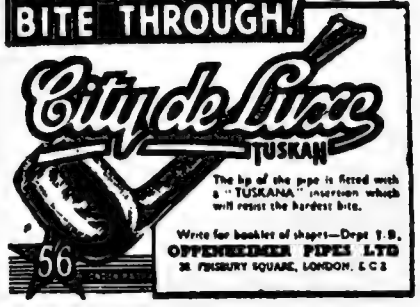
Sold in the easy-to-open 1-oz. *and* 2-oz. *vacuum tins. All blends are Medium Strength.*
ALSO FOUR SQUARE OUTSIZE VIRGINIA CIGARETTES. PACKETS: 10 FOR 7d. 20 FOR 1/2d. FLAT TINS: 25 FOR 1/6d.

SAMPLES OF ALL 6 BLENDS, 1/-. WRITE DEPT. J.B.17, GEORGE DOBIE & SON LTD., PAISLEY, SCOTLAND.
Board Builder

You need never hesitate to buy goods advertised in "John Bull"—they are all Guaranteed.

The "John Bull" Guarantee appears on page 5.

THE PIPE WITH THE LIP YOU CANNOT BITE THROUGH!



Write for booklet of shapes—Dept. T.B.
OPPENHEIMER PIPES LTD
38 FINSBURY SQUARE, LONDON, E.C.2

Jolly good stuff this TOP MILL SNUFF IN TWOPENNY TINS FROM TOBACCONISTS

J. & H. WILSON LTD. SHEFFIELD.

Night-Life Secrets Exposed—continued from page 21

ASSASSINS of the SOUL

night knew about his business, his home and family. He was positive that he had not discussed these matters with the decoy woman.

But once he had been selected the gang would find it easy enough to get to know these facts. He might have mentioned the name of his hotel, for instance, and one of the gang would make enquiries there; even get into conversation with one of the man's business colleagues on some pretext or other.

Clergymen, professional and business men from the provinces who are visiting London alone are the commonest, and obvious prey for the blackmail gangs.

So are people with an unfortunate psychological make-up. (The male pests who frequent the night life areas all know where they can go with information and he well paid for it.) Last year there were nearly a score of police proceedings which involved this unsavoury type of blackmail case.

Behind most of these cases there was clear enough evidence of gang activities, but a virtual certainty that the man who stood in the dock was not one of the principals of the gang.

The "badger game" and similar blackmail rackets which spring from the night life side of the West End are, however, only one angle of the gangs' enterprises.

★ In several divorce cases recently there have been orders by the judges for the impounding of papers because of blackmail elements in the cases. There has been constant reference to it by judges and to all practise in the courts it is a familiar fact that organised blackmail is a feature of many of the collusive divorce suits involving prominent persons.

The police theory is that certain private detectives and even solicitors are members of the blackmail gangs. They collect and carefully file material which they know the parties will not wish to go to the King's Proctor.

There are other uses for this material. It is farmed out to the gangs' tools or smaller fry who do the actual collecting and take the risks.

The existence of this racket is so well known that some of the highly placed Yard officers who have retired and started private detective agencies have formed themselves into an association to rid their profession of the gangs' agents.

There are other sidelines of the blackmail gangs. The police are at the moment working on a case which concerns a prominent society woman. She received a telephone message one day asking her if she would care to buy the negatives of some pictures of her sister.

Copies of the photographs were sent to her by registered post the next day. They were of the most terrible character. Her sister was abroad, but being a woman of courage she sent at once for the police. The Yard's photographic experts discovered that the photographs had been made by "superimposition."

The head taken from an actual photo-

A "friendly" hostess at a night club can be used to lead the visitor to London into the clutches of the most sinister gang. (From a film)

graph of the woman concerned had been grafted on to some other photograph. And it had been done with such diabolical cleverness that only experts with latest methods like ultra-violet ray examination of the photo could have detected it.

Camera blackmail is a common method in use by the gangs. The decoy traps the victim in a compromising position and the camera lens does the rest.

Automatic cameras have been installed in flats; couples have been followed and photographed in the streets, and even a comparatively innocent association made to appear of a character that the victim will pay much to buy.

Further bewildering extensions of the gangs' activities is blackmail on tradesmen.

Recently Mr. R. M. Leonard, of the Bribery and Secret Commission Prevention League, stated that blackmail rackets on tradesmen were "increasing to a staggering extent."

It is blackmail on the lines of the "racketeering" which has been so successful in America. The people who are suffering are tradesmen like fishmongers, grocers, etc., who supply large West End hotels and clubs. They are approached by a "dummy," who asks for a commission on goods supplied, on behalf of "members of the staff." If the tradesman refuses to pay, something goes wrong with the quality of the goods.

There are cases in the League's dossiers where food supplied has been tampered with and the tradesman has lost a lucrative customer. Large hotels dare take no chances. They don't want "to be mixed up in anything."

★ The Retail Trades Association has recently circularised all its members about the growth of blackmail practices in large undertakings like chain stores and restaurants. A common trick is the "false arrest" claim. A woman buys, say, a pair of stockings and gets a receipt at the cash desk.

But, saying, perhaps, that she is going to put them on in the rest room, she stops the assistant from wrapping them up. Then, in another part of the store, she "puts over her act." She ambles about furtively with the stockings showing in a handbag or from her pocket. She handles goods at some of the counters, making nervous, hesitating glances to left and right. When she judges she has attracted enough attention to herself, she makes a bee-line for the door.

Of course, a house detective is there before her. There is a scene, and interviews in the manager's office. Sometimes she can hold up the production of the receipt until the police arrive. Then, of course, there is another scene. And the store is often glad to compensate for her damaged feelings and to save publicity.

And some of the big restaurants have had too many "indignant" customers who have found injurious articles in their food.

Rackets like these are being worked too often and on too big a scale for them to be merely the efforts of individual crooks. There is a mind and organisation behind them.

And so because the blackmail problem is so serious there has been this recent series of Home Office conferences between the police and legal authorities.

Two practical results may be expected shortly from those conferences. One is that the Post Office will issue orders insisting on the production of identity proofs by all who call for Poste Restante letters. And the other is a tightening of police registration of London's 5,000 "accommodation addresses."

★ Both of these are the communication channels most commonly used by the blackmail gangs.

The police need these measures to strengthen their hands in what for them has been a losing battle against the most dastardly of all evils.

And they should be given these measures as part of the great West End "clean-up" campaign, which began with the drinking clubs, "bottle parties" and other night-life haunts—and will end with them.

Next Week:

Traffic In Women

Lesson to Learn

"BROOK COTTAGE" was flooded. The surrounding fields and the garden were like a lake. Father came down the stairs soon after dawn only to find the front parlour a pond, the water a foot deep in the kitchen. Boots and shoes and utensils somewhere—swamped.

The same story everywhere in recent weeks, and more to follow, without a doubt. All the way down through Hants and Berkshire, in the Fens, on the flats of Essex, in many parts of Lancashire. Bad sanitation the cause of it.

Lack of drains, lack of sewerage, lack of the very first essentials to civilisation. The result is told in the story of ill-health, rheumatism, lumbago and gout. The ancient Romans could have taught modern builders and local authorities a lesson or two in sanitation.

But the family living in "Brook Cottage" can't afford to wait till jerry-builders become masters of their art. It'll probably be years before any move is made to better their conditions.

The damage caused has been a heavy drain on their resources, but as they were registered readers we were able to send them a cheque under our Free Insurance scheme, which provides benefit for such damage. Turn to page 5 and find the coupon.

YOU HAVE BEEN WARNED BY RADIO

Professor Hilton, on November 19th, 1936, from the B.B.C. broadcast a warning. The warning was to the effect that while there are many really good and reliable Colleges teaching by correspondence, there are many others which are colleges by name only. He said some so-called colleges rented a couple of rooms in a large building in a well-known street. Some made great promises which they did not intend to fulfil. Some claimed successes they could not prove. In some cases the names of prominent men were quoted who were in no way connected with the working of the College.

NOW BE ADVISED BY ME

The big name of a College is no proof of its national standing. The Bennett College has been established over 30 years and our entire building is devoted to Bennett College work. No other business of any kind is either on or attached to the Bennett College. We have seating accommodation for over 10,000. We have a permanent staff of over 190 people on the College premises. Our Professional Staff have all passed their examinations, and our tutors are all experts in their own specialised work. We do not send out any home-work to be corrected by tired, spare time tutors. All students' homework is corrected on the College premises the same day that it arrives, and is returned by evening post. This College is Technical, Scientific, General and Commercial, thus enabling us to cater for all requirements: this is important to Cost and Works Accountants, and all who have to deal with rate-fixing, machining-allowance, and it is also of great importance in many of the Civil Service Examinations. This is an entirely British College. Most of our textbooks are written on the College premises by our professional staff, especially for tutorial purposes. Our tutors specialise in teaching students for the examinations they themselves have already passed.

THERE IS NO OTHER COLLEGE IN THIS KINGDOM THAT CAN CLAIM ALL THE ABOVE ADVANTAGES

It is not necessary for students to attend the College: we can send exactly the same tuition to you by post for a reasonable fee payable monthly. Anyone who reads the journals knows that there are many things advertised that one can study, and any kind of study is good. It is training for the brain: but the best thing to study, surely, is a course specially prepared to teach your own vocation, or prepare you for the examination which you have in view. Knowing that you are master of your job gives you self-confidence and personality, but a Diploma from a College is absolute proof of your efficiency. We have agencies in all English-speaking corners of the world. The nature of our business makes us keep in touch with employment requirements in all parts of the world, therefore we specialise in preparing students for the good positions which we know exist, and for all worth-while examinations.

We are prepared to produce on demand over 10,000 unsolicited testimonials from successful students, or in default we will hand over £100 to charity.

THE ABOVE VAST ORGANISATION CAN HAVE BEEN CREATED ONLY BY THE SUCCESS OF OUR STUDENTS

If it is your desire to make progress and establish yourself in a good career, write to us for free particulars on any subject which interests you, or if your career is not decided, write and tell us of your likes and dislikes, and we will give you practical advice as to the possibilities of a vocation and how to succeed in it. You will be under no obligation whatever. It is our pleasure to help. We never take students for courses unless we feel satisfied they are suitable.

LET ME BE YOUR FATHER

Let me tell you how to make a success of your career.

If your future is undecided or appears unsatisfactory, let us talk it over together. I want to help, and it will cost you nothing to get my help, you will be under no obligation whatever.

DO ANY OF THESE SUBJECTS INTEREST YOU?

Accountancy Exams.
Advertising and Sales Management
A.M.I. Fire E. Exam.
Applied Mechanics
Army Certificates
Auctioneers and Estate Agents
Aviation Engineering
Banking
Boilers
Book-keeping, Accountancy and Modern Business Methods
B.Sc. (Eng.)
B.Sc. (Estate Management)
Building, Architecture and Clerk of Works
Cambridge Senior School Certificate
Civil Engineering
Civil Service
All Commercial Subjects
Commercial Art
Concrete and Structural Engineering
Draughtsmanship, all branches
Engineering, all branches, subjects and examinations
General Education
G.P.O. Eng. Dept.
Heating and Ventilating
Industrial Chemistry
Insurance
Mathematics
Matriculation
Metallurgy
Mining, all subjects
Mining, Electrical Engineering
Motor Engineering
Motor Trade
Municipal and County Engineers
Naval Architecture
Pattern Making
Police, Special Course
Preceptors, College of
Pumps and Pumping Machinery
Radio Service Engineering
Radio Communication
Road Making and Maintenance
Salesmanship, I.S.M.A.
Sanitation
Secretarial Exams.
Sheet Metal Work
Ship-building
Shorthand (Pitman's)
Structural Engineering
Surveying
Teachers of Handicrafts
Telephony and Telegraphy
Transport Inst. Exams.
Weights and Measures Inspector
Welding
Wireless Telegraphy and Telephony
Works Managers

If you do not see your own requirements above, write to us on any subject. Full particulars free.

The Bennett College

Dept. 31, THE BENNETT COLLEGE, SHEFFIELD

KEATING'S KILLS

ANTS
MOTHS
BEETLES
FLEAS *etc.—even bugs*

● For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. *Kills Green Fly.*

—But it must be KEATINGS

Cartons 2d., 6d., 1/-. Powder Flasks 1/-

READ THIS WOMAN'S TRAGIC STORY

how neglect of simple health precautions RUINED HER LIFE!

"What chance have I of happiness now? I can never marry—no man could look at my disfigured face without a shudder. It began with a tiny scratch on my skin—not worth bothering about, I thought. But dirt got in—and this is the result! Too late I learned about Family Health Soap. Too late I have discovered that its antiseptic lather is a safeguard against dirt and its dangers."

DON'T GIVE DIRT THIS CHANCE

Even the tiniest speck of dirt may carry germs, germs which lead to dire results and to skin disfigurement. Your protection is to take no chances. And to take no chances now—before it is too late. Guard against deadly dirt contamination; use Family Health Soap. With its antiseptic qualities, its rich lather removes dirt and the germs that go with it.

TINY SCRATCHES NEGLECTED FILL THE HOSPITALS WITH SERIOUS CASES

BE WARNED IN TIME!

Don't delay. To-day is the latest you can leave it. You cannot afford to run risks with precious life and health. Get a tablet of Knight's Family Health Soap to-day—and use it *daily!*

3d. PER TABLET DOUBLE TABLET CARTON 6d.

PROTECT YOURSELF WITH FAMILY HEALTH SOAP

KH 12-97 JOHN KNIGHT LIMITED—SOAP MAKERS SINCE 1817

Can YOU do this?

Put the "young-uns" in the shade

"Over 50" should yet be good for years of splendid health, a total stranger to middle-age "spread" with its aches, pains and grouses. But to keep as fit as this you *must see that your system is regular*—regular as the clock. So remember your Beechams Pills, the Golden Rule of Health for ninety years.

Yes!—if you keep regular with BEECHAM'S BRAND PILLS

Purely Vegetable ... *Worth a Guinea a Box*

When you buy goods that are advertised in "John Bull"—you get the Very Best!

The "John Bull" Guarantee appears on page 5.

Help Kidneys

Clean Out Poisonous Acids

Your Kidneys have nine million tiny tubes or filters which are endangered by cheap, irritating drugs or neglect. Unknown to you, weak Kidneys may be the real cause of your Getting Up Nights, Nervousness, Dizziness, Swollen Ankles, Bladder Trouble, Headaches, Backache, Rheumatism, Leg Pains, Circles Under Eyes, Dry, muddy Skin, Acidity, Burning, Smarting, or Lost Vigour. Don't take chances. Your life may be in danger. Get the Doctor's guaranteed prescription Cystex (Sis-tex) from any chemist. £1,000 deposited with Westminster Bank, London, backs up Cystex Guarantee to bring new health and vitality in 48 hours, make you feel 10 years younger and to cure troubles in 8 days or money back on return of empty packet. Get Cystex to-day.

X FALSE TEETH

held firmly with utmost COMFORT AND CONFIDENCE

if sprinkled daily with Kolynos Denture Fixative.

Sold in patent sprinkler for carrying in pocket or handbag 1/3, large Tin 3/3. A boon to singers, speakers, clergy and business men. Denture Brushes free—cash coupons with each tin. Sample of Kolynos Fixative Free from Kolynos, (Dept. F. 17C), 12, Chenies St., London, W.C.1.

KOLYNOS DENTURE FIXATIVE

Pronounced 'FEN-ZIK' Brand

Phensic

...for 'FLU, COLDS HEADACHES AND RHEUMATIC PAINS

If you are feeling feverish, "down", full of aches and pains, get Phensic! Take Phensic to eliminate COLD and 'FLU poisons, to reduce temperature, and to BANISH every kind of NERVE PAIN and RHEUMATISM with speed and absolute safety. No dangerous after-effects. Phensic cannot harm the heart. Used DAILY by Doctors, Specialists, Nurses.

Prices: 3d., 6d., 1/3, 3/- and 5/-.

Phensic

THE NATIONAL SPECIFIC

Models from £3.19.9 or 2/- weekly

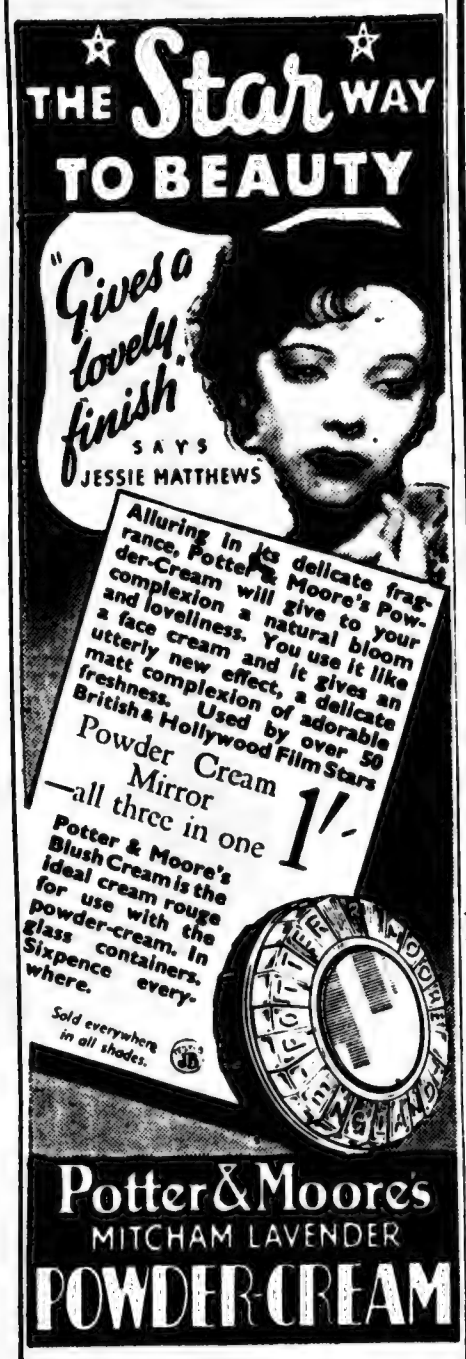
CHAS. DAY MANUFACTURING CO. LTD. DAYTON WORKS, PARK ROYAL, N.W.10.

DAYTON Write now for Catalogue!

DHB

DON'T WORRY ABOUT COLDS

EAT NUTTALL'S MINTOES & KEEP WARM PER QR 4d


THE Star WAY TO BEAUTY
"Gives a lovely finish"
SAYS JESSIE MATTHEWS
Alluring in its delicate fragrance, Potter & Moore's Powder-Cream will give to your complexion a natural bloom and loveliness. You use it like a face cream and it gives an utterly new effect, a delicate matt complexion of adorable freshness. Used by over 50 British & Hollywood Film Stars
Powder Cream
Mirror
—all three in one
1/-
Potter & Moore's Blush Cream is the ideal cream rouge for use with the powder-cream. In glass containers. Sixpence everywhere.
Sold everywhere in all shades.
Potter & Moore's
MITCHAM LAVENDER
POWDER-CREAM

CHILD'S BEST LAXATIVE

Don't rush to extremes when you realise suddenly that your child's bowels need opening and give him a strong dose of medicine! The best way to relieve a child's tender little bowels is the *natural* way.

'California Syrup of Figs' is the gentlest, safest laxative you can possibly give a child. It starts an easy bowel movement that carries away all the poisonous contents of the bowels—all the hard, pent-up matter and half-digested food that makes him feel so miserable.

In a few hours when the child's bowels have been relieved, when he's had a thorough but gentle internal cleansing—the difference in him is amazing. He's bright and cheerful again, full of energy. Always give a little 'California Syrup of Figs' when you think your child is "stuffed up" after missing a day. 'California Syrup of Figs' is a pure fruit laxative. It never "over acts," never causes the slightest discomfort—it is always kind to a child's extra sensitive little inside.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well.

'California Syrup of Figs' is recommended by doctors and nurses and is sold by all chemists 1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

WHEN TO TELL

Other People's Secrets

Should a man stand by and see his friend's home wrecked, or should he tell? Here are some circumstances which answer both sides of the question

HUMAN DOCUMENTS

By Philip Inman

IT is regarded as sound advice to say, "Never interfere in the affairs of other people." In a number of cases that is easier said than done. "It is not my business, I know," says one of my correspondents, "but how can a man stand by and see a home deliberately wrecked." Here is his letter:

I have a stiff problem on my mind and as I cannot see any way of solving it without disastrous results I am appealing to you for advice.

I have a lifelong friend who is married and has two little girls, both attending school. He is in a steady position but only gets one free evening a week. I am sure he has never had any reason to suspect his wife, for they always seem happy together.

But about five weeks ago I discovered that she was carrying on with another man while her husband was at work in the evenings. I decided that as a friend of long standing I would talk the matter over with her. After some hesitation she admitted that this affair had been going on for six months.

I pointed out the stupidity of it and the serious consequences that she and the children would have to face if her husband were to find out. She promised to put an end to it and I assured her that I would not divulge her secret.

She has not kept her word, however, and as I value her husband's friendship so much I find myself in a quandary.

All honour to this man for his efforts to prevent a domestic tragedy. His first attempt, alas, has failed. What can he do now? I suggest that he should see that woman again and try to find out why she has not kept her promise. It may be that she is being badgered by the other man.

If that is the case, then I think my correspondent might continue his good work by taking one further step. He could see that fellow and in the first place appeal to his better nature. He can point out what harm he is doing, not only to the husband but to two innocent children.

I hope that as a result he will break off the association. Should that fail, then I think he would be justified in threatening to tell the husband the whole story. If, however, the wife is deliberately encouraging the affair, then she must indeed be a bad lot and worthy of no consideration. I wonder if that husband has a brother or a near relative in whom my correspondent can confide? The disclosure, if it has to be made, will come far better from one of his own folk rather than from a friend.

I should like to feel, however, that this man's laudable efforts will be crowned with success. And that the two concerned, having been warned of the red light, will see the danger and steer clear of it.

My next correspondent finds herself in a similar predicament. Here is her story:

Some months ago we moved to a new house and I became friendly with my neighbour. I discovered that she was a stranger to our town and I tried to help her. A few weeks passed by and she opened her heart and told me her troubles. She is only twenty-six and yet her married life of seven years has been terribly unhappy.

She has had three children and two of them have died, the remaining one being now three years old. From the very first her husband has treated her badly. He never takes her out nor will he even look after the child for one night a week so that she can have a change, and yet he himself is seldom at home.

His wife has found photographs of girls in his pockets, and when she asks, "Where do you go every night?" he replies bluntly, "Mind your own business."

I might add that only the other day my husband and I were coming home rather late and we saw him with a young girl clinging to his arm.

His wife tells me that he is making life unbearable and has asked me what she ought to do. I know you have advised readers in very ticklish problems, and I should be so glad if you could assist me as I would very much like to help her.

I sympathise with my correspondent in her desire to help her unhappy neighbour. But I do not recommend direct intervention by her. If she attempted to intercede with that husband she would undoubtedly be met with the reply he gives to his wife—"Mind your own business." And it might have the opposite effect to that which she desires, for he would probably add to his other cruelties that of taunting his wife with tale-telling.

Yet such things cannot go on much longer. My correspondent does not want to be classed as a busybody and a mischief-maker, and so she must act very tactfully. I take it that her neighbour has no relation who could act on her behalf and that she is dependent upon her husband for the maintenance of herself and her child.

If that is so, the best solution would be for her to see the court missionary and explain her troubles to him.

If there is no hope of effecting a better understanding and a separation is the only way out of the unhappiness, then he would advise that young wife what to do. My correspondent should make this proposal to her.

In many of these problems my readers are not anxious to interfere. They are simply prompted with the desire to do what is right. Here is a case in point.

This woman writes to tell me that she married a widower who had a family by his first wife. One of the girls gave birth to an illegitimate child [illegible] years ago and my correspondent has brought this little boy up as her own. The girl concerned is now thirty years old and she has had two offers of marriage, but when she disclosed to the young men the truth about her past life both of them refused to have anything more to do with her. The letter goes on:

Now she has met another young man, and last week he asked my husband's consent to an engagement. She has begged me to keep her secret from her little boy, for she fears that if he is told about it he will cool off like the others have done.

I feel myself that I ought to tell him about it, but if I do I know she will be very cross with me, and I have always been on the best of terms with all my step-children. Will you please give me your advice as to whether I should tell him or keep silent?

I certainly do not advise this woman to take it upon herself to tell that young man. If she does so, not only will she be accused of unwarranted interference, but if the relationship is broken off she may be blamed by both sides. And it may cause a great deal of ill-feeling in the family circle.

After all, her stepdaughter is not a child and she must make the choice. If she marries without disclosing her lapse she is responsible for any consequences that may arise afterwards.

My correspondent can do two things. She can talk to that girl and try to persuade her to tell him herself. She can point out that it is not right for husbands and wives to have secrets of this kind and that it might lead to endless trouble later on if he were to learn of it from outside. And she can offer to assist her once the disclosure has been made.

She could plead with the young man to forgive and forget. She could emphasise that her stepdaughter was only young at the time, that she has never ceased to regret it and that ever since she has lived a straightforward and decent life.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

Your LAST *Chance*

If you have not yet applied for JOHN BULL's historic Coronation Presentation to its readers, "The Coronation Book of King George VI and Queen Elizabeth," do so at once. The closing date of the offer is extended to March 23.

You would consider this book a bargain for £1 1s., yet it is yours, if you act at once, for only 2s. 10d., plus 1s., which includes carriage, packing and insurance.

Find the Final Reservation Forms which appeared in last week's JOHN BULL and post them to-day.

Indoors 5 months with

RHEUMATISM

Now walks 3 miles a day

Everyone who suffers from the sharp agonies of Rheumatism should read how a Belfast lady made a remarkable recovery from this crippling pain. Her condition was serious.

"I was so ill with Rheumatism in my knees," she writes, "that I was not out of the house for five months last winter. I got everything that could be thought of, then I happened to meet a friend who told me about Fynnon Salt. I have taken about five tins and am so much better that I can walk 3 to 4 miles and am getting better every day."

Isn't that a marvellous recovery? Yet it is happening to hundreds of rheumatic sufferers after taking Fynnon Salt regularly. This is why. Those sharp, jagged crystals in the blood that cause Rheumatism are due to an excess of uric acid in your system. Fynnon Salt neutralises this uric acid by using Nature's own weapons—the mineral salts of the earth. A teaspoonful of Fynnon Salt in water equals in medicinal effect three large glasses of natural mineral waters. You cannot have Fynnon Salt *and* Rheumatism! So start taking Fynnon Salt every day. 1/3 at all chemists

The Wonder Tablet

Take it!

—And Stop Limping

BAD CIRCULATION is the root cause of all leg troubles. A sluggish circulation means the slowing up of every vital process of the body accompanied by loss of muscular tone; a state in which normal health becomes impossible. Veins, arteries and heart are all affected, the veins in the legs most of all, and, sooner or later, some form of leg trouble is bound to develop. A good circulation is the real basis of sound health. It is a physiological fact, not generally recognised, that bad circulation, causing as it does a deficiency of oxygen in the blood and tissues, is the real cause of rheumatism.

Revitalising the Blood-stream

By its wonderful influence on the nutritive and regenerative properties of the blood, Elasto, the new Biological Remedy, restores muscular tone to the heart and elasticity to the veins and arteries, thereby re-establishing normal circulation and actually restoring the natural power of healing to the blood. Prepared in small, delicate, tablets by a special process, Elasto dissolves instantly on the tongue and is absorbed directly into the blood-stream through the tiny glands of the mouth and throat. Elasto is not a drug, but a vital cell-food which, given in quite small doses, exercises a profound influence on metabolism—the natural processes whereby your daily food is converted into material for the repair and renewal of living tissue. Every sufferer should test this new Biological Remedy which quickly brings ease and comfort, and creates within the system a new health force; stimulating the growth of new, healthy tissue-cells to replace worn-out and disease-damaged tissues, increasing vitality and bringing into full activity Nature's own great powers of healing. Nothing even remotely resembling Elasto has ever been offered to the general public before; it is the pleasantest, the cheapest and the most effective remedy ever devised.

Take Elasto for varicose veins, bad leg, eczema, phlebitis, heart troubles, gout, rheumatism, piles, hardened arteries (Arterio-Sclerosis), and all disorders due to bad circulation.

Read What Users of Elasto Say:

"*No sign of varicose veins now.*"
"*Elasto put new life into me.*"
"*As soon as I started taking Elasto I could go about my work in comfort, no pain whatever.*"
"*Cured my swollen legs although I had been suffering for years.*"
"*My Doctor highly praises Elasto.*"
"*Now walk long distances with ease.*"
"*Elasto has cured my bad legs.*"
"*Cured my rheumatism and neuritis.*"
"*Now free from piles.*"
"*I feel 10 years younger.*"
"*Varicose veins quickly cured after 12 years of useless bandaging.*"
"*All signs of phlebitis gone.*"
"*Completely cured my varicose ulcers.*"
"*Elasto tones up the system and cures depression.*"
"*My skin is as soft as velvet.*"
"*Rheumatoid arthritis gone. I have never felt better.*"
"*I had suffered for years from a weak heart, but Elasto cured me.*"
"*Cured my sciatica 12 months ago; still quite fit.*"
"*The stinging sensations I used to get in my left arm and leg are quite gone and my general health is much improved.*" *Etc.*

Send for Your Free Sample of Elasto To-day!

Simply fill in the coupon below and post it, without delay, to: ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C., and you will soon be saying, as thousands of others have already said—"I wish I had known Elasto before."

COUPON *for Free Trial Sample of Elasto* ★

ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....
(Please print in capital letters).
ADDRESS .....

"J.B." 20.3.37 .....

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

EX-SOLDIER'S

20 YEARS OF PAIN!

A Legacy of The Great War

Suffering Bravely Endured

NOW ENDED

By Dr. Cassells Tablets

(From Our Own Health Investigator)
Canning Town, Tuesday.

Many thousands of Great War warriors brought home with them painful and crippling memories of their battle-field years.

A notable instance is that of Mr. William Hay, of 107 Kildare Road, Canning Town, E.16.

Spotting a really interesting human story, I journeyed to Canning Town, and listened to a most thrilling account of pain bravely endured for weary years until Dr. Cassells Tablets effected a complete restoration.

STARTED IN 1917

"I am more than pleased to express my thanks to Dr. Cassells Tablets," was Mr. Hay's opening remark.

"When did your trouble start?" I queried.

"I trace it back to 1917," he answered, **"when in Salonica I had a very bad attack of Malaria, from which followed such nervous weakness that they sent me home.**

"They patched me up a bit, and then sent me off abroad again, but nothing overcame the utter prostration of the nerves.

"I had to 'pack up' once more, and as the years went by my nerves got more irritable and unreliable.

"Heights were a terror to me; traffic and moving objects made me feel dizzy, and I hated to be alone.

"Yet still I struggled on though greatly worried because of the importance of my civil life duties."

"And then?" I interjected.

AN INSPIRATION

"Then I had an inspiration," said Mr. Hay, **"for, as I had heard of some wonderful work done by Dr. Cassells Tablets, I made up my mind to take a course. This was what I should have done long before, because I'm better than ever I was in my life.**

"To-day I eat, sleep and do my job without any fear of pains.

"My nerves are as steady as a rock, and as I am a Railway Signalman in a fairly large box—this means the world to me, for I am free from the slightest trace of 'Nerves' and their attendant weakness.

"My blood is pure, stomach always works well, digestion is A1."

With this opinion I agreed, and Mrs. Hay contentedly added,

"My husband is one of the best recommendations for Dr. Cassells Tablets."

Every day thousands of people are benefiting from the marvellous formula known to fame as Dr. Cassells Tablets. No suffering man or woman should deny themselves the glorious health which Dr. Cassells Tablets can so surely bring! If YOU are a victim of—

HEADACHES	**PALPITATION**
BACKACHE	**HYSTERIA**
IRRITABILITY	**INDIGESTION**
NEURALGIA	**NERVOUS BREAKDOWN**
SCIATICA	**NEURITIS**
DEPRESSION	

get a bottle of Dr. Cassells Tablets NOW!

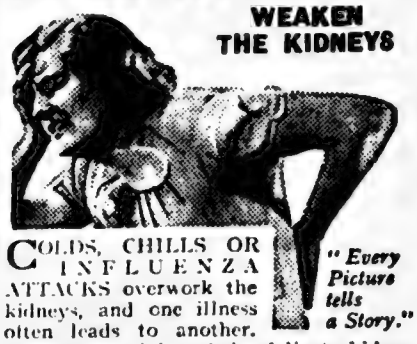
Nerve Weakness is at the bottom of a vast amount of health troubles. It affects every function of the body. But notice the difference which Dr. Cassells Tablets bring about. As they soothe, strengthen and tone the whole nervous system, so does every part of your body benefit.

Dr. Cassells Tablets are the complete treatment . . . they strengthen the nerves whilst they rejuvenate the whole body. Do not suffer longer, begin to take Dr. Cassells Tablets TO-DAY!

From All Chemists
6d., 1/3, 3/- & 5/-.

Dr. CASSELLS BRAND TABLETS

COLDS AND CHILLS WEAKEN THE KIDNEYS



COLDS, CHILLS OR INFLUENZA ATTACKS overwork the kidneys, and one illness often leads to another. When the activity of the delicate kidney filters weakens, impure blood carries poisons to all parts of the body. Backache, bladder weakness, disturbed sleep, painful muscles and joints, swellings and nerve pains make life a misery. Take Doans Backache Kidney Pills before you feel any worse. They stimulate the kidneys, relieve the pain, and prevent the onset of rheumatism, lumbago, sciatica.

"Every Picture tells a Story."

A Wreck of my former Self

Mrs. A. Watson, "Haysville," London Road, Biggleswade, says:—"For seven weeks I could hardly move. Fearful pains in the back nearly doubled me up. My hands and ankles were swollen, and I seemed to lose control of the bladder. There was gravel and a scalding pain in relief. I was a wreck of my former self.

"Doans Backache Kidney Pills were the making of me. Although my case seemed chronic, I lost my backache and could work with ease.

(Signed) A. Watson."

Get rid of Kidney Troubles, Backache, Stiff, Swollen Joints, Urinary Troubles, Disturbed Rest.

Ask your Chemist for

DOANS Backache Kidney Pills

BETS by POST

FIRST FAVOURITES ACCEPTED
AS SINGLES, DOUBLES & TREBLES
NO LIMIT
up to ANY AMOUNT
40 YEARS REPUTATION for WINNINGS & RETURN

Send for the SPORTSMAN'S COMPLETE SERVICE RACING FOOTBALL GREYHOUNDS

LETTER COMMISSIONS
bearing a time stamp not later than the set time of any race will be on at
FULL STARTING PRICE
or Totalisator Returns as desired
in accordance with rules.

Registered Letters must be posted overnight.

Send Your Bets to the Big Two

Please send your terms of business.
I am over 21 years of age.

Name .....
J.B. 20/3/37.

Address .....

Town .....

County .....

DAVID COPE
& ALFRED H. MAURICE LTD
227 BATH ST. GLASGOW C.2

OUR READERS WRITE ABOUT . .

Plain English—Puns—and Poultry Medicine and Metal Clothes and Colours

THERE is acute shortage of iron and steel. Last year the output of pig-iron in Britain was 7,600,000 tons, but the present demand is for 14,000,000 tons yearly.

The obvious remedy is to restart the large number of iron-ore mines which have been allowed to fall derelict.

But the best idea that the combined intelligence of the Cabinet can produce is to remove the duties on foreign pig-iron.

As there is a world shortage, what on earth is the use of abolishing duties on a non-existent supply?—GEORGE NORMAN, Surveyor, Commercial Road, Bournemouth.

Nine months ago the Board of Trade appointed an advisory committee to deal with possible iron and steel scarcity. While men starve and the nation waits, that lethargic body is still fooling.

Lame Excuse

USUALLY after a school's medical examination the doctor finds it necessary to communicate with the parents of some of the children.

His written reports—generally only dealing with something trivial or giving simple advice—are handed over by the teacher to the children to take home in coloured envelopes.

Often the result is that the boys and girls who are seen to receive the envelopes are shunned by their classfellows, who suppose that they have been found to be infected with some disease.

I am a schools' visiting nurse and see the consequences daily.—Miss S. R. L. FAYRE, Gorton, Manchester.

Board of Education says that expense of posting reports would not be approved by the Public Auditor!

Her Mistake

YESTERDAY my sister-in-law saw a man lying full length on his side on the pavement and seeming, from the contortion of his features, to be in great pain.

She rushed up, bent over him and asked if he was ill.

"Never felt better, lady," he replied.

Then she observed that one of his arms was in a narrow hole in the pavement. He was the local waterman—wrestling with a stiff water-cock!—J. SIDLOW, Pine Street, Lower Broughton, Salford.

Anyhow, her tap of sympathy was easy to turn on.

Race with "Silver Ring"

Royal Mail—Good!

A READER asks why I have stuck to Royal Mail for the National in view of the two recent defeats of the Wroughton 'chaser.

The reply is: Royal Mail is a perfect jumper and, provided his stamina lasts, should get round Aintree.

How many people recollect Kellsboro' Jack's year? I saw him trounced at Newbury in February and he was literally tailed off in the Cheltenham Gold Cup a fortnight before the big 'chase at Liverpool, but he jumped the rest off their feet in the Grand National.

I suggest that Lobau may win the Liverpool Hurdle and Duan-Mor the Foxhunters' 'Chase.

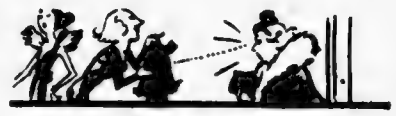
Flat race selections will be coded.

"SILVER RING'S" CODE

The Code covers racing from Thursday, March 18, to Wednesday, March 24.

B A K X U Z R 98 N 96 G E D V H J I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: N95SMEU would read TAKE MY. Where a double letter occurs in the name the figure 2 is substituted. KXT295 would read SONNA.



Grievance

WHY are outsize women's garments—from W-X to O-S—invariably made in the dullest colours, the dowdiest patterns and on the most ungraceful lines?

Our slim and graceful sisters are offered a gay abundance of colours and shades in frocks, overalls, suits and coats.

The outsize system may be all right if one is stout and sixty, but it is anathema to the "thick and thirty," of whom I am one. And we have to pay so much more!—INA STEWART, Cluny Place, Edinburgh, 10.

Makers of "ready mades" still insist that lightness and brightness must emphasise plumpness.

Too Revolutionary

THERE appears to be an unfortunate but marked falling-off in the popularity of the Sunday Schools movement.

The children seem to be bored with the type of instruction which has not changed for generations.—E. WILLIAMS, Ceridwen Terrace, Pontypridd.

There is hostility to enlisting the aid of the cinema. Yet the Bible, and especially the Parables, teem with material for dramatic presentation.

Not For Him

IN all my forty years of life I have never tasted the breast of chicken.

In my boyhood the Victorian tradition survived that this portion was the perquisite of the head of the family.

Unfortunately for me, the custom seemed to change about the time of my marriage. In my own home and other homes I have visited the breast part is now always served to the women and children.—M. LINCOLN, Gilnow Road, Bolton, Lancs.

Count yourself lucky even if you only get the "parson's nose."

Demarcation

AT the Coronation of King Edward VII we were assembled at Mauritius awaiting inspection by the Governor of the island.

A tropical rainstorm broke with great suddenness. The rear rank soldiers, who were standing to attention four paces behind the front rank, had the remarkable experience of watching their comrades in front being drenched while not one raindrop fell on themselves.—SERGT.-MAJOR SHAW, Ballochgoy Terrace, Rothesay, Bute.

In Hyde Park, London, last week heavy snow fell on one side of the main avenue but none on the other.

Grim Tuition

WHILE my eleven-year-old son was at his homework I heard him muttering something about guns killing men.

Taking the text-book from him, I found that he was solving a problem set in these terms:

"If 30 guns in a battle kill 2,100 men, how many men would 210 guns kill at the same rate?"

What a picture to place in the mind's eye of a child!—W. A. GANE, Park Drive Road, Maldon, Essex.

It is parents' duty to report scandals like these to local Director of Education.

Recoil Argument

TWICE on the radio to-night different speakers have given an implied rebuke to pacifists by stating that most of them would spring to the defence of a child against a bully.

Of course they would. But in this case only the aggressor is in danger. In war, millions of innocent also suffer—H. E. HOLLIER, King's Road, Chanleigh.

The "bully and child" argument really provides an unanswerable point in favour of an international police force—the vision of all pacifists.

Enticements

THESE notices appear outside shops in one main street of the city:

Accumulator Charging—"Take 'em back alive."

Butcher—Don't be "cut up" about meat bills. Let us butcher you properly.

Shoe repairer—Our service is at your feet.

Fishmonger—"Plaice" your order here. We'll "fillet."

Grocer—Like Rasputin? No. I like tapioca, if bought at ——— ———.—SAMUEL MARKS, Sandown Terrace, Liverpool, 15.

Hairdresser suggestion – "We need your head to run our business."

The Annual

SPRING-CLEANING campaign is due to begin—a nightmarish and nerve-breaking adventure for so many.

I make it pleasant and easy by following four rules—resolving the plan of attack and sticking to it; making an early start each day, having a hot meal during the day (from tins); and—most important and effective—wearing a pretty overall and a coloured handkerchief over the hair.—MRS. LEON TONKIN, Broadway, Gillingham, Kent.

Where does Mr. Tonkin figure in the plan?

Plain Language?

ALTHOUGH I detest complicated legal phraseology, I disagree profoundly with the recent comment of Mr. Justice Bennett that the use of the phrase "and/or" in ordinary correspondence is superfluous and meaningless.

It makes for clarity of expression and simplicity of understanding.—G. W. DAINES, 33, Bow Street, London, W.C.2.

Perhaps—but do you prefer bread with butter and or jam?

We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.

Letters should be as brief, forceful and topical as may be.

Half-a-guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

The Quickest Way To Stop Indigestion

says Dr. Scott, M.D., Paris

is to remove the *cause* of the trouble—excess stomach acid. I find that this can best be done by taking after meals a little 'Bisurated' Magnesia. This preparation contains the quickest-acting and most effective antacid and stomach correctives known to medical science, a fact which was recently proved by X-ray experiments. I advise any of you who suffer from indigestion to get a bottle of 'Bisurated' Magnesia; you'll find that a small dose will stop stomach pain within two or three minutes.

Note.—We understand that 'Bisurated' Magnesia, the preparation referred to above, can be obtained at 1/3 and 2/6—powder or tablets—from any chemist.

The *Quick* Way WITH A Sore Throat

Rub on this SUPER-STRENGTH OINTMENT

At the first sign rub on this clean deep-healing ointment. It is *super-strength*, but will not burn or blister. It will make sure that your sore throat is gone by morning. It is the finest remedy you can use for Congestion, Chest Colds, Muscular Rheumatism, etc., so always keep a pot in the house. A sore throat may lead to 'Flu or even Pneumonia if neglected.

Naturally, *super-strength* Musterole costs a little more than ordinary preparations, but what are a few pence against its certain and almost instant relief?

MUSTEROLE
BRAND MUSTARD OINTMENT
PRICE 2/6

THIN WEAK NERVOUS RUN-DOWN!

You'll be amazed how quickly this easy way builds up rugged new strength, untiring energy, calm steady nerves and rich red blood. In 10 days, you must put on extra pounds of solid stay-there flesh (without use of drugs) or the TRIAL IS FREE.

'VIKELP' Tablets, amazing mineral concentrate from the sea, considered the world's richest source of essential life-giving organic minerals and assimilable food Iodine, correct systemic ailments and will give you the strong, muscular, virile body that makes 'He-Men' so admired

Here's new hope and encouragement for thousands of even "NATURALLY SKINNY," weak, worn-out, haggard-looking men and women whose energy and strength have been sapped by overwork and worry—who are nervous, irritable, always half-sick and ailing. Science says the principal cause of these run-down conditions is "GLANDS STARVING FOR ORGANIC MINERALS AND FOOD IODINE." When these glands do not work properly all the food in the world can't help you—it just isn't turned into flesh — and you stay skinny, pale, tired-out and run-down.

The most important gland — the Thyroid—which actually controls body weight and strength—needs a definite, evenly balanced ration of 12 *organic minerals plus natural assimilable* IODINE—(not to be confused with chemical Iodides which often prove toxic, nor mere Iodine fumes). To get an adequate supply of these essential life-giving minerals and food Iodine, take "VIKELP" Tablets—made of an amazing Pacific Ocean Sea Plant—now recognised as the world's richest source of these precious substances. After eating them for a few days the food you eat no longer clogs the system but turns to solid flesh; faulty metabolism, constipation, gastritis, goitre, rheumatism and systemic illnesses are corrected or disappear entirely. Try them for only 10 days, and if after taking them you do not feel wonderful, sleep, eat and work better and have not gained extra lbs. (8-9 lbs. not uncommon) *the trial is free!* If your dealer cannot supply you, send 1/9d. for 40 tablets, or for the more economical sizes, 3/6d. for 100, 6/9d. for 225, or 17/6d. for 675 tablets, to Dept. J.B./33, Health Products Laboratories Ltd., 10, Henrietta Street, Cavendish Square, London, W.1.

For rich supply of	Corrects
Iodine ..	Goitre, skinniness, low vitality, bad skin, faulty metabolism, nerves.
Iron ..	Anæmia, headaches, weakness.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema.
Phosphorus	Mental exhaustion.
Sodium ..	Stomach, kidney, bladder troubles, rheumatism.
Potassium	Constipation, acidosis, bad heart.
Magnesium	Underweight, skin diseases.
Sulphur ..	Constipation, blood, liver disorders, nerves.
Manganese	Anæmia, gout, debility.

VIKELP
Trade Mark
HEALTH and BODY BUILDING Tablets

(Plus 6d. Postage)
Try on this smart matron's Spring Coat in your own home. Note the slenderising lines, feel the cloth, judge the remarkable value.

1 GUINEA ONLY *The Price?*

If you prefer, after paying your 2/- Deposit, no further payment need be made for a month. Balance would then be paid 3/6 monthly.

NO EXTRA CHARGE For Easy Payments

Cut specially for the 'not-so-slim' in ribbed woollen Cheviot cloth. D. B. style, and lined art silk. Choose **NAVY, BLACK, BROWN or CORONATION BLUE**

Fittings: Hips 40-54 ins. Lengths 44-50 ins. (A short time is required for making.)

Also length 32" Price 23/6 4/- deposit, 4/- monthly.

This genuine offer is made without the least obligation to purchase. If not satisfied simply return coat and we refund your deposit.

COUPON

Please send me Coat DC 62

COLOUR

Bust	Hips	Length

Model DC 62

Fill in Coupon and enclose crossed Postal Order for deposit and 6d. postage with full name (*Mrs. or Miss*) and address (*Overseas full cash only*). J.B.20/3/37

AMBROSE WILSON LTD
309 Ambrose House,
60 Vauxhall Bridge Road, London, S.W.1.

Brought me

WONDERFUL CURES of BOILS ULCERS & CARBUNCLES

writes Nurse J.B.

Nurses know that LION OINTMENT never fails! Quickly brings the inflammation out; then forms a clean new healthy skin from underneath. Soothes the pain as it heals. Safe and sure.
90 years old, but still there is nothing to beat it. Get a box now—and keep it always handy for emergencies.

SEPTIC WOUNDS—"Acts like Magic." (Miss M.E.D.)
WHITLOWS—"Saved hand 3 times." (Mrs. C.P.)
BAD LEG—"Wonderful Way of Healing." (Nurse M.D.)

ABSCESSES PILES, BURNS, BITES 1/3

BURGESS' LION OINTMENT

From Chemists 1/3, 3/-, 5/- per box

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

5/- Monthly

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

OWN YOUR OWN RADIO

THE GRAVES S3 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 3-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments: 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. C. R. S. of London, writes:—"*The Wireless Set is an absolute marvel. Several persons who have seen and heard it all say what a lovely thing it is. You can put me on your list of selected customers, and I shall certainly recommend you to my friends.*"

Mr. J. O. of Birkenhead, writes:—"*I received the Wireless Set S3 Model, and to say I am pleased is putting it mildly. I was recommended to you by a friend who has had one of your Radios for 12 years and is still pleased with it. And now I think I can be a better friend to my friends by recommending them to you.*"

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

BIG CHEQUES WON IN CROSSWORD No. 53.

In connection with "John Bull" Crossword No. 53, the Adjudication Committee decided that the senders of the most meritorious Sets of Answers on one Square (see page 40) were the following six competitors:—

Mrs. M. Davis, 188, Borough High Street, London, S.E.1.
C. A. E. Jobbins, Top Flat, 28, Lee Park, Blackheath, S.E.3.
Mrs. L. Matthews, Douslaad, Yelverton, Devon.
S. C. Seely, High View, Malmesbury, Wilts.
J. Senior, 32, Wooley Hill, Selly Oak, Birmingham.
E. Turner, 522, Lytham Road, Blackpool.

Subject to the Terms and Conditions of the Competition, these competitors share the £900 First Prize and a cheque for £150 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize, must demand a scrutiny by not later than First Post, Tuesday, March 23, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 127 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive 15s. 9d. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

A useful Surprise Award for each of 749 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

FOUR-COUPON BONUS WINNERS IN CROSSWORD No. 50.—Two thousand two hundred and ninety-three competitors qualified to share the extra £250 offered and payments of 2s. 3d. have been despatched.

"CROSSWORD GAZETTE" BONUS WINNERS IN CROSSWORD No. 50.—One thousand four hundred and thirty-seven competitors qualified to share the extra £200 offered and payments of 2s. 10d. have been despatched.

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-

NERVOUS BREAKDOWN NEURITIS, INDIGESTION

Are you a victim of these dreadful maladies? You may be enduring endless suffering and misery, physical as well as mental. Do not despair. They can be relieved—surely. Read what Mrs. Lacy, 9, Belvoir St., Mapperley, Nottingham, writes:—

"I have been very ill with a Nervous breakdown, Neuritis on the nerves of the stomach and Indigestion and am pleased to say that after persevering with Vitadatio I am a different person. I strongly advise sufferers to give this strength giving medicine a trial."

If you are a sufferer do not give up hope, cases pronounced hopeless have yielded to Vitadatio.

TRY VITADATIO TO-NIGHT. There is no substitute for it. Write for free book of testimonials. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 2/- and 5/- per bottle or by post (6d. extra in U.K.) from **VITADATIO (121), ARMLEY, LEEDS.**

Vitadatio SEND FOR FREE BOOKLET

THE TORTURE OF RHEUMATISM

"I find Urace brand tablets excellent not only in allaying the acute pains of neuritis and rheumatism, but in improving the general condition in chronic cases."—Miss ——, Eastbourne.

Free sample from Newbery and Phillips, Ltd. 33m, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-

HUGE PENSION, CASH AND CORONATION RADIO OFFER FOR "JOHN BULL'S" CROSSWORD!

£6 MONTHLY FOR LIFE

PLUS

£500 CASH and

£10 CORONATION CHEQUE YEARLY commencing MAY 12 1937 Continuing for Life

FINE TRIPLE AWARD — OR ONE LUMP SUM OF £900 CASH

ALL-WAVE RECEIVER

—a superb "Ferranti" Model suitable for A.C. or D.C. current, presented with each Runners-up prize of £3 or over this week—

VALUE £9·19·6

£100 BETWEEN RUNNERS-UP

UNLIMITED SURPRISE AWARDS

To each sender of Award entry containing only one less meritorious Answer than Runners-up, we shall forward a special Surprise Award—to be posted simultaneously with publication of winning square in John Bull.

PRESENTED on this page is the fifty-sixth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

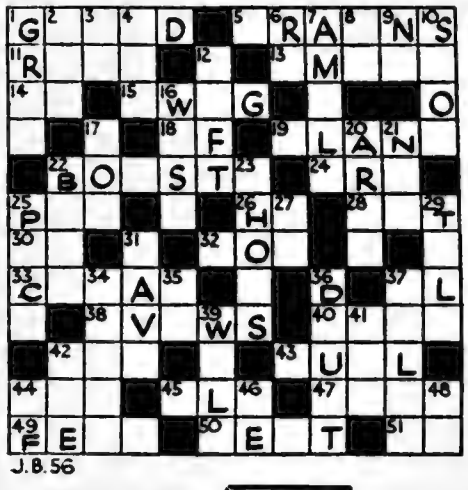
Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, April 8, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette" obtainable as instructed on page 43. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash or other prize will be allowed to one entrant upon one coupon.

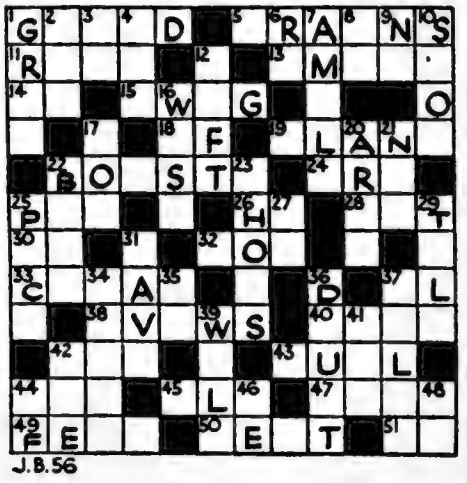
Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

ADDRESS ENTRY: CROSSWORD NO. 56, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.)

"JOHN BULL" CROSSWORD No. 56. Closing, SATURDAY, MARCH 27, 1937.



J.B.56



J.B.56

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED.....

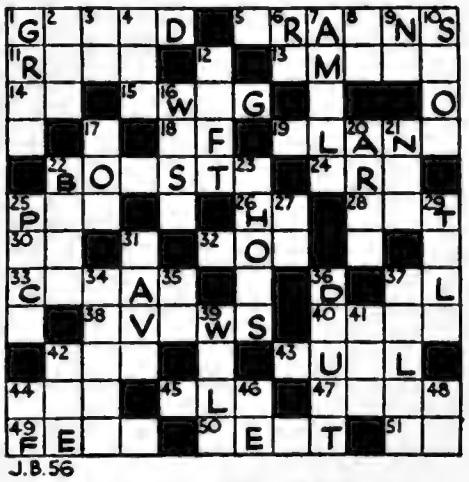
ADDRESS.....

.....

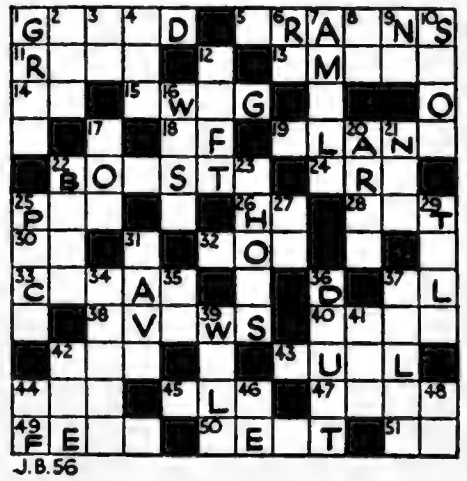
CUT AROUND THESE BROKEN LINES

CUT AROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 56. Closing, SATURDAY, MARCH 27, 1937.



J.B.56



J.B.56

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. value .....

No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED.....

ADDRESS .....

.....

MIGHTY CORONATION OFFER NEXT WEEK!

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, March 27.

2.—In addition to two sixpenny Entry Forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette" or any other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all), and Entry-fee of 2s.

Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, April 8. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, April 13, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the first prize be shared £900 cash will be paid instead of the Three-in-One Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

CLUES ACROSS.

1. Concert piano is usually one
5. It may be awkward if these run under a house
11. The Derby is a famous one
13. Little
14. Within
15. Small part of branch
18. In centre of cafe
19. Architect always takes this into consideration when planning factory
22. What average commercial poster does
24. Before in sphere
25. Greedy person
26. Bit of head from sherry
29. Came face to face
30. Common to goat and cat
32. Crushing one may be a painful affair
33. Wood used in making cigar boxes
37. At end of trial
38. Confesses
40. Capable
42. First number
43. Pilots must be experienced to take this on in mid air
44. Part of circle in arcade
45. Experience makes many a business man this
47. Want
48. Being off yours for long may make you weak
50. Capital is often this when country is threatened
51. Begins yodelling

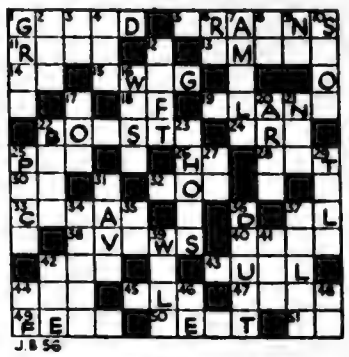
CLUES DOWN.

1. Usually reassures when things go wrong
2. Fled
3. Half acre in Blackpool
4. Fish are caught in this
6. Rise without vowels
7. Convalescent's first outing should not be more than this
8. Last two parts of aria
9. Beginning and end of novel
10. Stamp machine has one
12. You'll find suitable kind in big store
16. River picnic party should beware of this
17. Thick one usually takes a lot of getting through
20. Can be kept powerful by training
21. Indicates maiden name
22. What angler hopes for
23. Brightly coloured ones for women are seen everywhere
25. Rugby players should be equal to a good one
27. Head and tail of ewe
29. Is sometimes put round about a house
31. It's no use starting to do this when : any day comes
34. Waltz is one
35. Half rook, half crow
36. Discourage
37. Sally lives in one, says song
39. Besieged garrison needs strong one to hold enemy at bay
41. Insect which produces honey
42. Metal found in Mysore
44. Found in loaf and waffle
46. End of stye in eye
48. Perform any action in window

COPY SQUARES

These miniature reproductions of this week's puzzle are only to be used for keeping copies of your solutions, and are not accepted as entries.

NO CLAIMS REQUIRED

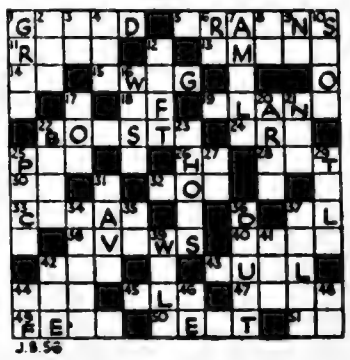


J.B.56

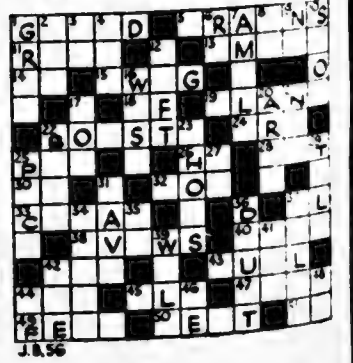
J.B.56

NEWSAGENT'S PRIZE

A special prize of £5 will be awarded to the Newsagent from whom this competition's First Prize-winner usually purchases his copy of "JOHN BULL." Should the First Prize be shared the £5 will be divided between sharers' Newsagents.

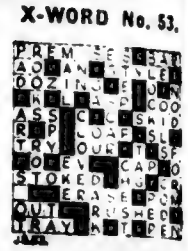


J.B.56



J.B.56

X-WORD No. 53.



Winners on page 39.

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square above.

One space is left blank to indicate that at this point SHOT and SWOT were regarded as apt words of equal merit.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using reservation coupon on page 43.

THE EDITOR LAUGHS LAST

POET (Retford).—"All seasons are alike to me." Have you ever tried to get by a ticket collector with an expired one?

O. T. (Swansea).—"All public speakers should try to electrify their audiences." A switch-over from gas.

HOUSEWIFE (Cheam).—"What goes best with cheese?" Our grocer thinks it is a nice, thick, heavy rind.

M. S. (Derby).—"My boy is as full of wit and humour as a stage comedian." Don't despair—he may improve later.

AUTHOR (Newark).—"Five days after my publisher had returned me my novel, he asked for it again, saying a mistake had been made." A rejection slip.

FIREMAN (Cornwall).—"I could only get out of the brigade by saying that I became giddy when climbing a long ladder." That was your escape.

M. H. C. (Crewe).—"I had half a dozen suits fit to wear until the moth got into the wardrobe." That made a hole in them.

A. G. M. (St. Helens).—"My wife puts dust-sheets over a lot of our furniture to prevent visitors noticing how shabby it is." In other words, just a cover-up.

M. A. (Rusholme).—"It is always interesting to know how you are regarded by your neighbour's wife." Through a chink in the curtains very often.

A. R. (Bristol).—"The agent wants a small deposit on an ideal house of the kind I have been seeking for years." Slight advance secures retreat.

LAWYER (London, E.C.).—"I doubt the legality of any marriage certificate drawn up over a blacksmith's anvil." You consider it forged?

STAGE MANAGER (West End).—"I experience no fear when looking down from an aeroplane." You are, of course, used to seeing things from the wings.

TOM (Ealing).—"A Rugby match was played recently between the male staffs of two large drapery stores." Was the score eleven-three?

M. G. (Devonport).—"The bad laying of the wooden blocks in the hall is on the agenda for the next meeting." So it is sure to come up, then.

AUCTIONEER (Newcastle).—"My small boy of six is already following in my footsteps." What's he done? Put your watch under the hammer?

COUNTRY COUSIN (Bath).—"How do you find the fried steak in London restaurants?" We generally just move a chip and there it is.

D. E. W. (Isham).—"He told me to keep my eye on the bridle, but it was stolen while my back was turned. Still, I didn't care." You didn't mind a bit!

SHOEMAKER (Grays).—"The only tool that has been in use the whole twenty years I have been in business is an iron foot." It has lasted well, then.

MANAGER (Cheapside).—"When I find a girl using rouge and lipstick in the office I tell her very forcibly that it's got to stop." You simply won't have that kind of thing going on.

N. B. (Plymouth).—"During excavations workmen found the thumb of a 1,000-year-old woman." And if they had dug a little farther they would probably have found the skeleton of a 1,000-year-old man.

H. N. (Edgware).—"A man broke down when I sang 'My Old Kentucky Home'; perhaps he came from Kentucky." Perhaps he was a musician.

"He's got a policeman's outfit for his birthday." (From "The Passing Show.")

MEDICO (Chiswick).—"Some people benefit greatly by the habit of hiking." Particularly shoe repairers?

C. N. (Bath).—"I've built a model house with 20,000 used matches." We've smoked a pipe like that, too.

FRED (Edinburgh).—"A printer pal of mine is marrying a girl utterly unsuited to him." A girl of the wrong type?

K. D. (Lancashire).—"The elephant's death ruined the circus." It certainly must have been a heavy loss.

H. E. B. (Endor).—"After chopping up firewood for my wife, I get a very bad headache." A splitting one.

SINGER (Brighton).—"Have you noticed that tenors are generally short?" Yes—and so are fivers.

PETER (Chelsea).—"One can always tell a lady by the way she dresses." But surely a lady would draw the blinds?

D. N. T. (Aldershot).—"She's a very pretty girl, but has a most unsympathetic nature." A peach with a stone heart.

P. T. (Isleworth).—"I was once a 'strong man' on the stage, but now I work an elevator." Still a lift-man, eh?

HON. SEC. (Bethnal Green).—"He was so hurt at seeing so many thin children that he promised to send a cheque to help to feed them." A fat one, of course.

D. Y. (Clapton).—"The other day I was shaved by a lady barber, and to my surprise she didn't speak a single word." No doubt she was averse to scraping an acquaintance.

FLAT-DWELLER (Brixton).—"The men who fixed my letter-box ruined the surrounding woodwork, so I let them see their handiwork then ordered them out." You showed them the door.

D. S. (Sidcup).—"A burglar broke into my house and was arrested just in time. He gave the police full particulars and laughingly added that he had just had his first bath for two months." He came clean.

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

D. S. (Atherstone).—"Rheumatism costs this country £2,000,000 a year." Pretty stiff.

C. K. (Holborn).—"Subways are wanted all over London." Surely you mean under?

M. (Dover).—"Some people hate the rainy English summer. How do you like it?" Fine!

T. R. (Edgbaston).—"I'm forever turning and twisting in bed." That's sleeping like a top.

O. G. (Ripon).—"A sandwich man only gets a very small wage." Yes, but he gets his board thrown in.

G. K. (Brecon).—"My uncle's train of thought is often very hard to catch up with." It's off the rails?

V. N. (Milsom).—"My daughter is just like an animal the way she can climb trees." The little monkey.

ANNOYED (Wapping).—"What is worse than having only wet towels in the bathroom?" Having a wet face at the same time.

H. J. (Lowestoft).—"Some men, now in prison, have written their names across the face of history." Others across the face of a cheque.

M. J. (Warwickshire).—"My conscience will always reproach me for taking the gooseberry bushes I had no right to." They prick you quite often.

B. M. H. (Wallasey).—"By raising the entrance fee, I am sure the tennis club is asking for trouble." Courting it, in fact.

POKER (Birmingham).—"Success at cards comes to the man who makes a careful study of his clothes." And his suits.

F. M. (Chelsea).—"I was speechless with indignation when I found myself jammed in the turnstile." Stuck for the right word, as it were.

TRAVELLER (London, W.).—"I am shortly going to sail to the United States, from where I intend to ride to Niagara by horse." So you'll be riding for the falls.

JIM (Chevening).—"When I said 'Good-night!' to him, he was still treating the whole bar to drinks." So you left him standing!

G. T. A. (Southfields).—"Travelling on the train each day I have come to the conclusion that railway passengers are a very good-tempered lot." They certainly stand a good deal.

MRS. P. T. M. (Peckham).—"Housework keeps you on your feet for a twelve-hour day and often it's thankless work." Think out some neat *Bullets* whilst you are at it to-day and your reward may well be that £300 cheque with Coronation Seats offered on page 43.

TRADESMAN (Blackpool).—"Chronic debtors should be herded together and placed on an island in the middle of the sea." But we still doubt if this would make them settlers.

(Many replies unavoidably held over)

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

YORKSHIRE EVENING NEWS:—"The REAR FRONT tyre was exceptionally dangerous. . . ."

NORTHERN ECHO:—"We seek the abolition of PEACE work in the mines and endeavour to establish a uniform minimum rate of wages."

HOME TOPICS:—"Mary has SCOLDED her leg rather badly. . . ."

THE FOOTBALL POST, NOTTINGHAM:—"For a long spell the Chesterfield forwards could do nothing against the quick tackling of the CHESTERFIELD defenders. . . ."

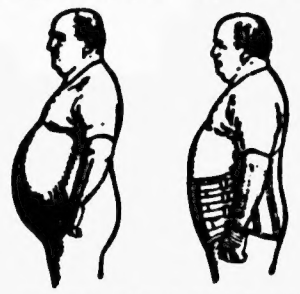
THE MORNING POST:—"All kinds of HUMOURS are sedulously spread among the illiterate people. . . ."

DAILY EXPRESS:—"Two-thirds of its students came at first. . . . That percentage has now been increased to THREE-FIFTHS."

Husky Throats
Soothe them after singing, speaking or smoking—with 6d
Vick BRAND **Lozenges**
TASTE GOOD — DO GOOD

GREY HAIR
banished
HINDES HAIR TINT is harmless for restoring and preserving the natural colour of the hair. Contains no grease. Easy to apply. Cannot be detected. Four shades: Light Brown, Dark Brown, Brown, Black. 2/6 per bottle.
FREE SAMPLE
Send 2d. for postage and state shade required to Hindes Ltd., 5 Great Queen St., Kingsway, London, W.C.2
HINDES HAIRTINT

THE SPENCER BELT FOR MEN
A Perfect Support for RUPTURE, OBESITY, STRAINED BACK, HERNIA.



Note improved appearance of stout man after putting on a Spencer Belt.
The Spencer Belt is individually designed to meet the needs of the man who is to wear it.
Note from the illustration how broad the back is, giving the maximum of comfort and support. A common defect in belts for men is that the back is so narrow that it causes a strain on the back muscles, increasing discomfort instead of giving relief.
Men who do heavy work, and who suffer from backache or pains resulting from sacro-iliac strain, need the Spencer Sacro-iliac Belt.
Spencer Belts are very serviceable, for they are made of superior materials, and are guaranteed never to lose their shape.
Write Spencer Corsets Ltd., 44, Britannia Road, Banbury, Oxfordshire, for Booklet, and for name of nearest local Corsetiere.
SPENCER
Individually designed Foundation Garments and Surgical Supports.
"We create a design especially for you."
Branch Offices and Salons:
LONDON: 4 & 5, Old Bond St., W.1. Tel. Regent 6206
GLASGOW: 86, St. Vincent St., C.2. Central 3232
BIRMINGHAM: 67, Newhall St., 3. Central 7125
LIVERPOOL: 19, Church St., 1. Royal 4021
BRISTOL: 22, Clare St., 1. Bristol 24811

Indigestion

NOW a thing of the PAST
'I count it a fortunate day for me when Digestif Rennie came to my attention,' writes a sufferer from indigestion. And this is your lucky day, reader! For now you are going to banish all that stomach agony and after-meal misery—there's good advice coming.
'I am happy to congratulate you on the remarkable properties of Digestif Rennie. I have found no other remedy that granted me similar relief in the treatment of attacks of indigestion spasms accompanied by bilious symptoms. The relief 'Rennies' give is practically instantaneous. As a result bouts of digestive disturbances are now a thing of the past. Digestif Rennie is a really 100 per cent. remedy, and it is greatly in your tablets' favour that they are so readily assimilable and pleasant to take. I count it as a fortunate day for me when Digestif Rennie came to my attention.'
P. B., Newcastle-on-Tyne.
There are 15 ingredients in Digestif Rennie. They conquer the acid in your stomach. They mop up the stomach gas. They digest your food. Dissolving without water, they enter the stomach undiluted. Pain goes. Indigestion is no more. 'Rennie' tablets are pleasanter—they taste like sweets. They are more convenient—you carry as many as you'll need. Each is wrapped in wax paper. Digestif Rennie (Brand) Pastilles are obtainable from any chemist. Get some to-day and say a sweet good-bye to indigestion. Trial size 6d. Family size 1/9.

Digestif Rennie
You suck it like a sweet!

4 LARGE CORNS removed from dancer's feet after 9 Years agony!!

READ THIS LETTER

"IT is with gratitude for the great benefit I have derived from using 'Reudel' Bath Salts that I write this testimonial.

I am a dancer and the hard work on my feet my profession necessitates caused to grow on my toes four large and very painful corns which gave me agony when dancing and greatly handicapped me in my work.

I have had these corns for nine years, and have tried during this period, nearly every other remedy to cure them, without success, but I am now pleased to say that by the daily use of 'Reudel' Bath Salts for a fortnight, I was able to easily remove the corns which have completely disappeared and my feet are now in perfect condition.

Yours faithfully,
Miss I.M.W., Manchester."

Don't suffer with those feet another day — don't endure the agony of those corns any longer — just get 'Reudel' Salts from your chemist and prepare a magical 'Reudel' foot-bath, supercharged with oxygen and special corn-loosening salts. Instantly pain goes — feet are soothed — corns stop aching . . . soon come out altogether. No corn is too obstinate for 'Reudel' Salts — the unequalled treatment for all foot troubles.

REUDEL JB
BATH Salts 1/6D
only in YELLOW PACKETS 10 ozs.

ROLL IN JB
AG
PAPERS & IMPROVE YOUR SMOKES

JUST OUT
If you prefer paper as on *high-grade* cigarettes — ask for 'GREEN A.G'

PILES!

Man Zan stops the irritation, soothes and heals internal, external blind or bleeding piles. A large tube, with special nozzle applicator, which makes this wonderful preparation easy to apply, costs but 3/-. Your chemist will tell you how good it is. Don't suffer in silence longer. Ask him about

Man Zan JB
Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1s.

The WISE KEEP WARM WITHIN!
1D PER PINT
3D PER TIN
NIPITS
VOICE THROAT & CHEST
PASTILLES
of all confectioners JB

FRIED FISH made him £750 PROFIT in one evening!

Here's a First Prize Smile . . .

NEITHER working in a grain mill for 52 hours a week nor bringing up five kiddies on wages of under £3 a week is an easy business. Ask Mr. H. O. King, 19, Ransome Crescent, Ipswich, who does both—and keeps cheerful as you see on this page.

But that smile of his is specially broad just now, reports a JOHN BULL man. For years Mr. King has made *Bullets* his hobby and his perseverance was rewarded in our 1,061st Contest when he swept away all the family worries by carrying off the First Prize of £750 and extra Coronation Award. His was the striking *Bullet*, IN THE TEETH OF THE GALE—GRUMBLING, FETCHING *Fried* FISH!

"Ever since I left the Army in 1919, I have been employed at Messrs. H. and W. Paul's Eagle Mill," this 38-year-old winner said. "Several of my workmates are keen 'Bulleteers' and it was a chap at the mill who originally interested me in the Competition.

"I had been working on night shift and was at home resting when my First Prize telegram arrived," he related. "We were all excited, naturally—and my wife had a good cry for sheer joy!"

* * *

Close behind this mill worker in that Contest's race for First Prize was Mr. G. H. Summerling, Church Street, Cogenhoe, Northampton. He is a butcher's roundsman and often, he assured JOHN BULL, he finds ideas for *Bullets* during his daily work.

The splendid Second Prize of £100 and extra Coronation Award went to Mr. Summerling for his neat and thoughtful effort, OPEN—SPACES, MODERN "CITY WALLS."

"Being a young married man with two children, earning just an ordinary wage, my big success will mean a lot to us," this Second Prize-winner declared. "I have entered *Bullets* regularly since Contest No. 1,000 and the game has certainly been worth it."

* * *

A London bus driver's wife captured the Third Prize of £50 and extra Coronation Award in this Contest. She is Mrs. L. Vince, 89, Park End, Bromley, sender of the amusing and topical *Bullet*, READY FOR THE CORONATION—AUNTIE—BE PREPARED, LONDON!

"My husband is really the 'Bulleteer' in our little family of three," this young winner told JOHN BULL. "I help him and sometimes make up an effort of my own, but this is only the second *Bullet* I have ever entered.

"My prize-money will help us to realise our dream of a home of our own," Mrs. Vince said in conclusion. "It will be spent on the deposit for a new house and also in buying various articles of furniture."

* * *

As you think of all the joys brought to each of these typical *Bullets* homes by the arrival of a bumper JOHN BULL cheque, make up your mind that one of the *Examples* on the opposite page is going to lead *you* to one of those fine 2-in-1 Coronation Prizes waiting to be won this week.

100 CHIEF WINNERS, "BULLETS" No. 1062.

First Prize, £300, Plus Coronation Seats as Announced:
Mrs. G. MUNRO, 15, Temple Drive, Nuthall, Notts.
Example: AWAITING THE CALL
Bullet: "EXCHANGE" SEEMS "DEAD."

£50 PLUS CORONATION SEATS:

H. F. GARNER, 36, Station Approach, Wealdstone, Middlesex.
Example: For Easter
Bullet: Come, Sunshine—*Your* "Flood"!

£30 PLUS CORONATION SEATS:

C. WARD, 33, Ferndale Grove, Frizinghall, Bradford.
Example: Taught Me A Lesson
Bullet: But "Too Late." Unpunctuality.

£20 PLUS CORONATION SEATS:

M. PHILBURN, 40, Haigh Street, Pellon Lane, Halifax.
Example: Had I The Nerve
Bullet: Of Miner, "Coals, Wifey!"

£10 PLUS CORONATION SEATS:

J. COX, 31, Poplar Street, Chester-le-Street, Durham.
Example: Good To Hear
Bullet: Sonny's "Sir" To Tramp.

OTHER PRIZES:

£9 10s.: W. R. CLAY, c o Pullman and Sons, Sneinton, Nottingham.
Half The World—Committing "Suicide" For Safety!

£9: J. W. TAYLOR, The Bend, Minster Road, Westgate-on-Sea.
He's A Dictator, So—Death *Follows* "Disputing Will."

£8 10s.: Miss L. COX, 310, Manchester Road, Hollinwood Oldham.
New Ruler—Baby—*Father* "Repeating Oath."
(Entered on "Target" Prize coupon.)

£8: A. E. WHEELER, 23, Croft Road, Fairfield, Bath.
To Save Unpleasantness—"Dear Neville, Wallet Herewith!"

£7 10s.: G. W. JARVIS, 94, Little Haven Lane, Horsham.
Teacher Britannia—Forgetting Exercises Increase Appetite.

£7: F. G. WOODWARD, 5, Canada Crescent, N. Acton, W.
Poorly Equipped—Hospital "Theatre"—Wonderful "Show."

£6 10s.: H. HOTCHKIN, 15, Wordsley Avenue, Cleethorpes.
Plays Havoc — Strong Drink? "Weak" Drinking!

£6: Mrs. E. KETTLE, 44, Chester Road, Audley, S.O.T.
Fanning The Flames—Henpeck "Heaving A Sigh."

£5 10s.: A. GROVES, 106, High Street, Clapham, Beds.
My Share—Of Ma-in-law, The "Law"!
(Entered on "Target" Prize coupon.)

£5: Mrs. A. C. PRENTICE, Ardlea, Kelvinside, Glasgow.
Closing In—If "Far-flung" Empire's Challenged.

£4 10s.: O. G. HARRINGTON, 2, Berridge Green, Edgware, Middlesex.
Early-Retire—Rise—"Rise"—"Retire"

£4: R. F. POWELL, 33, Horse Shoes Lane, Sheldon, Birmingham.
Bad Business — "German Samples" Of *Arrogance*.

£3 10s.: D. G. PREEN, 249, Douglas Road, Acocks Green, Birmingham.
In Disorder—Solly's Accounts—He's Methodical!

£3: W. LLOYD, 6, Stephen Street, St. Philips, Bristol.
Auntie's Canary — Moulted, Seeing *Her* "Feathers."

£2 10s.: G. M. NORMAN, 5, Villa Road, St. Leonards-on-Sea.
To See the King — No "Tin"? Join "Sardines"!

80 WINNERS OF £1 EACH:

(Addresses abbreviated owing to pressure on space.)

R. Atchison, Thorne, Nr. Doncaster; G. Aull, Belfast; B. Bache, Old Hill, Staffs; J. Barbour, Glasgow, C.3; A. Bayne, Aylesbury; A. W. Beadnell, Sunderland; C. Blundell, Coventry; F. R. H. Cameron, Millom, Cumberland; Mrs. E. S. Canty, Hull; C. Clapham, Ripon; W. H. Cosh, Paisley; Miss L. Crabtree, Gainsborough; Mrs. E. Cross, Harwood; J. Cunningham, Dublin; H. Davies, Brixton, S.W.; Mrs. E. Delaney, Chorley; Mrs. Eaves, Blackpool; Mrs. J. Evans, Carmarthen; W. Fern, Leicester; N. J. Fishlock, Purley; C. G. Fletcher, Stanmore, Middlesex; M. Flude, Sutton-in-Ashfield; J. Ford, Sheffield; W. A. Frederick, Hull; A. Gardiner, Hemel Hempstead; H. Gofton, Filey; L. Goslin, Bournemouth; Mrs. E. Greenall, Didsbury; G. Hargreaves, Lower Darwen; V. F. Harris, Sale; H. V. Head, Hull; S. Hicks, Yeovil; A. Higgins, South Shields; Mrs. B. Hiseman, Caistor, Lincs; K. Horseman, Tamworth; P. C. Hunter, Caversham; J. B. Ibbotson, Blackburn; Mrs. E. R. Jarvis, York; H. W. Jones, Ealing, W; M. F. Jones, Queen's Road, London, W.2; Mrs. Kelk, West Kirby; Mrs. R. Leigh, Hale; H. A. Levitt, Cambridge; C. H. Lloyd, Nantwich; H. McDaniel, Stoneleigh; R. McLay, Glasgow; R. Madden, Liverpool; Miss D. C. Moon, Hull; A. Morris, Reading; D. A. Morris, Brockley, S.E.; Miss A. Mundy, Wandsworth, S.W.; E. H. Pack, Hull; G. B. Patrick, Hereford; F. Palmer, Charlton; Florence Plomer, Bedfont; O. Rawnsley, Guiseley; C. D. Richards, St. Annes-on-Sea; J. W. Richards, Camborne; H. C. Rolfe, Balham, S.W.; Gwendoline Rowley, Edgware; C. D. Ryder, Warrington; W. Salt, Ilford; R. A. W. Sayer, Hendon; S. Shave, South Molton; A. Shaw, Croydon; Miss K. Smorfitt, Exmouth; F. W. Squires, Newark; R. Stannett, Bristol; W. R. Stark, Glasgow; G. Steele, Airdrie; G. Stephenson, Beverley; J. Stewart, Edinburgh; N. Swainston, Saltburn-by-Sea; Mrs. M. L. Taylor, West Norwood; Mrs. M. Tweedale, Otley; J. Twigg, Bradninch, Devon; A. F. Vincent, Duncrievie Road, London, S.E.13; G. Williams, Gt. Yarmouth; L. Williams, Gloucester; A. Wilkinson, Coventry.

Each of the foregoing winners will also receive a Coronation Bonus Award value over £1.
A complete list of 80 £1 and 800 2s. 6d. winners can be seen at these offices.

What's happened to JULIAN?

A Grateful Lady writes:—

"I feel I must write and thank you for the great benefit Phillips Tonic Yeast has had on my husband . . . About nine months ago he went completely off colour, and his strength seemed to have gone for good . . . Seeing your advert. in the papers I got in a continuous supply, which I am glad to say has worked a most marvellous cure . . . Again I thank you for the transformation Phillips Tonic Yeast has brought about."

. . . PHILLIPS TONIC YEAST is a GRAND TONIC and PICK-ME-UP . . . It safely and surely restores VITALITY and VIGOUR to both men and women, and is a splendid Natural Remedy for INDIGESTION, NERVES and BOILS.

PHILLIPS TONIC YEAST *is pure* LIVER Yeast *absolutely free from drugs. It is sold by chemists 1/3 for 50 Tablets, 3/- for 150 or 6d. for 25. Ask for* PHILLIPS TONIC YEAST *by name and make sure you get the* REAL THING . . . *PHILLIPS TONIC YEAST won*

JB **. . . The Lady's GRATITUDE**

THE **SARTOR**

The world's most POPULAR RAINCOAT — no finer value obtainable. GABARDINE RAINCOAT as illustrated. Easy fitting, generous cut. Fully lined. All popular shades.

20/- CARR. PAID. or C.O.D.

SEND 20 -, or we will FORWARD—C.O.D.

Please state chest & length measurements—and colour. For FREE PATTERNS, catalogue of LADIES' AND GENT'S STYLES—and MEASUREMENT FORM—Kindly send postcard NOW to Dept. 5,

SARTOR DERBY ST. MANCHESTER 8

NEWS IN THIS WEEK'S ADVERTISEMENTS.

Here are some special offers which readers of "John Bull" should not overlook:—

YOU can obtain a generous sample of "Weetabix," the new cereal. (PAGE TWENTY-NINE.)

A special Souvenir Book is available free and exclusively to purchasers of Mason's Coronation decorations. (PAGE EIGHTEEN.)

PARTICULARS of Prudential Heritage Life and Endowment Policies. (PAGE THIRTY-ONE.)

A booklet, giving details of a famous labour-saving Vacuum Cleaner. (PAGE TWENTY-FIVE.)

COLOURED literature illustrating a Mattress guaranteed for 5 years. (PAGE TWENTY-FOUR.)

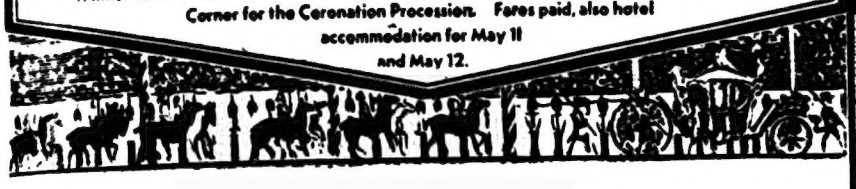
A booklet containing a selection of usual recipes. (PAGE TWENTY-NINE.)

GREAT NEW 7-DAY 'BULLETS' OFFER OF CASH, CORONATION SEATS, CUP FINAL TICKETS AND CELEBRATION HAMPERS

DOUBLE FIRST PRIZE FOR 2, 3 or 4 WORDS

£300 and **CORONATION SEATS FOR TWO** PLUS FARES AND HOTEL ACCOMMODATION

Winner and companion will be provided with superb Reserved Seats at Hyde Park Corner for the Coronation Procession. Fares paid, also hotel accommodation for May 11 and May 12.



FINE 2-IN-1 SECOND PRIZE

£50 and **CUP FINAL**

SEATS FOR TWO PLUS FARES & HOTEL ACCOMMODATION

1065

6,550 OTHER PRIZES

£25	£20	£15	£10
£9.10	£9	£8.10	£8
£7.10	£7	£6.10	£6
£5.10	£5	£4.10	£4
£3·10	£3	2 of £2·10	30 of £1	500 of 2/6

2,000 'DOUBLE-STAR TARGETS' 4,000 'STAR TARGETS'

50

SPLENDID NEW CORONATION CELEBRATION HAMPERS

—one as Bonus for each winner of £1 up to £25 in this contest, to arrive in good time for Coronation Day, May 12.

CONTENTS VALUE OVER £2

A comprehensive range of 20 items of high-grade, non-perishable foodstuffs and other luxuries is being specially prepared to make this Coronation Hamper a prize both suitable to the occasion and of real utility in every home.

ONE WEEK ONLY YOUR ENTRY MUST BEAR POST-MARK OF NOT LATER THAN SAT. MAR. 27
REMEMBER—MOST POST OFFICES WILL BE CLOSED ON GOOD FRIDAY MAR. 26

OVER 50 FINE DOUBLE PRIZES IN THIS NEW CORONATION OFFER!

WHATEVER your walk in life, wherever you live, there is no reason why you should not reach one of the principal places in the splendid one-week *Bullets* prize-list now before you.

This is the best effort entered, you and a chosen companion will be invited to share your big cash success by watching the glittering Coronation procession from the reserved seats at Hyde Park Corner. No need to worry about hotel accommodation: that, as well as free travel, will be provided by JOHN BULL.

Final thrills are in store for the winner of this seasonable Offer's splendid Second Prize, who will be privileged to bring a companion to witness the great Cup Final at Wembley as JOHN BULL'S guests.

A valuable array of further double prizes supports these two chief awards. Every prize from £25 to £1 will be accompanied by a bumper Celebration Hamper which will arrive, packed with appropriate delicacies of the famous Long Acre quality, in good time for a Coronation feast on May 12. With such a varied list of big prizes within your reach, lose no time tackling the *Examples*, but settle down to your fascinating job without delay.

HOW TO MAKE "BULLETS"

MAKE a start by reading slowly through the *Examples*, selecting those that strike you as particularly likely to lead to prize-worthy *Bullets*. Then write down all the different ideas that suggest to your mind. You will have taken your first step to the prize-list.

Now, each of your completed efforts must consist of TWO, THREE or FOUR words of apt and original comment, closely allied with the chosen *Example*. Your next step, then, is to polish your rough ideas into sparkling *Bullets*.

Suppose, for instance, that you had hit upon the idea of getting in a neat little dig at the swash-buckling attitude of Mr. Hitler. With that idea in mind, and guided by the *Example*, WITH A LITTLE PERSUASION, you might well produce the completed *Bullet*, WITH A LITTLE PERSUASION—HITLER GETS HAT ON!

Before starting on your own efforts, study the winning *Bullets* in our 1,062nd Contest on the opposite page. Since most Post Offices will be closed on Good Friday, entries will be accepted provided they are *postmarked* not later than Saturday, March 27.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,065)

BUDGET BOMBSHELL
IF BRITAIN'S ATTACKED
WHERE THE WORK'S WANTED
WITH HER HELP
AVALANCHE OF ARMAMENTS
ENOUGH FOR ALL
WHEN PEACE IS DICTATOR
HINT FOR THE BISHOPS
BLOSSOMS
WIFEY'S A WINNER, SO
SINGING HIS PRAISES
BURDEN OF RENT
HARD ON US
IN THE BEAUTY PARLOUR
FINE FOR AUNTIE
DISLOCATED
SHOWS SHE'S A LADY
WITH A LITTLE PERSUASION
WHEN FATHER REFEREED
CHURCH v. CINEMA
MY VERDICT
CRIMINAL
NUMBER ONE
TAKE A PARTNER AND
"HULLO, SWEETHEART!"
SAID THE ACTRESS
PENETRATING
WRONG TACTICS
I'M NOT CLEVER, BUT
UP TO THE MARK
IN SOLITUDE
PLEASED
HURRIED EXIT
AT THE DOCKS
A FINE ROMANCE
GRAND FINALE

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the Judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have consideration by a competent staff of qualified judges.
2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be detached.
3. The Editor's decision on any matter of dispute arising in connection with this competition will be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSS-WORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL'S *Crossword Gazette*. I have affixed 3d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,065) Closing SAT., March 27. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,065) Closing SAT., March 27. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s | Signed ..... Address .....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,065) Closing SAT., March 27. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,065) Closing SAT., March 27. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. | Signed ..... Address .....

If you want to enter further "Bullets," you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

The original cheque for £750 awarded to the First Prize-winner in Competition No. 1,061 will be displayed in the window of Mr. F. E. Jeffries, 49, Queen's Way, Ipswich.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,065 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,065, "John Bull," Long Acre, London, W.C.2 (Comp.)

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY & PRESERVES BEAUTY

A revelation in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soaps.

Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin. When washing the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keeps one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol pills are sold, price 1/3 and 3/- per box.

PALM OIL costs 4d. per lb.
ALMOND OIL costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin.

Isn't she glorious? Everybody raves over her skin. For years she never washed her face with soap; she used to use a cleansing lotion as her skin was in such a bad condition. Now she washes her face with Zee-Kol Almond Oil Soap; she considers it the most beautiful soap in the world. She says when you wash your face you cleanse the pores and put back the natural oils. Almond Oil which is in Zee-Kol Soap is the finest oil for the skin. I began to use it to-day. I can smell the perfume on my hands, and on my face too. I have never known a soap for 6d. so perfect, and with this lovely perfume. It was originally 1/-.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD.
(Dept. S14), 40, Blenheim Rd., Upper Holloway, N.19.

NO SOAP SHAVEX NO BRUSH

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the World. Beware of imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING

which takes a quarter of the time.

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex — and then a perfect shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles, and keeps the face in perfect condition.

TRY A SHAVEX BLADE THE KEENEST and BEST BLADE on the MARKET, PRICE 2d. instead of 4d.

Nero was one of the greatest degenerates the world has ever known. What with his cruel tyranny, his selfish lust and his wholesale murders, and these were the reason for his own suicide. He married Sporus. He poisoned Agrippina, his own mother, at the instigation of Poppoea Sabina. When tired of Poppoea he kicked her to death. He had his first wife Acte poisoned to make way for Poppoea. His wonderful Golden Palace had its walls emblazoned with gold and precious stones. Seneca the philosopher was the wild beast in his pupil and did everything to calm him and give in to him. Seneca only went the way of the others. He took his own life by cutting his veins. With Nero's death ended the last of the Caesars, and Roman Imperialism. He was born in Rome in 37, and died at the age of 31 in the year 68, after having reigned 14 years. He shaved, as did all Roman Patricians in his day, with oils, including Almond Oil as used in Shavex to-day.

SHAVEX

is sold in

6d., 1/- and 1/6 Tubes and 1/6 Pots.

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.
(Dept. R.11), 40, Blenheim Rd., Upper Holloway, N.19.

DOGE CREAM

THE NEW MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

AT THE FILM STUDIO

Leading Actor: What a lovely creature Vera Harley is. I have never seen such a beautiful girl in a film studio.

Actress Friend: I know her very well. She has wonderful brains and personality, but she could never get leading parts in films before because her complexion was so bad. Three months ago she started using that wonderful Doge Cream that everyone is talking about—which made her complexion very beautiful. It really is amazing—and keeps one looking so youthful. You leave it on the face all night and it positively removes wrinkles and gives one the glow of youth.

Leading Actor: Well it will be a great pleasure to me to act with her in this play. She is very lovely.

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.
(Dept. D.67) 40, Blenheim Road, Upper Holloway, London, N.19

SKIN DISEASES

Disappear in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful cure but there is nothing like Zee-Kol. Beware of imitations.

ECZEMA.
"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.
"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.
Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.
This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS.
The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a Patent Medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol cures, in record time, Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

BURNS.
Zee-Kol takes all pain away and no blister will form.

BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear.

PIMPLES AND BLACKHEADS.
"I always had Blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO, STIFF JOINTS, ETC.
Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism.

ZEE-KOL

The Wonder Skin Remedy

Obtainable from all Chemists and Stores at

1/3 or a large tin 3/-

or direct from:—

SHAVEX ZEE-KOL Co., Ltd.
(Dept. Z.K.18), 40, Blenheim Road, Upper Holloway, London, N.19.

252 B 63

Printed in Great Britain and Published Weekly by the Proprietors, ODHAMS PRESS LTD., Long Acre, London, W.C.2. Registered at the G.P.O. as a Newspaper. Post free, Inland and Canada, 15s. per annum, all other parts of the world 15s. 2d. per annum. Registered for transmission by Canadian Magazine Post. Agencies for Australia & New Zealand: Gordon & Gotch, Ltd. For South Africa: Central News Agency, Ltd. Agents for Canada: Imperial News Co., Ltd., also Canadian Wholesale Newsdealers' Association, Ltd. For America: International News Co., 131, Varick Street, New York, U.S.A. Also on sale at W. H. Smith & Son, Ltd.'s Bookshops at 75, Boulevard Adolphe Max, Bruxelles, and 246, Rue de Rivoli, Paris, and Messageries Dawson, 4, Rue de Faubourg Poissonniere, Paris, France.

A 224